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Message: Restrictions on AI Assistant Email Access

Audience: All Cutler Staff, Agents and Title One Staff (place in BCC line)

Timing: As needed

Subject Line: Gmail Connectivity with AI Assistants

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As artificial intelligence tools continue to evolve, many platforms are offering the ability to connect directly to email systems such as Gmail to enhance productivity, automate workflows, and streamline communication.

After careful consideration, **Cutler Real Estate will not be allowing connectivity between Gmail accounts and third-party AI assistants at this time.**

While we recognize the convenience and efficiency of these applications, these **integrations can introduce meaningful data privacy and security risks.** Connecting an AI assistant to your email account can grant access to sensitive information, including client communications, financial details, personal data, and confidential transaction records. Even with assurances from technology providers, **the potential for unintended data exposure or misuse remains a concern and risk.**

As a brokerage, we have a responsibility to protect client information, maintain confidentiality, and uphold industry standards around data security. At this time, we believe that the risks associated with granting AI tools direct access to email systems outweigh the benefits of ease of use.

This decision is not a rejection of AI technology. We will continue to evaluate AI tools that can be used safely and effectively within our organization, and we remain open to adopting solutions that meet appropriate security and privacy standards.

If you have any questions or would like guidance on appropriate uses of AI in your business, please reach out.

Thank you for your understanding and for your continued commitment to protecting our clients and our company.

Cutler Real Estate