

# Privacy Policy

**Effective Date:** 01/01/2025

## Your Privacy Matters to Us

Sam Creative Labs ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application, available on the Google Play Store (the "App").

Please read this privacy policy carefully. By using our App, you agree to the collection and use of information in accordance with this policy.

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## 1. Information We Collect

We may collect the following types of information:

### a. Personal Information

When you use our App, we may collect personally identifiable information that you provide to us, such as:

- Name
- Email address
- Contact information
- User-generated content (if applicable)

We only collect this information when you voluntarily provide it (e.g., during sign-up, contact forms, or feedback submission).

### b. Usage Data

We automatically collect certain data when you use the App, including:

- Device information (e.g., model, OS version, device ID)
- Log data (e.g., IP address, time stamps, crash reports)
- App usage patterns (e.g., features accessed, session duration)

### c. Location Information (if applicable)

We may collect and process location data if you grant permission through your device settings. This may be used to provide features like personalized content or location-based services.

#### **d. Cookies and Similar Technologies**

We may use local storage, cookies, or similar technologies to collect information and improve your experience. You can control or disable these through your device settings.

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## **2. How We Use Your Information**

We use the collected information to:

- Provide and maintain the App
  - Improve app functionality and user experience
  - Respond to customer inquiries and support requests
  - Send important updates or notifications
  - Analyze usage to enhance performance and features
  - Ensure security and prevent misuse
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## **3. Sharing Your Information**

We **do not sell or rent** your personal data to third parties.

However, we may share data with:

- **Service providers** who help us operate or maintain the App (e.g., analytics, cloud storage)
- **Law enforcement or legal requests**, if required to comply with applicable laws or protect rights and safety
- **Ad networks or analytics providers**, if the app uses ads (e.g., Google AdMob, Firebase Analytics)

All third parties are contractually obligated to handle your data securely and only for the intended purposes.

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## **4. Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes described in this policy, unless a longer retention period is required or permitted by law.

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## **5. Your Privacy Rights**

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Object to or restrict processing
- Withdraw consent at any time (where applicable)

To exercise any of these rights, contact us using the information provided below.

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## **6. Data Security**

We implement appropriate technical and organizational measures to protect your data against unauthorized access, loss, or misuse. However, no method of transmission over the internet or electronic storage is 100% secure.

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## **7. Children's Privacy**

Our App is not directed to children under the age of 13 (or the equivalent age in your jurisdiction), and we do not knowingly collect personal data from children. If you believe a child has provided us with personal information, please contact us immediately.

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## **8. Third-Party Links and Services**

Our App may contain links to third-party services or platforms. We are not responsible for the privacy practices of those third parties. We encourage you to review their policies before engaging with them.

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## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting the new policy in the App or updating the effective date. Continued use of the App after such changes means you accept the new policy.

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## **10. Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us:

**Sam Creative Labs**

Email: [mail.samreen.y@gmail.com](mailto:mail.samreen.y@gmail.com)

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