

short form copy mission

Write :

- 1 DIC email
- 1 PAS email
- 1 HSO email

About any product you'd like from the swipe file -->

<https://drive.google.com/drive/folders/11bGJkOSOX6Z7jnkQja1hIGHK9iXeGrXS?usp=s>
[haring](#)

About product called **Focus Pill**

Question 1 : **should i read about the product before i start write ?**

Question 2 : **What information should I take as I read about the product ? what are the elements or information that i should focus on as i read about the product**

Question 3 : **how i did for my first attempt ?**

Question 4 : **guys, what should I write in what are they angry about in market research Please, I need your guidance?**

Market research:

-What kind of people are we talking to?

-**gender:** both

-**age:** 15 -30 teens-adults

-**Occupation:** middle school/high school/ college students, grown male/female

-**Income level:** Lower-middle class

-**Geographical location:** worldwide

-Painful Current State:

-unable to focus on their lessons which will make them get bad grades

-unable to absorb the information

-accidentally skipping important informations from time to time

short form copy mission

- worried about the educational future
- losing memory/ hard to remember
- unable to focus when they talk to their beloved ones which is kinda depreciation and disrespectful to
Them
- their brain not working hard

-What are they afraid of:

- going down the ladder of **respect** in the eyes of their beloved ones because they can't give them the
attention they want
- losing their educational future which will cause them to lose the chance of employment
- their chances of employment gets decreased
- afraid off if they ever stepped into an important **information** and not have the ability of understand it
/decision and not have the ability to focus And choose the right one
- mentally exhausted

-What are they angry about:

- un ability to have the level of focusness
- bad judgments from others
- guys, what should I write here i dont know. Please, I need your guidance.

-Who are they angry at:

- angry at themselves and at their condition

-What are their top daily frustrations:

- the non ability to focus on their school lessons
- the difficulty of absorbing the information
- sometimes skipping important information
- not keeping up with lessons and their friends while they're talking
- mentally exhausted

-What are they embarrassed about:

- not focusing and not giving attention to their beloved ones which make them feel disrespectful
- people think that i am irresponsible

-How does dealing with their problems make them feel about themselves:

- more confident and more brain efficiency which will get them to a massive brainstorm that will generate big ideas , and get rid of the embarrassment that they get
- feeling responsible and accountable

short form copy mission

-What do other people in their world think about them as a result of these Problems:

- disrespectful and careless about their relationship, irresponsible
- careless which make them useless and doesn't worth the other's time

-If they were to describe their problems and frustrations to a friend over dinner, what would they say:

- they would say "i can't focus on my school lessons and i can't even focus on easiest task , and my girlfriend/boyfriend/friend think that i'm not giving him/her the attention and they think that i am careless about our relationship and irresponsible , and i can't even remember the schedules of my doctor

-Desirable Dream State

-If they could wave a magic wand at their life and change it immediately into whatever they want, what would it look like and feel like?

- they would change it into life of a winner of course, they want to live their life without these problem that they are facing , living life instead of having focus problem , they have high efficiency brain and high ability to focus and to have hyper-memory to remember the simplest things , and they would feel less stressful, less worried about their future

-Who do they want to impress?

- themselves first and the ones who they need him

-How would they feel about themselves if they were living in their dream state?

- confident responsible successful, valuable person

-What do they secretly desire most?

- they desire the most is to have the most efficiency brain focus among the people

-If they were to describe their dreams and desires to a friend over dinner, what would they say?

- they would say " i want to build incredible focus, and improve my life and to solve the unsolvable tasks

-Values and beliefs

-What do they currently believe is true about themselves and the problems they face?

- they believe that they lack of

-Who do they blame for their current problems and frustrations?

short form copy mission

- Vides games, Tv , tiktok/instagram reels (social media) and all of brain damaging activities
- sleeping late
- lack of sleep

-Have they tried to solve the problem before and failed? Why do they think they failed in the past?

Couldnt find

-How do they evaluate and decide if a solution is going to work or not?

