

REACHING OUT TO RESOURCE MOVEMENT'S RAPID RESPONSE LIST

1. What is the Resource Movement's Rapid Response List?

Resource Movement (www.resourcemovement.org) has created an opt-in email list, open to anyone who would like to receive time-sensitive requests for support from social justice movements (financial and/or otherwise - including time, actions, spaces, etc) in Canada.

2. What types of requests can be shared through this list?

Requests for support need to meet the following criteria (adapted from [Resource Generation's Giving Guide](#) & [their Social Justice Philanthropy Principles](#)):

- Focus on systemic change, addressing root causes of colonial, racial, social, economic and environmental injustice
- Centre the leadership of people impacted by the injustices they are fighting
- Build power within marginalized communities

3. Is this list only for supporting protests, actions, or other typical “organizing” activities?

No! We recognize that, for individuals and communities directly impacted by injustice, addressing root causes and building power can look many different ways, such as supporting artistic activism or the basic needs of activists. If you're not sure whether your request fits the criteria above, we encourage you to reach out to us.

4. How can I submit a request to this list?

Email Rapid Response (rapidresponse@resourcemovement.org) to let us know you have a request for support. In order to share a request with our mailing list, we ask that you answer the following questions to your degree of comfort. We have found historically that answering these questions helps the success of your request:

- How does your request fit our criteria for asks (posted above)?
- Who would be receiving this support?
- What is this support needed for?
- What and how much support is needed (financial or otherwise)?
- What is the deadline for receiving this support?
- How can people contribute (email/password for e-transfers, donation link)?
- Who can list members contact for more info? How can they be reached?
- Is this request for support shareable beyond Resource Movement members?
- How are you comfortable with your request being shared by our members?
 - Forwarding via email? Posting on social media?

Feel free to include all this information in your first email, or to ask for a phone/video call in order to answer these questions verbally (we would then write up a request for you and get your approval before sharing it with the mailing list).

5. How much money can I expect to raise, if my request is shared with the list?

Since launching this list in early 2018, requests have raised an average of ~\$1,000. The most a request has raised so far has been \$8,950, and the least has been \$215.

6. What kinds of requests have raised more money?

From what we've observed, requests that share a sense of urgency (a deadline with real consequences) and a clear connection to grassroots social justice movements (ex: Idle No More, Black Lives Matter, No One is Illegal) have raised more money.

7. What can I expect after writing to this list?

We aim to respond within 48 hours, although with limited capacity it can take up to one week. Your emailed request will be shared internally with the four members of the coordinating team. Someone from our team will follow up with you either with approval of your request, or with questions (if we have any). We will work with you on a draft email to go out to our list. We won't send anything out to the email list without your approval. Sometimes we have to send out multiple requests within one email, especially when the volume of incoming requests is high.

8. Who manages the Rapid Response email list?

Currently, the group is managed by four RM members, all of whom are white and class-privileged. We want to diversify this group - if you're interested in joining, let us know!

9. Can I share this resource with other people in my network?

Yes! Anyone can feel free to let movement groups know that this resource exists.

10. Where can I find other sources of support?

Here is a [link to a growing list of mutual aid resources and support networks you can check out.](#)

This list is an ongoing and evolving experiment and we welcome feedback from anyone who has been involved with this list in any way!

To submit a request, for further questions, or to share feedback:
rapidresponse@resourcemovement.org