

Want to Scale Your Coaching Business To 30K+ Months And Create True Freedom?

I'm going to work with a small bunch of online coaches to help them scale to 30K+ months inside **Scale School**, which is a 12-month high-touch program.

- Leads every day
- Sales every week
- Clients who stick around
- A business that grows without burning you out

I've scaled to 100K+ months with a lean team, high profit margin and spacious calendar, and most importantly, I've coached hundreds of clients to scale faster than they ever thought possible.

And in 2026, it could be your turn.

We've got a great reputation because we only take on people we know we can help.

It's a small group, and I only take on a few people at a time, so I can give you proper support, which means I'm looking for the *best* fit here.

This won't work for you if you...

- Haven't ever taken any form of action to start your coaching business.
- Have worked with 7 other coaches and 'they' were the problem.
- Want to build a huge team, hustle 24x7, and be stuck in meetings all day trying to manage everyone.

But if you...

- Have actual skills and can help people win.
- Take direction well, and can follow a custom growth plan.
- Want to build something where, as your business gets bigger, your life gets better.

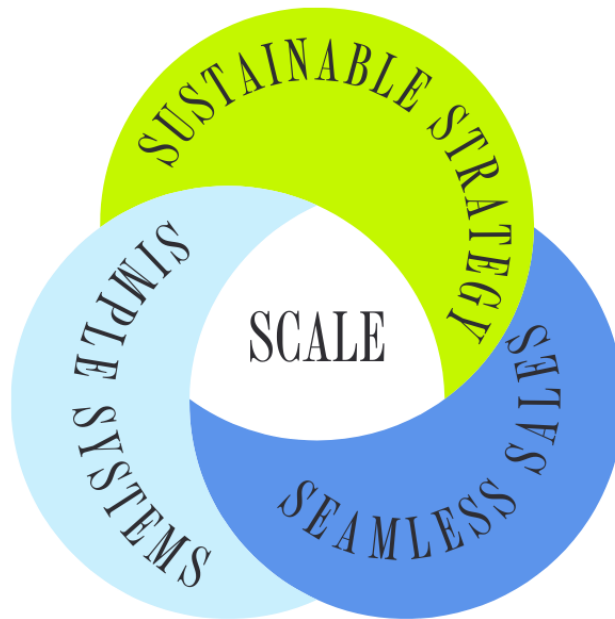
...Then this could be the year that things get exciting...

We'll do it with the perfect mix of 1:1 support, a personalised plan, daily group calls and an awesome community.

What We Cover:

Inside, I'll guide you through my proven method, **The Scalable System**, broken down into 3 simple yet essential pillars to help you scale to 30K months with a clear calendar most days of the week.

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I've broken Scale School into 3 simple phases, so you know exactly what to expect.

Phase 1: Clients + Cash

The first 3 months will be tactical, focused on putting enough money in your bank account to more than pay for Scale School for the entire year.

You'll have a 1:1 with my incredible support coach Simone, to map out your spacious scaling plan to move forward.

Then We'll:

- Refine your No-Brainer Offer™ so it sells on repeat
- Build your Daily Lead Attractor™ strategy to bring in aligned leads every day
- Set up your Sell Via Chat Method™ to convert leads into clients with ease

Most clients sign high-ticket clients and make back their investment within the first 30–60 days.

Phase 2: Strategy + Growth

Now that you've got quick wins and Scale School is paid for, it's time to get strategic.

We'll:

- Launch your Existing Audience Nurturer™ so leads warm up and convert super fast
- Build your Live Event Engine™ to have a repeatable conversion strategy in place
- Set up your Retention Builder™ so clients stay longer and refer others

This is where most clients hit consistent \$15K–\$30K months.

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Phase 3: Delegate + Scale

Now it's about doing less, better.

We'll:

- Simplify your backend with The Organised Backend™
- Save time using the plug-and-play tools in The Operations Stack™
- Upgrade your inner world with The Identity Upgrade™ to match your next level

This is how you scale to \$30K+ months while keeping your calendar clear and your energy clean.

Why Scale School And Why Sofia?

I started my coaching business at 22 with zero experience, whilst working five casual jobs. In five years, I scaled to \$2M+ and now help other coaches do the same.

What's Been Possible For My Clients:

- **Tara (Salon Coach):** From \$0 to \$320K in 6 months
- **Beki (OT Coach):** £20K+ months while travelling with 2 kids
- **Abbie (Biz Coach):** From burnout to £50K+ months
- **Liz (Relationship Coach):** Quit her 9–5, now on \$15K+ months
- **Lani (Trauma Coach):** Now hitting \$25K weeks
- **Sinead (Fitness Coach):** Signed 35 clients in 3 months
- **Chontelle (Ecom Coach):** \$24.5K in her first few months

[Here are thousands of other client results.](#)

What's Included Over 12 Months:

- **A 1:1 Coaching Call Upon Joining:** This is important so we can get clear and get you some quick wins right away.
- **5x Weekly Intimate Group Coaching Calls:** Live Q&A calls, strategy workshops, meta ad support and community calls every day Monday - Friday, alternating between 9 am & 5 pm AEST (with replays) so you stay supported and always moving forward.
- **Skool Community:** Daily coaching and feedback from the team and me in between calls, so you're never stuck or going it alone.
- **The Scalable System Curriculum:** A full training library with 100s of plug-and-play templates to grow your audience, sign clients, and scale to \$30K+ months.
- **Quarterly 2-Day Virtual Retreats:** Every 90 days, we zoom out, clean up your strategy, and accelerate growth. *(Many clients say this alone is worth the full investment.)*

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- **Weekly Copy Review:** Submit your sales pages, emails, or content each week for direct feedback so your words work harder and sell better.
- **Social Media + Funnel Audits:** Get personalised reviews of your platforms and funnels so you always know exactly what to improve.
- **Meta Ads Support From My Ads Manager:** Direct access to my personal ads manager inside the group + on calls for expert help running and scaling ads.

The Bonuses:

And because I love to reward quick action takers, join now and get \$15,000 worth of bonuses included...

Bonus 1: 12 Months Of 1:1 Support (Value \$10,000)

You will have unlimited 1:1 access to my support coach Simone 5 days per week. This isn't the kind of "support" where you wait 3 days for a reply. This is daily, real conversations with someone who's made multiple 6 figures and helped hundreds of coaches scale.

Bonus 2: Personalised Spacious Scaling Plan (Value \$3,000)

Most group programs teach one path and expect you to fit into it. I do the opposite. You'll receive a personalised plan with your niche, offer, 7-figure strategy, content plan, and 4 weeks of actions to implement The Scalable System™ into your business.

Bonus 3: \$1,000 Off Scale School (Value \$1,000)

We will deduct \$1000 off just for being a quick action taker. We have different offers, tiers and payment options, so book a call to see what works best for you.

Bonus 4: An Extra 30 Days Inside (Value \$1,000)

It's not about having more time, it's about leveraging the time you do have better with the right support. This bonus means if life is a little busier than usual this month, you still gain a full 12 months inside.

Your Next Steps:

We are currently accepting new clients, so if you've read this document and meet the requirements, message me on Instagram [@sofiarosebernardi](https://www.instagram.com/sofiarosebernardi), 'I'M IN', and I'll send you the link to join.

Sofia xo

P.S: As soon as you join, you will receive instant access to everything, including the 4 bonuses.

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