FILMING GUIDE

Greetings, Climate Strikers! Thank you so much for participating in the <u>Climate Strike</u>. Now we need your help!

We are asking you to capture the energy of the strike by using your phones to film your strikes. We are looking for short clips showing strikers, speakers, signs and artwork, shirts, and anything else that sets the scene of this amazing event.

SEND YOUR CONTENT ASAP

By sending us your videos and photos, you grant the Climate Strike youth coalition permission to create content for the climate movement.

For photos/videos, there are a few options to submit your content:

Submit to **content@strikewithus.org** using subject line: "Climate Strike: [INSERT YOUR STRIKE LOCATION]"

Make a Google Drive folder with the title "[STRIKE LOCATION]" and share to **content@strikewithus.org**

HASHTAGS

For short clips posted on social media, please use #StrikeWithUs AND #ClimateStrike

GENERAL TIPS

HOLD YOUR PHONE <u>HORIZONTALLY</u>

The way you'd watch TV

HOLD YOUR PHONE AS STEADY AS POSSIBLE

Find a place where you can stop and remain still as you shoot

DON'T COVER THE MIC

Audio quality is everything!

TURN AIRPLANE MODE ON

You don't want a phone call, notification, or other interferences stopping your recording.

CLEAN YOUR LENS RECORD VIDEO IN 1080p/4K