Hey Steve, I hope this email finds you well. Yesterday while scrolling through Instagram, I found your channel. I couldn't help but to watch your content for a while. (insert compliment) As I've noticed, you prioritize establishing trust and fostering long-lasting connections with your audience. I've come up with a few valuable ideas that can greatly benefit your business, potentially leveling you up from your competitors. Unlike many others who are just trying to sell a service to their customers not caring if it is fitting or not, our approach would be centered around helping people. By understanding the unique challenges and desires of (insert target group), we can capture their attention and inspire them to take action. Success is an automatic byproduct. I will paste a sample of my work below. Check it out! If it piques your interest or makes you curious in any way, do reply to me and I'll send you more samples in a video call. If it doesn't, take it as a gift from me, to you. Best wishes. Amr Sample: