

Headline: More patients, less spending.

Hi X,

I can't imagine how hard it is, getting people to come into the door and get dental work done. Even though you provide 5 star service!

There's a lot that goes into getting customers in the door, I'm sure you know.

The key is to use effective marketing, but it's only effective if you get better results, without getting charged a ridiculous amount...

If this is something that interests you, send me an available date and time so we can sort out the basics.

All this is free, unless you want me to set this up for you (it is tedious so I'm here to help if you need, it'll help you focus on what you do best – caring for your patients.)

This method works wonders, and it can for you, or your competitors...

Sincerely, Tilden Borg.

## Context:

This is for personal trainers and small/local dental clinics in a city near me.

Most of them have similar problems, they want more patients, but its difficult to get them invested enough to start.

Im certain, based on the other dentists that I've sent outreach to, they've been pitched this before and/or got ripped off by a marketer.

I've got a rough idea of what i can do for them already, but i want to better know their situation.

Thanks for your time G 🙏