Feedback on the Brief ● Does it fulfill the brief as stated in the blog?	**Your comment:** My tour poster fulfills the brief as I have included: ● Name of artist ● Name of the Tour ● Dates and Venues ● Other information like: where the album can be bought/downloaded, tickets available from and prices etc.
Feedback on colours: ● Has the design used a consistent colour scheme? ● Is there a relationship between the colours in the image and the colour of the graphic design? ● Do the colours seem typical of the genre?	**Your comment:** In my design I used a set colour scheme of green/blue shades, I used these colours because the image I used included these colours and from my research in psychedelic rock tour posters colour schemes were an important element. These colours are typical of the genre because they are common colours used but I used them in a different way to a typical poster.
Feedback on typeface: ● Is all the text legible? ● Is the typeface well chosen and does it suit the apparent genre? ● How many typefaces are used in the design?	**Your comment:** From looking at the poster all the text is easy to read and stands out to the audience. The typeface is suitable as it's seen as quirky and unique that is common for the theme. I used the same typeface throughout the poster but used tools to make each letter look different through making it taller, wider and more space between each.
Feedback on integration of image and graphics ● Does the text wrap around the image well? ● Does the eyeline of the model focus attention?	**Your comment:** The overall design is quite simple but effective as the text is well seen on the image and the eyeline focuses on the yellow text used to indicate that there is an "exclusive debut new single" that is caught by the eye when glancing at the poster.
Feedback on image ● Does the costume reflect a particular genre? ● Is the body language of the model appropriate?	**Your comment:** The costumes worn reflect the genre of psychedelic rock because for our costumes we wore psychedelic inspired outfits

	wearing patterned shirts, round glasses, baggy patterned trousers, long jackets and scarves in our hair. This picture itself shows a good representation of each element to our costumes along with our facial expression which makes us look chilled which we saw from our research is a key part of the look.
Feedback on copy ● Do the words on the page prompt a sense of desire? ● Is there a clear call and a route to action? (AIDA)	**Your comment:** The use of the yellow text draws the reader's attention, particularly if they are a fan of the band because they will want to be there to hear this so can spread the word to other fans. There is a clear call because it is included in the typical place where you would expect the extra information to be placed.
Feedback on connotations ● What messages and ideas are being communicated in the text? ● Do those messages and ideas seem appropriate to the genre and purpose of the text?	**Your comment:** The information included is the information you would be expected to be seen on a tour poster. As well as, drawing the reader in by extra information included.