



°1824 is UMG's Universal Music Group's culture marketing & creative strategy team focusing on content & the connection of artists directly to fans. Our offerings include content creation, ideation, PR, A&R, creator partnerships, experiences and digital marketing.

With a staff of passionate and highly skilled visionaries, we own a direct connection to youth culture. °1824's first-of-its-kind network of young creatives allows us to make an impact locally while thinking globally. We redefine artist development while building the careers of future industry executives.

The °1824 Content Creator will amplify our artists' stories and support UMG's various business units by creating creative visual content in various mediums. This position requires applicants available to work 25 hours/week. This is a unique opportunity to work with the industry's leading creative solutions team and start building your career in the music industry prior to graduation.

Responsibilities

- Create relevant, original, high-quality content (posts, videos, images) for all relevant social media platforms to best engage target audiences, build awareness, convert and retain followers.
- Export and deliver all video projects within specific requirements
- Create video treatments and visual content ideas
- Address feedback to meet client needs
- Collaborate with team members
- Communicate quickly, succinctly and effectively
- Actively participate in team meetings, discussions and planning
- Meeting deadlines with all work

Skills & Experience

- Experience with Adobe Creative Suite or equivalent software
- Strong communication skills, interpersonal skills, and an adaptable attitude
- Strong attention to detail
- Strong multitasking skills
- Experience with still photography, editing, animation, location shooting, set design, and post-production (editing, coloring, audio engineering, titles, graphics, etc.) all a plus
- Integrity when working on confidential projects
- This is a year-round, part-time role through your graduation and not a one semester internship

Salary Range

\$13/hr - \$18/hr