

# Amanda Hernandez

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## **EDUCATION**

**San Francisco State University**, San Francisco, California

Bachelor of Arts degree in Broadcast and Electronic Arts

Relevant Coursework: Introduction to Broadcast News, Video Documentary, Media Law, Media and Society, Writing about the Media, TV Center News, Media Aesthetics, Media Law, TV Center News, Video Documentary

**University of San Francisco (USF)**, San Francisco, California

January 2024 - January 2025

Majored in Media Studies, Minored in Film Studies, St. Ignatius Institute student, Mellon Scholar

Transferred to SF State

- GPA: 3.8

Relevant Coursework: Media Workshop, Video Production, Multimedia Storytelling, Photojournalism

**Bakersfield College**, Bakersfield, California

Graduated May 2023

AA in Journalism

AA in Liberal Arts

- GPA: 3.8

Relevant Coursework: Introduction to Film Studies, Multimedia Reporting, Media and Society, Beginning Reporting, Newspaper/Online Production 1 and 2 (The Renegade Rip)

## **EXPERIENCE**

**KALW**, San Francisco, California

May 2026 - Current

Intern Fellow

**State of Events**, San Francisco, California

January 2026 - May 2026

Student (news anchor, executive producer, audio, cameras, field reporter)

- Anchored pre-recorded television newscasts, delivering local news coverage with strong on-camera presence and clear, engaging storytelling.
- Produced a weekly newscast by coordinating rundowns, writing scripts, timing segments, editing peers' work and collaborating with reporters and crew to ensure smooth broadcasts.
- Researched stories, conducted interviews, and worked closely with production teams in a fast-paced newsroom environment to meet tight deadlines and maintain editorial accuracy.

**KQED**, San Francisco, California

July 2025 - December 2025

Newscast Intern

- Assisted in writing, editing, and producing daily radio newscasts, ensuring accurate and engaging coverage of breaking news and local stories.  
Conducted research, pre-interviews, and gathered soundbites to support reporters and producers in developing high-quality news segments.

- Operated studio equipment and collaborated with the newsroom team in a fast-paced environment, meeting tight broadcast deadlines.
- Occasionally assigned to cover digital stories for KQED.org, contributing original reporting and multimedia content under editorial guidance.

**San Francisco Foghorn**, San Francisco, California

August 2024 - January 2025

General Assignment Reporter

- Produce timely and compelling news articles covering sports, cultural events, and staff editorials.
- Establish and maintain strong relationships with sources and community leaders enhancing the depth and credibility of reporting.
- Participate in staff meetings, offering insight and pitches that lead to impactful feature stories and increased coverage of different communities on campus and in the city.

**Bakersfield College**, Bakersfield, California

March 2023 - December 2023

Marketing Writer Student Intern

- Created compelling and engaging content for marketing purposes, including articles, press releases, opinion pieces, and promotional narratives.
- Interviewed individuals or groups relevant to the story in person and via Zoom.
- Collaborated with the marketing team to develop compelling content strategies and campaigns.

**KGET TV**, Bakersfield, California

May 2023 - July 2023

Web Producer

- Researched and analyzed relevant topics to keep up-to-date on current events, trends, and political, social, and economic issues.
- Drafted and finalized seven to ten newsworthy stories per workday.
- Interviewed individuals and verified information from sources to ensure accuracy and credibility.

**The Renegade Rip**, Bakersfield, California

August 2022 - May 2023

Reporter and Editor

- Reported and wrote articles on campus events, issues, and student affairs, meeting deadlines and maintaining journalistic integrity.
- Edited and proofread content for accuracy, clarity, and style, ensuring adherence to editorial guidelines and institution standards.
- Collaborated with a team of student journalists to brainstorm story ideas, conduct interviews, and produce well-researched features, increasing readership engagement.

**Special Explorers Center**, Bakersfield, California

March 2018 - May 2021

Multiple Positions (promotions): ABA Therapist, Receptionist, Supportive Services, Administrative Assistant, HR Coordinator

- Assisted with recruitment efforts, including job postings, resume screening, and scheduling candidate interviews.
- Maintained accurate and up-to-date employee records and files, including personnel information, performance evaluations, and attendance records.
- Coordinated onboarding and orientation activities for new hires and provided support to ensure a smooth transition into the organization.

- Assisted with the development and implementation of HR policies, procedures, and initiatives to support the organization's goals and objectives.

## **VOLUNTEER EXPERIENCE**

**USFtv (USF Film)**, San Francisco, California

January 2024 - February 2024

Intern

- Provide help for producers with lighting, audio, and camera work to push along the production of their short film.

**The Foghorn (USF Journalism)**, San Francisco, California

February 2024 - May 2024

Intern

- Write one story for the sports section for publication in the physical copy and digital website.
- Interview athletes to get quotes and content for sports pieces.
- Attend games and events relevant to the story I am working on.

**New Life Church**, Bakersfield, California

December 2022 - April 2023

Photographer

- Photograph multiple church services and events for media and publication to the instagram account.
- Attend photography workshops to improve skills.

## **EXTRACURRICULARS**

Club Member, **Running Club**, USF 2024-2025

## **AWARDS**

Journalism Scholarship, Bakersfield College, 2023

## **WORK LINKS**

[Portfolio](#)

[Faltered Faith - A Short Documentary](#)

- Featured on [USF News](#)

[From Sixth Street to Golden Gate Ave. Documentary](#) (directed and shot)

[State of Events April 17 2026](#)

[State of Events Show Rundown May 15 2026](#)