🔒 Privacy Policy

Versatile India ("we," "us," or "our") is committed to protecting the privacy and personal data of store owners and their staff who use our app **Sticky Add to Cart Booster** ("App") on Shopify.

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1. Information We Collect

When you install and use the App, we access and may collect the following types of information from your Shopify store:

1.1 Store Owner Information

- Name

- Email Address

- Phone Number

- Physical Address

1.2 Staff Information

- Name

- Email Address

- Phone Number

1.3 Store Data

- Product details and collections

- Product publication status on sales channels

- Online store design elements (metaobjects, definitions, navigation, etc.)

- Store analytics and conversion tracking pixels

- Online store navigation and search synonyms

- Staff account information

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2. How We Use Your Information

We use the collected data to:

- Enable and enhance the Sticky Add to Cart feature

- Provide technical support and troubleshoot issues

- Improve user experience and plugin performance

- Track performance metrics and usage behavior for analytics

We **do not sell** or share your data with third parties, except as necessary to provide services or comply with legal obligations.

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3. Data Security

We implement industry-standard security measures to protect your data from unauthorized access, misuse, or disclosure.

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4. Your Rights

As a store owner, you can:

- Request access to your data

- Request deletion of your data

- Revoke app access from your Shopify admin at any time

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5. Contact Us

If you have questions or concerns regarding this policy, contact us at:
📧 info.eccomlab@gmail.com

📜 Terms of Use

These Terms of Use govern your access and use of the **Sticky Add to Cart Booster** app ("App"), developed by **Ecomm Lab**. By installing or using the App, you agree to be bound by these Terms.

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1. App Access & Usage

By installing the App, you grant us permission to:

- View store owner and staff contact details

- Access and edit products and collections

- Modify online store navigation, design elements, and tracking scripts

- View and manage staff account settings

This access is strictly used to deliver the App's intended functionality and improve store performance.

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2. User Responsibilities

You agree not to misuse the App in any way, including:

- Reverse engineering or duplicating the plugin

- Unauthorized access or tampering with data of other merchants

- Violation of Shopify's Acceptable Use Policy

You are responsible for maintaining the confidentiality of your Shopify login credentials.

3. App Availability & Updates

We strive to ensure continuous uptime of the App. However, we may occasionally perform maintenance or updates. We reserve the right to modify the App's features without prior notice.

4. Termination

You may uninstall the App at any time through your Shopify admin. We may suspend or terminate access if these Terms are violated.

5. Limitation of Liability

To the fullest extent permitted by law, we are not liable for any direct or indirect damages arising from the use of this App. Use it at your own risk.

6. Governing Law

These Terms are governed by the laws ofIndia. Any disputes will be handled in the courts of Dehradun , Uttarakhand.

7. Contact

For support or questions:
✉ info.eccomlab@gmail.com