Couldnt find

-What figures or brands in the space do they respect and why?

Couldnt find

-What character traits do they value in themselves and others?

Couldnt find

DIC

-**disrupt** is highlighted in **yellow**

-**intrigue** is highlighted in **blue**

-**click** is highlighted in **green**

DIC

Subject line: what's behind the **massive brainstorm's ideas**

The truth about secret weapon of brainstorm that made
steve jobs, Donald trump one of **the immortals**

And no it's not the money, not the name, and definitely not the luck

They used a secret tool that every human being have, (even you)
To generate the mother of all ideas.

Be one of the fabulous immortals, and make a name for yourself

[Click here to reveal the **weapon** behind the curtain](#)

PAS

short form copy mission

- desire** is highlighted in **yellow**
- Amplify** is highlighted in **blue**
- Solution** is highlighted in **green**

PAS: 2 short copies

1

Subject line: how does it feel to be the **#1** mastermind among the mortals

Have you ever imagined how is it like to be the men who has the superpower of generating the ultimate ideas ? 👉

Have you ever sat with yourself and visualized you going down to earth knowing that you will find the solution to every single problem you face, no matter how big it is and being the one that Everyone **crave for** when they are in their lowest point

Do You wanna be that one **high value male** who all mortals would die for just to receive A piece of his wisdom and knowledge

You wanna be the one who gets the nickname **“mastermind”** ?

Have you ever watched the Batman and how the gotham citizens Asks for his hand when the joker strikes ? Why is that ? **because he can save the city** Same thing with you, you don't need a cape, neither a mask, all it takes from you is the **courage**

If you have the courage to step up for a whole new level and get the access to a mindblowing feature About boosting your capability of your brain, Then you are in the right place

[Click here to discover about boosting your generator for greater ideas and greater future](#)

2

- Pain** is highlighted in **red**
- Amplify** is highlighted in **blue**
- Solution** is highlighted in **green**

short form copy mission

Subject line: you still upset trying to figure out how to get **the most valuable brainstorm ideas** ?

When you try to check yourself and see how you doing in life you kinda feel **shameful** about yourself 🙅

because you know that you are emotional exhausted from not having the ability to get the upscore brainstorm ideas, admit it **that you are getting crushed** in reality, and your future career that will provide groceries, is red line

Aren't you tired of being the least efficient brain among the people ?

and **Being in the lowest part of the pyramid** ? last time i checked,in the era of the pharaohs, only slaves and bugs who existed in the bottom part, and their role was **NOTHING**

Aren't you bored of being in the last place of the race ? my father told me once, if you Are not the first, **you are the last**

Understand this, that every human achievement or business was done by great brains, microsoft, disney, Apple... , and i still can go down the whole list but let me ask you this instead

Have you ever seen a dumb running a company ?

NO

because he has no existence in real world

If you are that kind of man who is ready to do what it takes to climb that pyramid and live in the top

,then you are the chosen one for this

[Click here to discover about boosting your generator for greater ideas and greater future](#)

HSO

-Hook is highlighted in **yellow**

-Story is highlighted in **blue**

short form copy mission

-Offer is highlighted in green

HSO

Subject line: the final moment before everything **becomes clear** ⌚

As i was running in an endless tunnel panicking, then i saw that tiny flash of light

When i was at peak of losing my mind, feeling stressful, mentally
and emotionally exhausted, ready to give what's left just so i can take it back

UNTIL **this hand was given to me**, offering the help for my exhausted mind
Offering the tranquility and peacefulness, only then my good spirit comeback shining
to me

Only then when my life started to shift to the bright side

Knowing that i won't have to feel stressful or distractful

Waking up every day knowing that i have the ability living my life without having problem of
getting
Mentally exhausted,

And having 100% of trust in my self for obtaining the superpower of focusing and having high
efficiency brain with hyper-memory among the people

And living life not worried about my future because i know it is between my hand

[Click here to know more about my experience that i took to be what i am today](#)