

The text below consists of emails that I sent to local used car dealerships. This is my first method of contact and if they don't respond in the next week, I'll call them. Please critique my writing and give me tips on what I could do better. I am willing to learn.

## Email #1

Subject: **[URGENT] New qualified lead --- Mohammed with Crest Point SEO [(City)]**

Hello [Owner Name] ---

My name is Mohammed and I'm a digital marketer who is based in Greensboro, NC. I attend [school]. I am young, talented, and experienced in the advertising space and I am able to make the marketing and outreach process much easier for your dealership.

I really love the cars you have posted on your website, and my dream car is a 2020 BMW M5 Competition. I'm hoping that we can work together so you can eventually bring in even higher end cars into your showroom.

I noticed that you are currently running ads on your FaceBook page, which is my specialty. Allowing me to take over your marketing campaign on FaceBook would surely increase your productivity and reduce worry about advert success.

I want to offer you a 2 week free trial. This means that my service fee/retainer is completely free for two weeks and all you have to pay for is running the FaceBook ads. All the money that is provided will go directly towards the funding of the campaign. If there are funds left that were not used for the campaign, they will be sent back to you without delay.

I want to present my skills and expertise to you and you won't have to risk a single thing. The only thing that I ask of you is to provide me with a testimonial and allow me permission to use this free trial as a case study.

Let me know if you are interested and if I can get on your calendar for a walk-in meeting or video call to discuss my offer to you.

My number is [----], and my email is [-----].

Please give me a call or email at your earliest convenience.

Mohammed H-- Founder of Crest Point SEO

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## Email #2

Subject: **URGENT - Advertising - Mohammed - Greensboro**

Hello,

I hope that you are having a good Tuesday.

My name is Mohammed, I love cars (in particular a BMW M5 Competition), and I am a digital marketer at Crest Point SEO. I specialize in FaceBook Ads specifically.

I am doing a bit of outreach to other used car dealership owners as we saw that you aren't running Ads on your FaceBook page.

We have a core focus in helping dealerships increase revenue capacity with incredibly effective and economical strategies through means of social media and search engine optimization (SEO).

Let me know if increasing revenue is a priority right now and if I can get on your calendar for a short introduction (video call or walk-in) in the next week or two?

Give me a call or email at your earliest convenience.

Mohammed Hosseinian ~[city]

[Number] or [Email]

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### Email #3

Subject: **URGENT -- Advertising -- Mohammed Greensboro**

Hello [Owner Name] (Please show this to the Owner. ),

My name is Mohammed Hosseinian. I'm a local digital marketer that specializes in FaceBook advertisement.

As a young adult who is internet savvy and an entrepreneur, I want you to give me a chance to prove myself to you and your dealership.

I bring **creativity, work ethic, and efficiency** to the table and I will do what you need in an **excellent** manner.

This email was sent to you because I saw that on your FaceBook Business page you aren't running any Ads, but you have a very eye catching and appealing brand.

Using short form content and colorful, professional posts, we together could bring an increase of awareness to your dealership and **your high quality cars** that you have to offer.

I want to show you my skills for **free** and allow you to see the results for themselves. No risk on your part, and I will be focusing on your brand advertisement specifically.

Let me know if increasing awareness is a priority right now and if I can get on your **calendar** for a short introduction (**walk in or video call**) in the next week or two?

Thank you and have a great day!

MohammedH. --[Number] -- [Email]

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#### Email #4

Subject: **[URGENT] Want to increase your social media following?**

Hello [Owner Name] (Please send this to the Owner ),

My name is Mohammed Hosseinian. I hope this email finds you well.

I am a young entrepreneur in Greensboro, NC with skills in digital advertising, specifically on FaceBook.

I'm not going to try to sell anything since you are a car dealer, one of the best in the business in terms of sales.

But I did notice that you were **not** running Facebook Advertisements?

I love cars. My dad used to be a car dealer, and **I truly enjoy sales**. I love looking at cars, riding in them, and just overall love that they exist.

Clearly you have a great brand with **quality service and cars**. I have seen all the positive reviews on Google and how your customers had a great experience with you.

FaceBooks Ads and social media marketing in general are a great way to **increase following**, awareness, and lead generation to your dealership.

Since **I am young, determined, and hard-working**, I want to offer you my services for **free** in order to show you what **potential** this has for your brand, especially in the Triad.

**No risk, no worry about my service fee, nothing.** My service will be completely **free** for a period and if you decide not to continue after the free trial, then you still have lead generation from me and you won't have to pay me at all.

As a driven entrepreneur, I'm sure you can relate to me when I mean I really want to become great at my craft and please my clients with the utmost satisfaction.

**Determined. Driven. Diligent.** That's me.

**Give me a chance, give me a call.** -- [Number]

MohammedH

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Email #5 (Reduced text size to fit this page)

Subject: **[URGENT] Give Me a Chance**

Hello, My name is Mohammed Hosseinian. (Please send this to the owner, I would greatly appreciate it )

Please give me your valuable time and attention to explain myself as to why I contacted you, it means a lot .

