

# Google Ads Funnel

FUNNEL: GOOGLE ADS —> THIS LANDING PAGE:

- People or peoples loved ones who have suffered from medical negligence in a local area
  - PAIN IS **10/10**,
  - BELIEF IN THE IDEA OF CLAIMING MED NEG IS **1-3/10**.
  - TRUST IN LAW FIRMS IS **2- 4**.
  - **Solution aware**
  - **New mechanism play in a stage 2.5-3 market**
  - But the rest of the page is a blog
  - Because belief and trust is so low, and pain is MAXED out
  - We need to educate them while subtly establishing authority and framing ourselves as the best way to take advantage of the solution
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## Google Ad Variations

Themes: “Justice”, “Feeling Betrayed by the NHS?”, “We’re on your side”.

[WWP Google ads](#)  
[Avatar](#)

### Ad 1:

**Headline 1:** Expert Legal and Medical Team

**Headline 2:** Fight for Your Justice Today

**Headline 3:** No Win, No Fee Guarantee

**Headline 4:** Feeling Betrayed the System?

**Headline 5:** Get Justice for Loved Ones

**Headline 6:** Find Closure After Negligence

**Headline 7:** We'll Listen and Fight for You

**Headline 8:** Don't Face the System Alone

**Headline 9:** Free Legal Consultation Today

**Headline 10:** Medical Experts Back Your Case

**Headline 11:** Get the Truth & Accountability

**Headline 12:** Legal and Medical Power Team

**Headline 13:** Less than 3 Yrs to Claim

**Headline 14:** [Been Through Hospital Complaints?](#)

**Headline 15:** Medical Negligence Justice

**Description 1:** Have you or a loved one suffered medical negligence at Broomfield Hospital? Claim today.

**Description 2:** Our solicitors combine forces with trusted, independent medical experts to secure justice in your case

**Description 3:** This new team works like clockwork for stronger, smoother and faster negligence claims.

**Description 4:** Time is of the essence. Act before the 3 year limit expires. Start your fight today

## **Ad 2:**

**Headline 1:** [Feeling Betrayed by the system?](#)

**Headline 2:** Bloomfield Hospital Negligence?

**Headline 3:** We Fight for Justice Together

**Headline 4:** Time Is Running Out Act Now

**Headline 5:** Overwhelmed by Legal Processes?

**Headline 6:** Compassionate Legal Guidance

**Headline 7:** We're on your side

**Headline 8:** We'll Take Your Case Seriously

**Headline 9:** We fight for justice on your behalf

**Headline 10:** You Recover, We Battle for You

**Headline 11:** No Win, No Fee Guarantee

**Headline 12:** Feeling Lost After Medical Negligence?

**Headline 13:** Legal and Medical Experts Unite

**Headline 14:** Medical Negligence Justice

**Headline 15:** Legal and Medical Power Team

**Description 1:** Battling with CQC, PALS or Ombudsman after suffering medical negligence?

**Description 2:** Don't let the complaints experience grind you down and stop you getting justice

**Description 3:** Unsure if you can claim? Contact our solicitor and medical power team today

**Description 4:** Get closure and maximum compensation. Act before the 3 years limit. Call free today

## Ad Extensions for Each Ad

### Sitelink Extensions:

- **Free Case Evaluation:** Start with a free, no-obligation consultation.
- **Our Success Stories:** Read about clients we've helped achieve justice.
- **Meet Our Team:** Experienced solicitors dedicated to your case.
- **FAQs on Medical Negligence:** Get answers to common questions.
- **Big Payout:** Read about our [£££] payout for medical negligence.

### Callout Extensions:

- Rebuild Your Life Now
- Over 20 Years' Experience

- Legal Experts, Medical Insight
- Reclaim your quality of life
- Secure your future with compensation
- Compensation to improve daily living
- Helping you move forward after negligence
- Get justice and max compensation
- Compassionate Legal Support
- No Win, No Fee Guarantee
- Free Consultation Available
- Specialists in Medical Negligence
- Act Before Time Runs Out
- We Listen, We Care

### Structured Snippet Extensions:

- **Services:** Medical Negligence Claims. No Win, No Fee Representation. Free Legal Consultations. NHS Negligence Cases. Personal Injury Lawsuits. Wrongful Death Claims. Long-term Care Compensation
- **Compensation Coverage:** Ongoing Medical Expenses. Rehabilitation & Therapy. Home Modifications. Future Lost Wages
- **Benefits:** No Upfront Costs. Experienced Legal Team. Compassionate Support. Nationwide Assistance
- **Support:** Free Case Evaluations. 24/7 Client Support. Dedicated Legal Representation. Proven Track Record of Success

### Call Extensions:

- **Phone Number:** *(Insert your firm's phone number)*
- **Schedule:** Display during business hours for immediate contact.

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## Landing Page

[WWP FOR LANDING PAGE](#)

[Avatar](#)

# With Our Specialist Medical Negligence Solicitors and Medical Partners, the Prescription for your Justice Is Already Written:

**Stop Struggling Alone** & Start Hearing the Maximum Damage Payout You're Entitled to with a Free Online Legal Consultation (Every Day You Wait Narrows Your 3-Year Window to Claim)



## **[Start your “No Win, No Fee” claim now]**

If you or a loved one are seeking justice and compensation after suffering from medical negligence at Broomfield Hospital...

Then, you've probably jumped through some of the frustrating hoops in their complaints process:

- Early conversations with the hospital - *“I feel like something is wrong, but they're telling me it's all standard.”*
- Filing complaints with the CQC, PALS or Hospital Complaints. - *“They haven't been much help, and with me being so overwhelmed, it's hard to keep chasing people.”*
- Waiting months, even years for a resolution or response from healthcare providers - *“Why is this taking so long? I just want answers.”*
- Escalating to Ombudsman or external resolution bodies - *“They're supposed to be independent, but they side with the NHS most of the time”.*

Understandably, all of this leaves you wondering if anyone in the system will actually listen and take you seriously.

And the answer is yes—your story matters to us.

We know that seeking the truth and holding those responsible accountable for harming you or your loved ones is more important than financial gain.

However, if you've experienced medical negligence or any of the hurdles outlined above, you may be entitled to a substantial compensation claim.

With only 3 years to file your claim by law—and a complaints process intentionally designed to drag on and reduce your chances of winning the case...

### **Time is not on your side.**

But our dedicated medical negligence solicitors and trusted independent medical experts are.

Our profound legal knowledge, combined with expert medical testimonies, have successfully recovered tens of millions for victims like you.

Once we assess your situation—free of charge—and confirm legal grounds for your claim on our call.

We'll swiftly take action to hold the NHS accountable through our straightforward, no win-no fee claims process.

Let us help with your medical negligence claim **and take the first step toward closure today**



Fill in the quick 10 second form



Our friendly solicitors will contact you typically within the next 24 hours to discuss your case



You'll find out within [time] if you have a claim

### **Free, no obligation assessment of your claim**

Time is of the essence. Don't let medical negligence go unpunished—start seeking justice and maximum compensation today

**[Make your enquiry now and get an expert medical negligence team on your side]**

Still unsure where to go from here?

Know exactly what you're up against by using the following resources:

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