

MAVERICK J. BUSER

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EDUCATION

Maggie L. Walker Governor's School Richmond, VA

High School Diploma — Class of 2026 | GPA: 4.40 Weighted |

- Relevant Coursework: AP Calculus BC, AP Micro/Macroeconomics, AP Psychology, AP Computer Science A, AP Statistics, AP Government, AP Literature, AP Chemistry, VCU STAT 210 & 314, VCU MATH 201
- Lead, Recycling Initiative (Junior & Senior years); Officer, Economics & Investment Club

Susquehanna University — Expected Graduation: June 2030

B.S., Double Major in Finance and Business Analytics; Minor in Accounting

EXPERIENCE

Seasonal Teller Intern May 2026 – Present

Blue Ridge Bank | Richmond, VA

- Process cash transactions, balance teller drawers, resolve customer account requests, and maintain cash accuracy.
- Develop an internal Search Engine Optimization (SEO) initiative to improve Google Search visibility and customer reviews.

Digital Content Creator & Advisor — YouTube & Twitch Feb 2020 – Present

Self-Employed | Goochland, VA

- Help manage a 40,000+ subscriber YouTube channel, contributing to content strategy, sponsorships, analytics, social media management, and audience growth.
- Produce short- and long-form content across YouTube and Twitch, helping generate millions of cumulative views through data-driven content optimization.

Car Detailer May 2023 – Present

Self-Employed | Goochland, VA

- Manage a car detailing business serving 30+ clients and generating up to \$1,500 per week while handling customer scheduling, pricing, and marketing.

PROJECTS & COMPETITIONS

Stock Market Simulation Competition 2024 – 2026

- Participated two years in a row, managing a \$100K virtual portfolio that reached \$500K+ in trading volume and peak returns of 12%.
- Developed experience in trend analysis, day trading, and risk management.

National Economics & Finance Challenges 2024 – 2026

- Competed as a team member, applying economic and financial principles.

Blue Ridge Bank SEO (Data) Project May 2026 – Present

- Leading an internal SEO initiative to improve Blue Ridge Bank's visibility in Google Search through local SEO optimization, citation consistency, and review strategy.

EXTRACURRICULAR ACTIVITIES

Varsity Cross Country — Team Captain (2025–2026) 2022 – 2026

- Led strength and core routines; advised newer teammates on training and race strategy.

Varsity Track — Team Captain (2025–2026) 2022 – 2026

- Led strength sessions, advised younger teammates, and supported coaches.

Recycling Club — President 2024 – 2026

- Led and organized weekly recycling activities.

VOLUNTEER EXPERIENCE

300+ hours of community service since 2022

Maggie L. Walker Transcription Team — Head Advisor Aug 2022 – Present

Partnership with the Library of Virginia

- Transcribe historical documents for the Library of Virginia's digital archives.
- Train and assist student volunteers with standard transcription protocols.

Goochland Cares Goochland, VA

- Support the local community by taking in donations and organizing clothes, toys, and food.

AWARDS & RECOGNITION

- AP Scholar With Distinction (2025 & 2026)
- College Board National Recognition Program — National Top Scholar (2025)
- Termon L. Minor Sports Award (2022)

SKILLS & CERTIFICATIONS

Technical Skills

- Microsoft Excel • Data Analysis • SEO • Video Editing • Social Media Analytics • Google Workspace

Certifications

- Intuit Bookkeeping • American Red Cross First Aid/CPR/AED (valid through Feb 2027)