

Favorite IT outreach examples and reasons (please paste in links):

Florida State University: <https://cyberhero.its.fsu.edu/> - design, humor, and learning rolled into one

Wellesley College: <https://www.wellesley.edu/news/2014/10/node/49591> - (find "gnome" in page -- raise awareness alerts/kudos cards to engage people in a community-focused fashion)

Auburn University: <https://keepitsafe.auburn.edu/> - design, humor, info, catchy, printable flyers, etc also have some great past year campaigns as well

<http://keepitsafe.auburn.edu/2016/>

<http://keepitsafe.auburn.edu/2014/>

<http://keepitsafe.auburn.edu/2013/>

<http://learningnuggets.ca/> Program Manager for e-campus Ontario uses humor and "badging" quite a bit

Favorite non-IT #HigherEd outreach examples and reasons (please paste in links):

Bryn Mawr College: [#BMCBanter](#) on twitter/social media -- a way to connect all things Bryn Mawr, I believe they were early adopters and the idea took off and kept going

Favorite external examples and reasons (please paste in links):

Procter & Gamble Olympics: <https://www.youtube.com/watch?v=JSWyrR4gXkw>

#LoveOverBias - tearjerker and calling attention to something that we should all be paying more attention to