

Privacy Policy

Effective Date: 11/10/2023

1. Introduction

Welcome to Hers ("we," "us," or "our"). We are committed to protecting your privacy and providing a safe and secure experience for our users. This Privacy Policy explains how we collect, use, and safeguard your personal information when you use our mobile application ("the App").

By downloading, accessing, or using the App, you consent to the practices described in this Privacy Policy.

2. Information We Collect

a. Personal Information: We may collect personal information that you provide to us, including but not limited to your name, email address, and any other information you voluntarily submit through the App.

b. Usage Information: We may collect information about how you use the App, such as the videos you watch, the content you interact with, and your device information (e.g., device type, operating system, and mobile network information).

3. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and personalize the content and features of the App.
- To communicate with you, respond to your inquiries, and provide customer support.
- To analyze user trends and preferences to improve the App's functionality and user experience.
- To send you promotional materials, updates, and other information with your consent.

4. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. However, we may share your information with:

- Service providers who assist us in operating the App and delivering services.
- Law enforcement or government agencies as required by applicable law.
- Other third parties with your consent.

5. Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the internet or stored on a mobile device can be guaranteed to be 100% secure.

6. Your Choices

You can control the information you provide to us and the communications you receive. You may update your preferences or unsubscribe from promotional emails at any time.

7. Children's Privacy

Our App is intended for a general audience and is not directed at children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have collected such information, please contact us, and we will promptly delete it.

8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The updated policy will be posted on this page with the effective date.

9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at appfintechpro@gmail.com.