Purple Friday Patrol: Fall 2018 Schedule

If the date you want is taken, you can still sign up! The more the merrier!

<u>Date</u>	<u>Name</u>	UE Social Media Accounts if applicable
August 24 (1st Purple Friday of Semester)	Amanda Campbell	@UEvansville
August 31	Team 1: Jenny Koch	@UENewman
September 7	Karen Martin	@UESchoolofEd
September 14	Scott Peace & Brandon McClish	@UEAthletics
September 21	Nichole Coffey/SAA	
September 28	Scott Peace & Brandon McClish	@UEAthletics
October 5	Admission Team	@UEAdmission
October 12	Dianna Cundiff/Career Advocates	@UECareers
October 19	Team 1: Lisa Hale Team 2: Angie Dawson	@UESchoolofEd
October 26	Team 1: Nichole Coffey/SAA Team 2: Sharla Cowden	@UEAlumni @UETheatre
November 2	Brian Conner and ResLife	@UEResLife
November 9	Team 1: Becky Buxton Team 2: Jessie Lofton	
November 16	Nichole Coffey/SAA	
November 30	Paula Heldt/Academic Affairs BSU	
December 7	Harlaxton Crew/ Holly Carter	@UEStudyAbroad

Purple Friday Patrol

Wear Purple—Get Prizes!

#UEPurpleFriday

Be on the lookout for the Purple Friday Patrol! On Fridays, we wear purple, and each week, the PFP will reward students to promote school spirit both on campus and online through the use of the hashtag, #UEPurpleFriday.

Purple Friday Patrol: Who are we?

Purple Friday Patrol Teams are made up of members of the campus community including faculty, administrators, and other interested parties, usually from the same department or group.

PFP Teams will sign up for one or more Fridays per semester and the Office of University Relations will supply 10 Purple Swag Packs to the designated PFP Team for the week. PFP Teams are invited to add a personal touch to the swag packs, if desired. (ex. departmental swag, promo for an upcoming event, etc.)

Purple Friday Patrol Teams: What's my responsibility?

- 1. **Sign up** for at least one Friday per semester by emailing uerelations@evansville.edu
- 2. **Visit the office of University Relations** in Sampson Hall during the week of your assigned Friday to pick up your Purple Swag Packs
- 3. **Pass out the purple praise.** The distribution format is up to you. You can pass swag packs out to the first ten purple people you see, or you can stagger the rewards throughout the day. If you'd prefer to reward online participants, you're free to promote on official UE social media accounts.
- 4. **Pics or it didn't happen.** Remember, we're trying to promote school spirit both on campus and online through the use of the hashtag, #UEPurpleFriday, so be sure to snap a picture with your purple people. You can either share them online through an official UE social media account if you run one, or send them to Amanda Campbell (812-598-8940 or uerelations@evansville.edu) to post on the main UE social media accounts.