

Article Writing Guidelines of Bahasa Rupa Journal Institut Bisnis dan Teknologi Indonesia

(TITLE FORMAT: CALIBRI, CAPITAL LETTER, FONT SIZE 14, BOLD, CENTER, SPACE BETWEEN LINE SINGLE)

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Abstract

(Calibri, 11, Bold, Italic, Center)

Abstract tells the basic content of writing clearly and briefly, so it can be used as guidance for the readers in determining the level of relevance towards their need in a short time. Abstract should be informative and give clear statement about the problem, approach or suggested solution, and the result that shows the solution of the problem. The abstract should 90 until 200 words longer. Abstract should be written in past tense and use nomenclature standard. It is suggested to use keywords that shows the knowledge field related to the research.

(Justify, Calibri 10, single space, italic. Abstract contains of summary of the writing: the problem being discussed, approach or suggested solution and result of the solution/ conclusion)

Keywords: font, paper, format

(keywords written in small characters except abbreviation, 3-6 words, separated by commas, Calibri, 10, Italic)

Abstrak

(Calibri, 11, Bold, Italic, Center)

Abstrak menggambarkan konten dasar dari tulisan dengan jelas dan singkat, sehingga dapat dipakai sebagai panduan bagi pembaca dalam menentukan tingkat relevansinya terhadap kebutuhan mereka secara cepat. Abstrak harus informatif dan memberikan pernyataan yang jelas apa permasalahan yang ada, pendekatan atau solusi yang diusulkan, dan hasil yang menunjukkan solusi dari permasalahan tersebut. Panjang abstrak sebaiknya 90 sampai 200 kata. Abstrak ditulis dalam bentuk lampau serta menggunakan standar nomenklatur. Tidak diharapkan menggunakan kutipan serta singkatan. Dianjurkan untuk menggunakan kata kunci yang menggambarkan bidang-bidang kajian yang terkait dengan penelitian.

(Justify, Calibri 10, spasi single, italic. Abstrak memuat ringkasan isi tulisan: permasalahan yang dibahas, pendekatan atau solusi yang diusulkan dan hasil dari solusi yang diajukan/simpulan)

Kata Kunci: huruf, jurnal, format

(keywords are written with small letter, except abbreviation, between 3-6 keywords, separated with comma, Calibri, 10, Italic)

1. INTRODUCTION

(chapter's title is written with capital letter, Calibri,11, Bold)

Here are the writing guidelines in Bahasa Rupa Journal, Informatics Engineering Study Program, Institut Bisnis dan Teknologi Indonesia. Author is fully responsible for the content of the article written. The content is the author original which never been published before in printed media or online media. [Calibri, 10, normal]

The article is written in A4 paper-size with the number of pages are 6-14 pages, including table and pictures, with reference to writing guidelines that has been arranged in this writing.

Every paragraph alteration, there is one space of empty row. The space between line for the article is *single*. The numbering of heading with Arabic system with sub-heading maximum to 3 level.

The content of the article in Bahasa Rupa Journal covers the field of Visual Communication Design and Multimedia, such as illustration, typography, photography, advertising, branding, corporate identity, sign system, logo, packaging design, film, animation or game. The format of the content divides (more or less) into four parts, such as:

- 1) Introduction; contains the background of the research problem (and literature review if needed).

- 2) Research Method; contains of method used to analyze the problem
- 3) Result and Discussion; data discussion and analysis related to the method used.
- 4) Conclusion; contains of conclusion of the research writing.

Equation or formula is written by enclosing equation number sequentially by using Arabic number in parentheses. The equation number is given tab to make the equation number become align right like the example below:

$$E=mc^2 \quad (1)$$

In which, E is energy, m is mass, and c is speed of light [1].

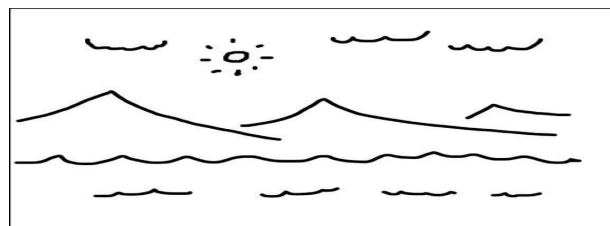
Table and picture are written with one column format and should be given number in accordance with the presentation order (Table 1: or Picture 1, and so on). The table's title is written above the table with centered position. The writing of table's number should be followed by colon (:). The picture's title is written below the picture with centered position. The writing of picture's number is followed by full stop and then the title of the picture. The size of Calibri font used is 9 and the writing position is centered. Every information of the table and picture should be completed with sources or references.

