

SL: Increase Social Media Campaigning by Threefold

Hi Tim and Raquel,

I just looked at your work, and I first want to say you guys came up with a really cool idea to allow your customers to customize their own rosaries. Out of everyone I've seen so far in this field, you're the first I have seen that does this, props to you.

I also looked at your instagram, and you have a decent following, and post relatively consistently. But for a business such as yours, and the huge opportunity instagram has in store for businesses like yours, being that the catholic presence on instagram is growing, you need to increase your social media campaigning by threefold.

If you keep up with your current pace, you'll just continue being the average Joe of businesses, and I wouldn't foresee it lasting much longer. It's essential to use social media properly nowadays if you are a business.

I will say, if you do this, you will get results. This is a great investment, you have nothing to lose. I can help you with it, it's no big deal, very easy. If you want to go along with this, let's start the conversation.

Sincerely,

Michael Falciglia