

ANIMANGAKI 2026 VTUBER ALLEY RULES & REGULATIONS



Event Details

Name Title:	AniManGaki 2026
Event Venue:	Mines International Exhibition and Convention Centre (MIECC)
Event Date:	28th - 30th August 2026 (Friday - Sunday)
Event Time:	10:00 - 19:00 / 21:00 (on concert days)

About AniManGaki

AniManGaki, one of Malaysia's largest annual ACG (Animation, Comics and Games) convention, brings together thousands of fans, curious by goers, and guests overseas to celebrate and embrace the geek and pop culture. Since 2009, our events have also served as a platform to showcase local talents and productions worldwide.

For more information, please visit www.animangaki.com.

To keep in touch with our latest updates, please follow us on our social media via www.linktr.ee/animangaki.

For VTuber Alley enquiry, please contact media@animangaki.com.

Rules and Regulations (R&R)

By submitting your application, you have understood and agreed to abide by our R&R. Please kindly read through the following thoroughly. For ease of accessibility, you may select the document outline on the side to quickly access certain parts of this R&R.

Terms and Conditions

“AniManGaki”, “AMG 2026”, “AMG” or “Event” refers to AniManGaki 2026 soon to be held at Mines International Exhibition & Convention Centre (MIECC) from 28th to 30th August 2026.

“Organiser” refers to the Rakugaki Projects Sdn Bhd.

“VTuber” refers to any participant who purchased a placement in the VTuber Alley to promote, sell, display, or advertise their products or services during AMG 2026 at MIECC.

AniManGaki reserves the right to change the Rules and Regulation (R&R) without prior notice.

- AniManGaki and MIECC are not liable for any sales, items or emotional loss that occurred during the event. Please take care of your belongings.
- AniManGaki and MIECC are not responsible for items sold by another VTuber. However, if they are selling your works or doing any copyright infringement, kindly report to us and we will take the necessary action.
- VTubers shall at all time protect, indemnify, and keep AniManGaki harmless against and from any loss, cost, damage, liability, or expense.
- VTubers must refrain from actions or omissions that put them or anyone nearby in danger or other damage of any kind or give rise to situations that may cause similar results.
- In the event of any discrepancies, misstatement, omission or error appearing in the translated versions, the English language version of the R&R shall prevail.

Lastly, have fun at our event!

Event COVID-19 SOP & Precautions

As of May 1, 2022, the Malaysian government has moved to loosen the existing COVID-19 Standard Operating Procedures (SOP) as the country enters the endemic phase. However, AniManGaki (AMG) will be enforcing and encouraging the following house rules:

- Masks are optional, but encouraged. AniManGaki is not responsible for any consequences stemming from your decisions. Kindly wear masks as approved by Kementerian Kesihatan Malaysia (KKM) only.
- Social distancing within the hall is recommended. Try your best to avoid physical contact with others. If you are unable to, please sanitise your hands as often as possible.
- Please practise good hygiene when sneezing or coughing. Wash your hands!

Important Things You Need to Know

1. Application to Participate in VTuber Alley

a. Eligibility Criteria

- I. Applicants must own the rights to the character design and the rights to use it for marketing purposes.
- II. No AI generated content.
- III. Talents must be able to receive and respond to Media department emails from media@animangaki.com.

b. Registration Process

- I. **Rules & Regulations:** Kindly read through the R&R carefully. Should you have any doubts or difficulties, feel free to message us at media@animangaki.com.
- II. **Registration:** Fill up the form thoroughly and accurately to ensure greater success at scoring a placement at our event. Payment information will be sent via email, so please ensure your email address is correct. The form closes on 5 July 2026, 23:59 UTC+8 (MYT) or whenever all slots are occupied.
- III. **Eligible Registrant Screening:** Selections will be made on a first come first served basis after an initial filtration process. Please ensure all information in your registration form is filled out correctly to avoid being disqualified. Each application that is accepted will count as one entry. Any VTuber Alley applicant found applying under multiple names will have their applications immediately rejected.
- IV. **Payment:** An email containing payment details will be sent to selected applicants. Kindly process the payment within the payment term stated in the invoice.

c. Payment Information

- I. **Booth Fees:** Amount payable must be paid in full to secure your spot at AniManGaki VTuber Alley. Local banking and international payments (PayPal) are accepted.

- II. **Add-on Items:** Additional purchase can be requested through the [Request form](#) between 1 - 31 July 2026. In case you have missed the deadline, you can purchase a ticket from the Ticketing Counter located outside the event hall, while the Event Shirt will resume sales at normal price at the AMG Shop booth during event days.

Category	Standard
Fees	RM296.80 (inclusive of 6% SST RM16.80)
Included	1x Standee 100x pieces postcards (100mm x 150mm) 1x 3-Days Ticket Set 1x AniManGaki 2026 Event Shirt Promotional Screen Time
Add-on Items	RM38 / Shirt (Maximum up to 3 extra shirts) <i>*Event Shirt original price: RM55 each</i>
Standee Size	168cm x 91 cm Additional charges will incur for oversize standees

Table 1: VTuber Alley Fees and Details

- III. **Late Payment:** Kindly process the invoice within the payment term stated in the email from media@animangaki.com. Failure to make full payment stated within the payment term of your invoice, AMG reserves the right to deny your placement at the event.
- IV. **Cancellation Policy:** In the event that you have completed the payment, full refund is claimable if your placement cancellation is notified by 12 July via the email. Any refund claims for placement cancellations after this date will not be entertained.

