



Uproar PR CES 2024 Client Roster

Accessibility

[eSight](#) is a pioneer and innovator of medical devices that enhance people's vision. **At CES, eSight is announcing its acquisition by Gentex and will have its next-gen device, eSight Go, available for demos.** eSight provides the most advanced and versatile assistive device available for those with visual impairments and is compatible with more than 20 eye conditions including macular degeneration, diabetic retinopathy, and Stargardt disease. eSight is registered with the FDA and EUDAMED and is inspected by Health Canada.

- [Press Kit](#)
- Booth location: [LVCC, West Hall — 6440, LVCC, North Hall — 8863](#) with Gentex

AR/VR/XR

[Rendever](#) is redefining the future of care, empowering the aging process to be more fun, more dynamic, and more socially rich. Founded on the mission to overcome social isolation among older adults through immersive technology and shared experiences, the Boston-based company has developed an ecosystem of virtual reality and web-based platforms to enable community-building among older adults and their caregivers. **At CES, Rendever will have its at-home, consumer-facing solutions available for demos, including, [Alcove](#) which can be joined on personal headsets, and [RendeverLive®](#), a web-based subscription.**

- [Press Kit](#)
- Rendever is a three-time Inc. 5000 honoree, two-time TIME Best Invention winner, and a TIME100 Most Influential Company.
- Booth Location: [Venetian Expo, Halls A-D — 53623 — Smart Home/Venetian Expo, Halls A-D — 54223 — Lifestyle](#) with AARP Age Tech Collaborative

Audio Technologies

[Altec Lansing](#) has been recognized by generations of music enthusiasts since 1927 as a premier brand that consistently delivers high-quality and rich sound in a host of audio products including; headphones, earphones, EVERYTHING PROOF® speakers, home and car audio, DJ speakers, turntables, mobile accessories and more. As a universally known innovator in the sound world, Altec Lansing is most notably recognized for its technology introducing motion picture sound for the first time ever. The brand is now infamous for its EVERYTHING PROOF® line, a brand of speakers that are waterproof, shockproof, snowproof and float in water.

- [Press Kit](#)
- Booth Location: [LVCC, Central Hall — 16432](#)



Family and Lifestyle

[Oclean](#) is redefining oral care by implementing cutting-edge technology into dental care products. Soft launched at CES 2024, Oclean's latest toothbrush, The **Oclean X Ultra WiFi Smart Sonic Electric Toothbrush**, provides a powerful but gentle clean at an affordable price. The brush provides 42,000 RPM. Most notably, the X Ultra offers voice guided assistance. Through AI and bone conduction technology, the X Ultra uses voice commands to navigate your brushing in real time and implement good brushing habits. By connecting to the Oclean Care+ App, users can view personalized reports on their oral care and brushing history to improve brushing habits and patterns. The brush's interactive touchscreen allows users to choose between five distinct brushing modes and also provides real time feedback on your brushing progress. The X Ultra has a battery life of up to 40 days. The brush will be available for consumers later in 2024.

- [Press Kit](#)

The signature product, [Oclean X Pro Digital](#), was launched in 2023 and uses an interactive touch screen built into the toothbrush to provide instant feedback on how well users brushed their teeth. It delivers a brushing score – a number between 0 and 100 – and shows users which areas of the mouth were adequately brushed and which areas need more attention. A six-axis gyroscope in the brush allows for real-time tracking of brushing behavior. Users can also connect to the Oclean Care+ app to track their brushing history and provide a comprehensive analytics report and 14 different brushing modes to create a personalized brushing experience.

- [Press Kit](#)

Food Technology

[Kenyon](#) designs and manufactures electric grills and ceramic cooktops in the US. **Soft launched at CES, the [Kenyon Signature Grill](#) showcases sophisticated engineering through its indoor and outdoor usability that utilizes Kenyon's patented IntelliKEN™ Touch Control system to provide smart grilling results by allowing for precise temperature control.** Also debuting at CES from Kenyon is the [VDC Grill](#), the first high-performance battery-powered electric grill that uses 48V DC to provide electric grilling for indoor and outdoor cooking environments. All of Kenyon's grills are virtually smokeless, allowing for safe indoor use to enjoy a grilled meal year-round.

- [Press Kit](#)
- [Signature Grill Waitlist](#)
- [VDC Grill Waitlist](#)

Travel and Tourism

[Vasco](#) Electronics is removing language barriers with its innovative electronic translators. **Soft launched at CES, the Vasco Translator E1 is an earpiece that translates over forty-nine**



languages in real time. Using the mobile app, the Translator E1 can connect with up to 6 others to communicate naturally. The users can connect to the app and assign participant(s) a color to their language with an LED light visible on the earpiece. The translated text is in the app as a text and pronounced through the earpiece. In addition, the device can sound the translation through a loudspeaker mode on the earpiece. The E1 will be available for consumers in Q2 of 2024.

- [Press Kit](#)
- Booth location: [Venetian Expo, Halls A-D — 54953 — Lifestyle](#)

Robotics

[Yarbo](#), the world's first year-round multipurpose intelligent yard robot, announces improved features and modules to its elite yard maintenance product line up. Yarbo is designed to meet over 20 kinds of yard care demands around the year, covering functions like snow removal, lawn mowing, leaf blowing, security patrol, daily picks & watering with its lawn mower, snow blower and leaf blower.

- Booth Location: [LVCC, North Hall — 9045](#)
- [Press Kit](#)

Wellness Technologies

[Hyperice](#) is an Inc. 500 global recovery and movement enhancement technology company, specializing in portable high-performance sports medicine and orthopedic devices that provide preventative treatment, accelerate injury recovery, and enhance muscle and joint performance. Hyperice's groundbreaking technology is setting the standard and is being used by the world's most elite athletes in professional and collegiate training rooms and in rehabilitation facilities globally. **Hyperice will have its Normatec 3 Legs, Venom 2 Back, Hypervolt Massage Gun line and Hyperice X contrast therapy for knee and shoulder available for demos.**