

Post ANY Content Using Vicetone — "Nevada (Slowed & Reverb)"

✓ You do not need a dedicated page for this campaign to participate, you can post on any page

WHAT TO DO

Source and clip your own videos that pair well with the Vicetone — "Nevada (Slowed & Reverb)" audio. You have full creative freedom when choosing your video concept — the only requirement is that the official audio listed below is used.

Great content directions include (but are not limited to):

- Aesthetic edits, mood/vibe compilations
- Travel, nature, or cinematic scenery footage
- Relationship / love / nostalgia-themed clips
- Night drives, city lights, or lo-fi lifestyle content
- Any visually engaging footage that matches the slow, emotional tone of the track

AUDIO (REQUIRED)

You **MUST** use the official audio linked below. Do not use a different version of this song — slowed & reverb specifically.

Instagram Audio: <https://www.instagram.com/reels/audio/1556045748958579>

TikTok Audio: <https://www.tiktok.com/music/Nevada-Slowed-Reverb-7609042656762873872>

CAPTION GUIDELINES

Keep captions short, atmospheric, and fitting to the mood of the track. Captions do not need to mention Vicetone or Nevada by name — focus on matching the emotional vibe of the content.

Examples:

- "this song hits different at 2am 🌙"
- "the slowed version gets me every time"
- "nevada slowed 🎧 crying rn"
- "this is so nostalgic idk why"
- "the vibe is immaculate 🥺"
- "if you know you know 🌊"

You may write your own captions. Keep them authentic and platform-native.

ON-SCREEN TEXT

On-screen text is fully optional for this campaign. If you choose to include it, keep it minimal and matching the mood of the audio.

Examples (optional):

- "nevada slowed 🎧"
- "for the ones who feel everything 🌙"
- "2am thoughts 🌊"

Text must be legible. Aesthetic or handwritten-style fonts are acceptable.

REQUIREMENTS

- Use the official audio linked above — no substitutions
- Post to TikTok and/or Instagram Reels
- High-quality posts only — no blurry or low-effort content
- English content only
- Post must stay live for 30 days minimum
- Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- Likes must be visible — hidden likes = automatic rejection
- Page audience should primarily be Tier 1–2 countries (30%+ Tier 3 may be removed)
- No NSFW content
- By participating you agree to make your post FTC compliant

NOT ALLOWED

- Using a different version or cover of the song (must be the exact audio linked)
- Low-quality, blurry, or lazy uploads
- NSFW, violent, or controversial content
- Removing the post before 30 days — early deletion can result in a ban
- Hidden likes
- Non-English content