Table 1: Table's Title

[Source:]

(Calibri,9, normal, the writing of sources started and ended with square brackets)

No.	Respondents' Name	Questionnaire's answer				
		a	B	C	d	abstein



Picture 1. Picture's Title

[Source:]

(Calibri,9, normal, the writing of sources started and ended with square brackets)

2. RESEARCH METHOD

This part contains explanation about the research steps which portraying the logical sequence to obtain the research output in accordance with the expectation.

3. RESULT AND DISCUSSION

3.1 Data Description

(sub-chapter's title Calibri, 11, Bold)

This part contains data of the research result which can be presented in the form of description, table, graph, or picture.

3.2 Discussion

This part contains discussion of the data result of the research that has been presented

4. CONCLUSION

Contains of statements to answer the problems that have been explained in the introduction as well as the suggestions for the research for further research if need in accordance with the result of the research.

STATEMENT OF APPRECIATION

In this part, the author can say thank you or appreciation to the interviewees or research funder and/or other parties that have significant role in the article's writing.

REFERENCES

(without number and written with capital letter, Calibri, 11, bold)

The writing of references uses numbers that are enclosed in square brackets [2]. The references are written sequentially and all which are written in references should be referred into the writing or paper.

Several things that need to be noted about references used, such as:

- 1) The references used should be minimum 10 with primary references about 80% and 20% secondary references.
- 2) The references writing must use references managing software, one of them is MENDELEY.
- 3) The standard of references writing based on the writing method of IEEE with article/references order from the very first appear (quoted) in this article to the very last with the description as follow:

- References from books

- [1] P.Redman. *Good essay writing: a social sciences guide* 3rd ed., London: Open University in assoc. with Sage, 2006.

(Calibri, 10, normal, the arrangement of references writing: first name initial and middle name last name. *Book's title*. City of publishing place: Publisher, year, page)

- References from journal article

- [2] J.M. Boughton. "Political Science Quarterly," *The Bretton Woods proposal: an in depth look.*, vol. 42 No. 6, pp. 564-578.2002.

(Calibri, 10, normal, the arrangement of references writing: initial of first name and middle name last name, "Article's Title". Journal's title vol.,pp, date. Year)

- References from newspaper article

- [3] G. Slapper. Corporate mans-laughter: new issues for lawyers.*The Times*, (3 Sep 2005),b, p.4.

(Calibri, 10, normal, the arrangement of references writing: initial of first name and middle name last name, "Article's title". *Complete title of the newspaper*, (date and month of publishing, Year), number, column line and page)

- References from standard

- [4] *Wireless LAN Medium Access Control (MAC) and Physical Layer (PHY) Specification*, IEEE Std. 802.11, 1997.

(Calibri, 10, normal, the arrangement of references writing: title standard, number standard, date/year)

- References from conference paper

- [5] J. Brown. "Evaluating surveys of transparent governance". Presented at *6th Global forum on reinventing government: towards participatory and transparent governance* UNDESA (United Nations Department of Economic and Social Affairs), Seoul, Republic of Korea, 2005.

(Calibri, 10, normal, the arrangement of references writing: Initial of first name and middle name last name, "Paper's title," Conference's name. Location, year)

- References from dissertation

- [6] J. Richmond. *"Customer expectations in the world of electronic banking: a case study of the Bank of Britain."* Ph. D, Anglia Ruskin University, Chelmsford, 2005.

(Calibri, 10, normal, the arrangement of references writing: Initial of first name and middle name last name. "*Dissertation Title*." Degree, University name, Place or University address, Year.)

- References from Websites

- [7] NaM. Duncan. "Engineering Concepts on Ice. Internet: www.iceengg.edu/staff.html, 25 Oktober, 2000 [Nov. 29, 2003].

(Calibri, 10, normal, the arrangement of references writing: Initial of first name and middle name last name. "Title." Internet: URL: address/URL, update date [access date])