

Graphic Arts Syllabus 2022-23

Course Title: Graphic Arts	Course #: 8217
No prerequisites	Credit: .5
Instructor: Mr. Genther	Room #: C113
Phone: (509) 558- 5204	E-mail: kgenther@cvsd356.org

Course Description: Graphic Arts is an introductory-level CTE and Art course that will provide you with a foundation of Adobe Illustrator, graphic design, and the elements and principles of design. In this class you'll develop and discover skills, techniques and concepts in graphic arts by designing business logos, advertisements, infographics and more.

In Graphic Arts, you will use **Google Classroom** to receive class materials, turn in assignments, and receive feedback on your work. Your grades will be posted on **Powerschool**. You can contact me by e-mail at kgenther@cvsd356.org, by phone, or after school in C215. Also, develop a habit of checking your school email (@cvsd356.org) at least 3 times a week as teachers will be sending you important communications.

This course also focuses on 4 CTE areas of understanding: 1) Leadership 2) Collaboration 3) Layout & Design 4) Research & Communication. Students will demonstrate work readiness, occupation- specific/industry standard skills, knowledge of multiple career paths, and leadership. Students are encouraged to participate in **CV Art Club** for extracurricular art and leadership opportunities, and to compete in art contests and competitions.

Objectives: Students are expected to learn from teacher-driven projects, text-based tutorials, and to develop graphic arts and technology skills. By emphasizing the quality of your artwork, the imaginative and creative thinking process, and the presentation of your work you'll acquire an assortment of technical and artistic skills that you can use for life.

Units of Study: Unit 1: Intro to Graphic Arts, Unit 2: Illustrator interface and first tools, Unit 3: The Elements of Art, Unit 4: Video Game Icons and Illustrator Symbols, Unit 5: Formatting techniques in Illustrator, Unit 6: Color Theory and Advanced Projects

Class Text, Materials, and/or Equipment:

Optimal Desktop Software = Adobe Illustrator CC and Photoshop CC.

Alternative Software and Apps = Canva, Vectr, and Illustrator Draw.

Some course projects are from the textbook Adobe Illustrator CC 2021 by Against the Clock.

Grading Policy: All projects and assignments are worth points however all points are based on quality not just completion. This is an approximate breakdown of what your grade will consist of:

Projects & Assignments = 75%

- Projects, many of which have several components
- Tests and quizzes
- Drafts, worksheets, and other assignments

Daily participation = 25%

- Staying on task and working entire period
- Positive behavior
- Participation in class activities and class discussions
- No absences or tardies

- Grading Scale used is standard scale from CVHS handbook.
- Grades are frequently updated and posted on Powerschool.



Graphic Arts Syllabus 2022-23

- This class has an articulation agreement with the Community Colleges of Spokane allowing students to receive college credit for completing the course. Read full details here:

<https://docs.google.com/document/d/1BBJVeR2j-4WnNhqMm6sDpyoSkeVjaGOJz1J-4bcDMt0/edit?usp=sharing>

“This course is CTE Dual Credit approved and articulated with CCS. Students who demonstrate proficiency of the college course competencies by receiving the appropriate grade for EACH semester enrolled in the articulated high school class, may earn college credit through the College CTE Dual Credit program. Only students who meet deadlines and eligibility requirements will be awarded college credit. Participation in the CTE Dual Credit program is voluntary. High school students registered in the Student Enrollment Reporting System (SERS) for CTE Dual Credit will follow CCS student policies for transcription of credit as the high school grading system may not exactly align with the College’s. Credit and/or grades will not be removed once they have been transcribed.”

Students may earn credit for the following college course(s):

GRDSN 156 Illustrator 1 - 2 credits

GRDSN 163 InDesign 1 - 2 credits

Late/Make-Up Work Policy: Late work will receive up to 5% grade reduction per class day late (unless absence is excused by office and teacher). Project deadlines will be announced in class and posted on Google Classroom.

Classroom Expectations

My classroom expectations are based on five simple and straightforward core values:

1. Be Respectful

- Please don’t talk while the teacher is talking or someone else is presenting.
- Respect one another’s space, opinions and possessions.

2. Be Honest

- Never plagiarize. Take responsibility for your actions.

3. Be Kind

- Treat others with compassion and empathy.

4. Be Ready

- Be to class on time and prepared daily.
- Keep your space and digital tools organized. Make sure your files are properly saved and backed up on OneDrive and/or Google Drive.

5. Be Responsible

- Strict policy of no food or drink in the computer lab. You may have water in a sealed container.
- Be on task and working on classwork. No playing video games or using social media during class time.
- The CVHS internet policy is non-negotiable: Don’t visit inappropriate websites, hack or modify school computers. This will result in disciplinary action. Keep passwords private. Be cautious if accessing or syncing e-mail, iphones, ipods, flash drives, etc. as it does fall under district surveillance.
- Art content must be school appropriate and cannot include images of racism, sexuality, profanity, drugs, violence or gang-related imagery. Inappropriate content will not be graded. If you’re unsure about some content, ask Mr. Genther before completing your assignment.

Consequences for Violations of Classroom Policies:

- 1st violation: Verbal warning and loss of participation points.
- 2nd violation: Parent/Caregiver contacted and loss of participation points.
- 3rd violation: Referral to assistant principal, removed for class period, parent/caregiver contacted, loss of participation points.
- 4th violation or Severe Offense: Discipline referral and/or removal from class.

Graphic Arts Syllabus 2022-23

Attendance and Tardy Policy: *The detailed attendance, tardy, and truancy policies are listed in the CVHS Student Handbook, so please review them and take them seriously.*

- Be working on the entry task within 2 minutes of tardy bell ringing or you will be considered tardy.
- Tardies result in the loss of participation points.
- If a student is more than 10 minutes late, it is considered an unexcused absence.

Building Hall Pass Policy: In the event that you need to leave the classroom, you must take the classroom hall pass or the pass given to you from the main and/or counseling office. Keep the pass with you until you return to class.

Honor Code and Academic Integrity: Please see the CVHS Course Catalog. Students are expected to show respect for their own work and the work of others. Plagiarism is unacceptable.

CV Art Club: Central Valley High School has one of the best, strongest art departments in the region. One way to stay connected is by joining our Art Club Remind group. You'll receive updates on special CV art news, info on contests, scholarships, job opportunities, art shows & more. This is a great way to be creatively involved and engaged at CV!

Text @cvartc to the phone number 81010 to join today!

