

Keep your word

Target Audience:

Young men, 18-30y.

Trying to improve themselves.

Interested in business.

Wants to get into important position.

Struggling with reputation.

Struggling with keeping their word

Lazy.

HSO

SL: Become a man of your word

back in 2017, In the midst of my sales struggles, I learned a game-changing lesson

And in this email,

I wanna reveal this nugget of wisdom, which is your golden ticket to success.

You see, when I started out at my first sales-job,

all I was concerned about was to get lots of clients as fast as possible,

and of course to get that money bag.

failing to think in long term,

I used to hype my clients up,

but never bother following through with the big results I had promised.

My words had lost power.

Sure I tried to keep my promise sometimes,

But once things got difficult,

I crumbled under pressure.

Because why bother keeping your promise when what you say has no value to yourself?

I was basically a lot of talk and no action.

Unfortunately, my habit of not keeping my word even spread into other aspects of my life too.

It didn't take long until not even my own friends valued my words.

At this point, everything was going to shit.

Even finding new clients that would trust me became an issue.

I couldn't take having a reputation of being a liar and someone you can't trust anymore.

After some deep reflecting I realized,

that there are only a few things in the world that you have control over,

one of which being what comes out of your mouth,

so I decided to give my words value.

From now on, everything I'd say I would do, must be done.

no ifs ands, or buts.

only action.

After implementing this one change into every aspect of my life,

whether it be fitness goals,

promises to friends or deals with clients,

Not long after, I quickly developed a brand new reputation.

And pretty soon I got clients who begged me to work with them

because they knew that what I said I was gonna do,

was practically already done.

Now, getting the job done didn't get any easier,

The only thing different was that my words had value

I would keep my word no matter what.

Become a man of your word.

Say this out loud:

I **will** join the real world.

join here:therealworldlink123