

Roll No.....

Total No. of Printed Pages: 1

Total No. of Questions: [09]

**B. Tech ECE (Semester – 7<sup>th</sup>)**  
**ENGINEERING ECONOMICS & MANAGEMENT**  
**Subject Code: BBAD0-F94**  
**Paper ID: [OE2111302]**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

Q1. Attempt the following:

- a. Goods
- b. Utility
- c. Prime Cost
- d. Opportunity Cost
- e. Depreciation
- f. Replacement
- g. Inventory
- h. Human Resource Planning
- i. Induction
- j. Capital

**Section – B**

**(5 marks each)**

- Q2. What is Demand? Explain Law of Demand and its importance in Economics,
- Q3. Differentiate between Implicit Cost and Explicit cost with suitable examples.
- Q4. Write a note on Sinking Fund Method of Depreciation and its limitations.
- Q5. What is Economic life of an asset? How Economic life of an asset is determined?
- Q6. Explain different Methods of Recruitment?

**Section – C**

**(10 marks each)**

- Q7. What is Management? Explain different Principles of Management.
- Q8. Write a note on:
  - a) Break Even Analysis
  - b) Economic Order Quantity
- Q9. Differentiate between Training and Development. Why Training is required? Explain different methods of Training.