

# Could Stemtech Be The Next Herbalife? Stem Cells To Rejuvenate The Body



What **Herbalife Ltd.** (NYSE: HLF) did with supplements, **Stemtech Corporation.** (OTCQB: STEK) is setting out to do with stem cell nutrition, a growing market, with the global stem cells market set to reach [almost \\$30 billion by 2030](#) growing at a CAGR of 14.9% over 2023-2030.

The [Naples, Florida company](#) develops products to support wellness using the body's stem cells. Stemtech says its stem cell enhancers improve the body's natural defense, renewal, rejuvenation and anti-aging processes. Studies show the more stem cells you have circulating in your blood, the greater the ability of your body to renew itself naturally. Stemtech's products also boast powerful anti-aging components that are attracting consumers and independent sellers alike.

That puts it on a similar path as Herbalife which came on the scene in the 1980s and built itself into a powerhouse, with revenue of [more than \\$5 billion](#) in 2022 and a [market cap of about \\$1.3 billion](#) as of December 5. Herbalife was able to capitalize on the increased focus on wellness, delivering products that met consumers' needs. Stemtech is doing the same with its stem-cell enhancers, which promise to boost health and slow aging.

<iframe width="560" height="315"  
src="https://www.youtube.com/embed/\_Usj0SUwrNM?si=ZkU3tKuq9HHrqOIt" title="YouTube  
video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write;  
encrypted-media; gyroscope; picture-in-picture; web-share" allowfullscreen></iframe>

## Science To Back It Up

Stemtech isn't the only company going after this market, but its science-based nutrition may give it an edge. [Stemrelease3™](#), [StemFlo Advanced®](#) and [MigraStem™](#) are comprised of superfood extracts, antioxidants, polysaccharides, vitamins, minerals and other natural compounds. They are designed to support the healthy activity of our own stem cells and boost immune and circulatory system functions. The nutrients in these three products also help to activate the energy processes in the mitochondria, have antioxidant and detoxification effects and support telomere health, according to Stemtech. Healthy telomeres are a potent defense to the aging process.

[Stemrelease3™](#), Stemtech's most advanced stem cell nutrition product, contains stemrelease3, a blend of clinically tested ingredients that Stemtech says help release millions of your body's stem cells from the bone marrow into the bloodstream. Stemrelease also helps support telomere health. Stemtech's unique work has granted them ownership over a number of [American and International patents](#).

Stemtech's [Collect One™ Rapid Release Stem Cell Peptide Night Cream](#) is another popular product. It uses QXP, a patented, FDA-approved ingredient from Red Oak Bark to regulate the body and lower the skin's barriers so stem cells and peptides containing antioxidants, peptides and protein can be delivered to the skin, assisting in rejuvenating it. Stemtech says its line of supplements and treatments is answering a need among consumers for anti-aging and wellness products that actually work.

Stemtech's OraStem™ all-natural toothpaste helps support good oral care by whitening teeth, freshening breath, stem cell support, anti-microbial properties and supports good gum health – all important for overall wellness.

## Direct-To-Consumers

To get its stem cell-based supplements in the hands of consumers, Stemtech is taking a page from Herbalife, marketing to consumers through a direct network of sellers. What Stemtech says makes it different is its Business Academies. The program is designed to support the individuals selling Stemtech's products. Through the Business Academies entrepreneurs get access to resources including mentorship and industry insights. The idea is to help the

entrepreneurs grow their businesses instead of just having them push products. Stemtech credits [double-digit increases in sales](#) to this business approach. "Stemtech is witnessing the increase in our Independent Business Partners network. This positive momentum is a testament to the appeal of Stemtech's exceptional anti-aging products and the promising income-earning opportunity we offer," Stemtech President and COO John W. Meyer said [in a recent press release](#).

Just as Herbalife was on the cutting edge when it launched its lines of vitamins, shakes and beauty supplements in 1980, Stemtech is positioning itself as a first mover in what is forecast to be a growing global market. Demand for wellness and anti-aging vitamins and supplements is forecast to surge in the years to come. As will demand for stem-cell products. The global health and wellness market is expected to be worth [\\$13.89 trillion](#) by 2032, growing at a CAGR of 10.93% over 2023-2032.

## The Next Herbalife?

Despite all this, shares of Stemtech are trading near lows. Herbalife's stock has weathered various storms, indicative of its resilience, and Stemtech plans to follow the same business path. Investors looking for companies in their nascent stages may want to look into this innovator focused on the cutting-edge stem cell nutrition segment. Stemtech seems well-positioned to take advantage of a projected boom in the stem cell sector, and the company is confident of its future outlook.

Herbalife showed the world how to live healthily through supplements and shakes. Stemtech is betting it can turn back the clock, rejuvenate the body and extend life with its stem cell products.

Featured photo by [Adeolu Eletu](#) on [Unsplash](#).

*This post contains sponsored content. This content is for informational purposes only and not intended to be investing advice.*

Disclaimer: This announcement contains forward-looking statements within the meaning of the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Such statements include but are not limited to statements identified by words such as "believes," "expects," "anticipates," "estimates," "intends," "plans," "targets," "projects" and similar expressions. The statements in this release are based upon the current beliefs and expectations of our company's management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Numerous factors could cause or contribute to such differences, including, but not limited to, results of clinical trials and/or other studies, the challenges inherent in new product development initiatives, the

effect of any competitive products, our ability to license and protect our intellectual property, our ability to raise additional capital in the future that is necessary to maintain our business, changes in government policy and/or regulation, potential litigation by or against us, any governmental review of our products or practices, as well as other risks discussed from time to time in our filings with the Securities and Exchange Commission, including, without limitation, our latest 10-Q Report filed on December 1, 2023. We undertake no duty to update any forward-looking statement, or any information contained in this press release or in other public disclosures at any time. Finally, the investing public is reminded that the only announcements or information about Stemtech Corporation which are condoned by the Company must emanate from the Company itself and bear our name as its Source.