## Hello, Nick

Your 'Does lifting weights help with fat loss' reel caught my sister's attention on Instagram. It stood out among the repetitive advice on other reels, and because my sister found you distinctive it sparked my interest in who you are and what you offer so I decided to check you out.

I believe you're doing an excellent job with your fitness coaching programs and genuinely care about your clients. However, I think there's room for improvement in certain aspects of your social media and email marketing, and I'd like to offer some valuable insights.

"I was browsing through your website and came across a marketing concept in the 'Realm fitness academy' section that seemed to be applied in a sub-optimal manner. It got me thinking about a strategy I learned during a marketing bootcamp, which could greatly enhance your marketing approach. This particular strategy has the potential to generate more traffic to your social media accounts and website.

The key lies in using targeted phrases and statements to effectively connect with your audience, leading to increased traffic and, ultimately, more customers and revenue. Including these phrases in your emails, along with links to your social media accounts and website, can significantly boost your online presence and help you build a stronger brand.

To help you further, I would like to offer you a free resource that can improve your website. By embracing diverse perspectives on health and motivation, we can create a vibrant community where everyone can benefit and learn from one another.

Would you be interested in trying out some of Wudan's statements?