Amanda Hernandez

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EDUCATION

San Francisco State University, San Francisco, California
Bachelor of Arts degree in Broadcast and Electronic Arts, Graduated May 2026
Relevant Coursework: Introduction to Broadcast News, Video Documentary, Media Law, Media and Society, Writing about the Media, TV Center News, Media Aesthetics, Media Law, TV Center News, Video Documentary

University of San Francisco (USF), San Francisco, California January 2024 - January 2025
Majored in Media Studies, Minored in Film Studies, St. Ignatius Institute student, Mellon Scholar
Transferred to SF State

- GPA: 3.8

Relevant Coursework: Media Workshop, Video Production, Multimedia Storytelling, Photojournalism

Bakersfield College, Bakersfield, California Graduated May 2023
AA in Journalism
AA in Liberal Arts

- GPA: 3.8

Relevant Coursework: Introduction to Film Studies, Multimedia Reporting, Media and Society, Beginning Reporting, Newspaper/Online Production 1 and 2 (The Renegade Rip)

EXPERIENCE

KBAK, Bakersfield, California Begins October 2026
News Producer

KALW, San Francisco, California May 2026 - September 2026
Summer Intern Fellow

- Track and produce radio news spots for broadcast, reporting on local and regional news.
- Conduct interviews, research stories, and gather information from sources to develop accurate, compelling news content.
- Pitch original story ideas and collaborate with reporters and editors to develop coverage for KALW.

State of Events, San Francisco, California January 2026 - May 2026
Student, College Course (news anchor, executive producer, audio, cameras, field reporter)

- Anchored pre-recorded television newscasts, delivering local news coverage with strong on-camera presence and clear, engaging storytelling.
- Produced a weekly newscast by coordinating rundowns, writing scripts, timing segments, editing peers' work and collaborating with reporters and crew to ensure smooth broadcasts.
- Researched stories, conducted interviews, and worked closely with production teams in a fast-paced newsroom environment to meet tight deadlines and maintain editorial accuracy.

KQED, San Francisco, California July 2025 - December 2025
Newscast Intern

- Assisted in writing, editing, and producing daily radio newscasts, ensuring accurate and engaging coverage of breaking news and local stories.
- Conducted research, pre-interviews, and gathered soundbites to support reporters and producers in developing high-quality news segments.
- Operated studio equipment and collaborated with the newsroom team in a fast-paced environment, meeting tight broadcast deadlines.
- Occasionally assigned to cover digital stories for KQED.org, contributing original reporting and multimedia content under editorial guidance.

San Francisco Foghorn, San Francisco, California August 2024 - January 2025
General Assignment Reporter

- Produce timely and compelling news articles covering sports, cultural events, and staff editorials.
- Establish and maintain strong relationships with sources and community leaders enhancing the depth and credibility of reporting.
- Participate in staff meetings, offering insight and pitches that lead to impactful feature stories and increased coverage of different communities on campus and in the city.

Bakersfield College, Bakersfield, California March 2023 - December 2023
Marketing Writer Student Intern

- Created compelling and engaging content for marketing purposes, including articles, press releases, opinion pieces, and promotional narratives.
- Interviewed individuals or groups relevant to the story in person and via Zoom.
- Collaborated with the marketing team to develop compelling content strategies and campaigns.

KGET TV, Bakersfield, California May 2023 - July 2023
Web Producer

- Researched and analyzed relevant topics to keep up-to-date on current events, trends, and political, social, and economic issues.
- Drafted and finalized seven to ten newsworthy stories per workday.
- Interviewed individuals and verified information from sources to ensure accuracy and credibility.

The Renegade Rip, Bakersfield, California August 2022 - May 2023
Reporter and Editor

- Reported and wrote articles on campus events, issues, and student affairs, meeting deadlines and maintaining journalistic integrity.
- Edited and proofread content for accuracy, clarity, and style, ensuring adherence to editorial guidelines and institution standards.
- Collaborated with a team of student journalists to brainstorm story ideas, conduct interviews, and produce well-researched features, increasing readership engagement.

VOLUNTEER EXPERIENCE

USFtv (USF Film), San Francisco, California January 2024 - February 2024

Intern

- Provide help for producers with lighting, audio, and camera work to push along the production of their short film.

The Foghorn (USF Journalism), San Francisco, California February 2024 - May 2024
Intern

- Write one story for the sports section for publication in the physical copy and digital website.
- Interview athletes to get quotes and content for sports pieces.
- Attend games and events relevant to the story I am working on.

New Life Church, Bakersfield, California December 2022 - April 2023
Photographer

- Photograph multiple church services and events for media and publication to the instagram account.
- Attend photography workshops to improve skills.

AWARDS

Journalism Scholarship, Bakersfield College, 2023

WORK LINKS

Portfolio
Faltered Faith - A Short Documentary

- **Featured on USF News**

From Sixth Street to Golden Gate Ave. Documentary (directed and shot)
State of Events April 17 2026
State of Events Show Rundown May 15 2026 (produced)