

Lohko Welcome Sequence 1 - Introduction

Subject: Welcome to Lohko!

Body:

Hey, [name]!

Thank you for signing up for the Lohko newsletter! By subscribing, you get VIP access to important investment news, articles, information, and analyses related to alternative assets such as gold, silver, crypto, and even carbon credit. You'll also get the chance to receive updates on Lohko's upcoming products.

Our goal is for Lohko to be the safest and most efficient way to protect your assets against inflation and market turbulence. We digitalise various real assets, such as gold and silver, with our unique and secure blockchain-based technology. With Lohko, you can freely buy, sell, and transfer these assets anywhere in the world!

If you haven't yet, you might want to check out some of the unique features that Lohko offers. These include the freedom to transfer your gold bar ownership for free or create an NFT from your gold. You can verify your gold and silver ownership from Lohko's immutable vault reporting, which we publish weekly into the Ethereum blockchain. All you have to do is log in or sign up through our website at lohkowallet.com.

Watch out as we add many new products and features soon! This includes Lohko's trading algorithm, which we have been developing and currently shows excellent potential in live trading.

Best regards,
Antti

Lohko Welcome Sequence 2 - Brand Story

Subject: Let's get to know each other!

Body:

Hey, [name]!

We thought you might be interested in why we founded Lohko.

The key to a significant relationship between an investment service and its customers is the establishment of trust. And I believe the first step towards this trust is knowing the history and background of the company.

So, I thought it would be great for you to know where we came from and what we have done so far.

Our team has had extensive experience in building technology solutions for several years. In 2012, we founded the mobile tech team company Jolla, which became one of Europe's most significant start-up projects. In 2017, we started working on bringing blockchain solutions to ordinary users. And in 2020, based on this tech and know-how, technology entrepreneur Dr. Antti Saarnio founded Lohko.

Despite the current financial market crash and the COVID-19 crisis putting our monetary system at risk, investors can now avoid the possibility of heading towards massive inflation and re-correction by using Lohko.

Partnered by esteemed institutions, BullionStar and Mattereum, we bring real assets to the blockchain and give our clients protection, transparency, and liquidity.

Now it's your turn! We'd love to know more about you and your financial goals. Sign up at lohkowallet.com and download our app to start your Lohko journey now!

Best regards,
Antti

Lohko Welcome Sequence 3 - Blog Promotion

Subject: We've got some exciting news!

Body:

Hey, [name]!

Have you heard the news? We've got new and exciting things to share with you!

Because we can't wait for you to read our latest blog post, we're giving you a quick preview straight from your inbox. Here's a little sneak peek of what we have in store for you:

[insert title, description, and link of latest blog]

Sounds inviting? Read more about this and so much more at lohkowallet.com/blog!

Best regards,
Antti