2. Placement Information on VTuber Alley

- Space:** Each standee is limited within the area of its size only. Placement of standee will be decided by the event organisers.
- Postcards:** Postcard distribution will be done via our VTuber Alley General booth. Attendees would have to show proof that they have followed 5 social media pages of their chosen VTuber to earn 3 random designs of promo cards.

- c. **Screen Time:** Each VTubers are entitled to a 90 seconds (1.5 minute) max introduction & 300 seconds (5 minutes) max promotional video content slot which will be played in a loop playlist throughout the event period on our TV monitors.
- d. **Standee Bidding (Opted-Out by Default):** The auction for the standee will be done throughout the event day and conclude at the end of 30th August (Sunday) through attendee bidding via Google Form submissions. The name of the highest bidder and their bid pricing will be displayed on Google Sheets. Winners are required to make payment for their standees and self collect them at the Vtuber Alley.

3. General Rules of VTuber Alley

- a. Applicants must own the rights to the character design (must have a high quality full-body avatar) and the rights to use it for marketing purposes.
- b. Strictly no AI generated content.
- c. Inappropriate designs, artworks, and song covers that are deemed too sexual, obscene or gory will not be accepted.
- d. Applicant's stream compilation must be family-friendly. (No swearing and absolutely no nudity).
- e. Applicant's submitted full-body and artwork design must be in PNG format. This also applies to Standee files.
- f. Applicants submitted videos must be in 1920 x 1080, MP4 format for the standard package.
- g. The organizer reserves the right to decline any entry that fails to meet the specified terms, is deemed inappropriate, or poses a potential threat to the safety and privacy of other applicants, as per their sole discretion.
- h. Applicants participating in AniManGaki or projects by Rakugaki Projects Sdn Bhd are granting their permission for all the submitted materials (Standee, video, covers, interview & promo card) to be photographed or filmed by permitted staff.
- i. By participating in our events, applicants are granting permission to AniManGaki and Rakugaki Projects Sdn Bhd to use those photos or videos taken by the Staff for event promotional purposes. AniManGaki and Rakugaki Projects Sdn Bhd are not obligated to notify photographed subjects in advance of image usage.

- j. All information taken during registration is only for internal use only.
- k. All standee will be disposed of unless the applicant made arrangements to collect the standee after the event has concluded.
- l. For the cutout design, max height will be 5.5 feet (168 cm) and max width will be 3 feet (91 cm), any customization will be required to fill Request form and additional charge will incur.
- m. The media files must not exceed 95 seconds for the introduction video and 305 seconds promotional content video.

4. Disclaimers

a. Indemnities

- I. VTubers to fully indemnify and hold AniManGaki harmless against any expenses, costs, loss, or damage that the event may suffer as a result of you breaching any of these terms.
- II. VTubers are not allowed to promote goods and services (at their standee or in AniManGaki event space) associated with commercial brands who are not Exhibitors, Partners or Sponsors of AMG 2026. Kindly request permission in writing to media@animangaki.com at least one (1) month before the event for the organiser's review. Approval is subject to the final decision of the organiser.
- III. Individuals participating in AniManGaki or projects by Rakugaki Projects Sdn Bhd are granting their permission to be photographed or filmed by permitted individuals. By participating in our events, you are granting permission to AniManGaki and Rakugaki Project Sdn Bhd to use those photos or videos for event promotional purposes. AniManGaki and Rakugaki Projects Sdn Bhd are not obligated to notify photographed subjects in advance of image usage.

b. Changes and Updates

- I. The AniManGaki Committee reserves the right to amend these rules from time to time without prior notice.
- II. **Pre-event:** It is the VTubers' responsibility to keep up-to-date on the R&R as it is publicly available information.

- III. AniManGaki is liable and responsible for providing refunds or comparable value if the event is cancelled, varied, or postponed by the organiser.

5. Code of Conduct and Violations

a. Conduct & Behaviour

- I. **Professionalism:** Rules are NOT made to be broken. Everyone is here to have a good time, and nobody likes a party pooper. Should you notice any misconduct (i.e. tag sharing) please take photo/video evidence and report immediately to our staff. Your honesty and help is much appreciated.
- II. **Harassment-free zone:** AniManGaki has a zero tolerance policy on any form of harassment. Be the best version of yourself. Behave. Always listen to the words of the event crew. If you choose to play stupid games, you will win stupid prizes.
- III. **Cleanliness:** Food and drinks are allowed to be consumed in the event hall, while cooking of any kind is not allowed. We ask that you keep your environment clean and dispose of your waste appropriately, like a responsible citizen.

b. Penalties for Violations

- I. No abuse of ticket privileges allowed (either by reselling of ticket, or not wearing your ticket while at the event). When caught, you may be permanently banned from participating in future AniManGaki (AMG) projects.
- II. For loss of tickets, you would have to purchase a new ticket at the Ticketing Counter.

c. Event House Rules

- I. For the safety of you and others, all VTubers are subjected to the [Event House Rules](#), in addition to the VTuber Alley R&R.

General Roadmap with Tentative Dates:

VTuber Alley	Dates
VTuber Alley Registration	12 June - 5 July 2026
Participation Confirmation Email (Latest by)	8 July 2026
Shirt Add-on Request	31 July 2026
Last Day for Cancellation	12 July 2026
AniManGaki 2026	Day 0: 27 August 2026 Day 1: 28 August 2026 Day 2: 29 August 2026 Day 3: 30 August 2026

Table 2: VTuber Alley Important Dates

Resources Links:

- [AniManGaki Official Website](#)
- [AniManGaki Event Rules](#)
- AniManGaki 2026 VTuber Alley Registration Form
(Form closes on 5 July 2026, 23:59 UTC +8, Malaysia time)