8 Building Your Interactive BSG in Figma (3/5/26)

Option 1

You can continue with building from the files you created in the Figma Beginners Tutorial. This will give you a basic nav bar, a homepage welcome area, “cards” that link to pages, and a page that you can copy to create each of your main sections in the BSG. The navigation will involve linking from each card to the BSG page/section, and then back to the homepage.

1. Edit the navigation bar on the components page. You can also add links to your nav bar (Chapter 23 in the Beginner tutorial). You can add your logo to the nav bar as well.
2. Also on the components page, change the color of the button (Chapter 19) to fit with your color palette.
3. On the designs page, edit the text for the button on each card (e.g., change “button” to “colors” and “logo”, etc.).
4. Add more text from your BSG to the welcome/hero section and to each of the cards.
5. To add a relevant image to each of the cards, command-click on the image, go to Fill in the right toolbar and click on Image, and then upload the image from your computer.
    a. Note that if you want to change the basic layout of the card, you need to do that on the components page (Chapter 21) so that the change will apply to every instance of the card.
6. Create additional pages by copying the second page you’ve already created (Chapter 28, around the 5 minute mark), editing the text, header image, and other content.
7. In the Prototype mode, link your buttons to each of the pages, and on all of the pages link your name/logo in the nav bar back to the homepage.

Option 2

You can work with one of many templates for Figma Brand Style Guides (aka Branding Book, Brand Guide, Style Guide) found in a Google search. Several are listed on our class website. Open the template in your Figma account and modify it from there.

For instance, with the Straightforward Brand Guidelines by Redo, here are some modifications you can make:

1. Navigation—change in the Styles section, so that you can change the component
   - Change the names of sections (e.g., Brand Strategy Welcome, Personality About Me)
   - Delete “Download Kit”
   - Change the logo
2. Hero image: command-click to get to the image, import your own in image fill, add your name (or include your name on the image itself in Photopea).
3. Delete unused sections? For instance, you don’t really need Brand guidelines or table of contents (since you already have navigation on the left)
   a. How to find sections? A combination of command-click and looking in the layers panel.
4. Editing existing sections
5. Changing the contact element—back in Styles