

NCAA Working Group to Examine Name, Image and Likeness

- “This group will bring together diverse opinions from the membership—from presidents and commissioners to student-athletes—that will examine the NCAA’s position on [NIL] benefits and potentially propose rule modifications tethered to education” – Val Ackerman (Big East Commissioner)
- The group will not consider any concepts that could be construed a pay-for-play
- “While the formation of this group is an important step to confirming what we believe as an association, the group’s work will not result in paying students as employees. . . . That structure is contrary to the NCAA’s educational mission and will not be part of this discussion.” – Gene Smith (Ohio State SVP and Athletic Director)

Members

- Val Ackerman – Big East Conference Commissioner, **co-chair**
- Gene Smith – The Ohio State University Athletics Director, **co-chair**
- John J. DeGioia – Georgetown University Presidents, BOG representative
- Jill Bodensteiner – Saint Joseph’s University Athletics Director
- Bob Bowlsby – Big 12 Conference Commissioner
- Don Bruce – University of Tennessee faculty athletics representative
- Rita Cheng – Northern Arizona University President
- Mary Beth Cooper – Springfield College President
- Rick George – University of Colorado Athletics Director
- Carolayne Henry – Mountain West Conference Senior Associate Commissioner for Governance and Legal Affairs, Senior Women Administrator
- Glen Jones – Henderson State University President
- Scott Larson – Lubbock Christian Deputy Director of Athletics/Compliance
- Jacqie McWilliams – Central Intercollegiate Athletic Association Commissioner
- Jere Morehead – University of Georgia President
- Daryl Sims – University of Wisconsin-Oshkosh Athletics Director
- Carla Williams – University of Virginia Athletics Director
- DI male student-athlete
- DI female student-athlete
- DIII student-athlete