I'm a young entrepreneur based in [My location] who is skilled in the area of digital marketing, specifically FaceBook Advertising.

As someone who is internet-savvy and born into the Gen Z generation, I can tell you that nowadays, online branding, especially for dealerships like yours, means everything.

Cars get off the lot faster, more cars coming in, and more deals being made.

I was scrolling through your google reviews, doing my research and 3 names always popped up. Ali, Mike, and Manan.

Every review that mentioned those names kept stating how hospitable and respectful and informative you all were towards customers.

This is also my approach towards my clients and I am going to be transparent and honest with you.

I'm not selling anything, because I don't think I can beat car salesmen, the best in the industry of sales.

But I do want to offer you my services for free.

No risk, no worry, no concern about funding.

Trust me, FaceBook Advertising is a major leap ahead of your competitors. No one does Google SEO (Search Engine Optimization) let alone even FaceBook AD campaigns.

**I want to bring someone to the table, me.**

My work ethic, determination, and drive to satisfy my clients no matter my circumstance or condition.

I'm young (17) with plenty of time, and a brain to learn from what ever you teach me.

I am a sponge that absorbs information and processes it with great speed.

A great listener with respect for my elders.

Many teens my age are on social media, in fact the majority are. And they all want their own car.

But how will they tell their parents to buy a car from your dealership if they never see it on their page?

No instagram? or short form content? Let me help you to fix that.

I will offer my service for free, no cost, no charge of service fees. I just want to present my skills to you.

If you decide not to continue with my service then you won't have to pay me anything. Completely free of charge.

**I keep my word and I stand by it.**

I want to learn. I want to become excellent in my craft. I want to become a successful entrepreneur.

Allow me to help you expand your brand and improve awareness.

Give me a chance, give me a call --- [My phone number]

MohammedH - Founder of Crest Point SEO Digital Marketing Services

[My email]

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## Email #6

Subject: **{URGENT} Mohammed from [My District County] - Crest Point SEO**

Hello (Please send this message to the owner, I would greatly appreciate it ),

My name is Mohammed Hosseinian and I'm a young entrepreneur based in [My District County]. I provide digital marketing services and I have skills in the online advertising space.

I reached out to you today because I saw that on your FaceBook page you aren't running any Ads on facebook and the Ads are not connected to your website.

I specialize in conducting FaceBook advertisement campaigns and helping dealers generate leads and increase brand awareness.

I also saw that you have a good lead contact information form, but without advertising it cannot be used to its full potential.

Based on google reviews, you also seem to have great customer service, especially with the sales associates Khaled and Abraham.

I want to offer my services to you for **free**, no cost for my service. I will run the ads for a period and you will be able to see how my skills are.

We can organize a consultation, for **free** as well.

Please contact me if this seems interesting to you. Give me a call at **[Number] (my personal number)** at your earliest convenience.

MohammedH - Founder of Crest Point SEO -- [My email]

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## Email #7

Subject: **[URGENT] - Mohammed Greensboro - Advertising and social media presence**

Hello Danny, I hope this message finds you well. (Please send this to the owner of the dealership )

My name is Mohammed Hosseinian, based in [My district county], [City]. I'm a young entrepreneur and digital marketer. I specialize in FaceBook Ads.

As I was looking through Car Dealerships, I saw that you don't run ads on Google or facebook and your presence on social media is not outstanding.

Your website looks cool and eye catching, a lot of people my age (17) would be attracted to a site like yours. But if you can't outreach to people, they won't find it.

Your dealership is on Gate City, a very prime and optimal location to sell cars.

Many young people pass by everyday. 90% of these people have social media and scroll through hundreds of Ads per day.

My service that I provide is I help car dealers increase their brand awareness and social media following. This allows dealers to get cars off the lot faster and bring in more inventory, as a result they can increase their prices and profit margins.

My service is going to be completely free and you won't have to pay for my service fee.

I want to present my skills and dedication. I am determined and willing to work as hard as possible to prove myself and expertise to you.

I'll also offer a free consultation where we can discuss the problems that you may be having and what I can do with my work to help you solve them.

If this sounds interesting, give me a call at [Number], or send me an email at [Email]

MohammedH

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## Email #8

Subject:

Hola Sir, I hope this email finds you well (Please send this to the owner of the dealership ),

My name is Mohammed H—. I'm a young entrepreneur who is based in [City].

I emailed you because I was looking through your FaceBook and Google pages and I saw that you are not running FaceBook Ads.

Many of your competitors run FaceBook Ads in order to increase their following and online status so more people will buy their cars. As a result, these dealers raise their prices and make a higher profit.

Cars are my true love and they are very special to me.

I want to help you run advertisements on social media so you can get cars off the lot faster and bring in more cars into your showroom.

My service will be free or charge, no risk and no worry on your part.

I'm also offering a completely free consultation, where we will talk about how we can improve your ranking on social media.

Please give me a call at [Number] -- I'm ready to help

MohammedH -- Founder of Crest Point SEO -- [Email]