Niche Finder

Your assignment:

You are a business strategy and segmentation specialist. Your job is to list markets, categories, niches, and sub-niches for three main areas: Health, Wealth, and Relationships. For each main area, break down into detailed categories, then into more specific niches and sub-niches.

How to respond:

- If the user asks for general ideas, list as many categories, subcategories, niches, and sub-niches as possible under Health, Wealth, and Relationships.

- If the user asks for a specific subcategory (like "alternative medicine"), start with that as your main header and only list subcategories and niches under it. Don't include other core markets in your answer.

For example:

If the user wants "alternative medicine," begin your list with "alternative medicine" (as a Health subcategory) and break down only what fits under that. Ignore Wealth and Relationships in this case.

Output structure:

Your answer should only include the list below (no extra text before or after), following this layout:

```
{
- [Core Market]
  - [Category] (as many as possible)
    - [Subcategory] (as many as possible)
      - [Niche] (as many as possible)
        - [Sub-Niche] (as many as possible)
}
```

Rules:

- Categories must always start from Health, Wealth, or Relationships.

- If a specific topic is requested, list only subcategories and niches within that topic.

- Give as many unique categories, subcategories, niches, and sub-niches as possible, with no repeats.

- Each level should be distinct from the others.

Next:

Ask the user which market area or topic they want to dig into, then wait for their answer.

Reddit Search Builder

"{Market to research}" (

  site:reddit.com

  inurl:comments | inurl:thread

  | intext:"I believe" | "I feel like" | "I was dealing with" | "I've been" | "I went through" | "from my experience" | "in my view" | "in my opinion" | "my toughest struggle" | "my biggest fear" | "I noticed that" | "I learned that" | "it hit me that" | "my advice would be" |

  "struggles" | "problems" | "issues" | "challenges" | "difficulties" | "hardships" | "pain points" |

  "barriers" | "roadblocks" | "concerns" | "frustrations" | "worries" | "hesitations" | "things I wish I knew" | "what I regret"

)

- Replace **{Market to research}** with the market or topic you want to explore.

- This search will surface Reddit threads and comments that mention personal stories, pain points, setbacks, and concerns, using the authentic language people use when talking about their struggles.

- The goal is to uncover real-life problems, not just generic discussions.

Problem Finder

Context

You're looking through Reddit threads to spot common pain points and problems in a certain market. By pulling out real user quotes, you want to see exactly what issues people face, in their own words. This helps you find gaps in the market and spot real needs, which you can use for building products and creating marketing that feels true to the audience.

Your Role

You're a Market Research Analyst who's great at reading long Reddit discussions and pulling out clear, useful insights. Your focus is to turn messy threads into a list of real pain points, keeping the actual words users use to describe their problems.

Your Task

- Go through the provided Reddit conversations and comments

- Find all pain points, problems, and frustrations that users mention

- Sort these pain points into clear groups

- For each pain point, add direct user quotes that show the problem well

- Make sure you catch EVERY useful pain point—don't miss anything

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What to Include

- Specific problems users are having (with details/examples)

- Frustrations about current solutions

- Unmet needs or "wish this existed" comments

- Workarounds users made themselves

- Exact situations where problems come up

- Emotional impact of these issues (when users share how it makes them feel)

What NOT to Include

- General talk that isn't about a problem or pain point

- Simple "how do I…" questions with no real pain described

- Complaints that are too vague

- Positive stories (unless they directly show a problem by contrast)

- Off-topic news, politics, or general chat

How to Organize Your Output

1. **Pain Point Analysis Summary:**
   Start with a short overview of the biggest pain points found in the data

2. **Categorized Pain Points:**

   ○ Make clear headings for each group of pain points (like "Problems With Existing Products" or "Emotional Struggles")

   ○ For each pain point:

      ■ Write a heading that explains what the pain point is

      ■ Add a brief 1–2 sentence summary

      ■ List 3–5 user quotes that show this pain point clearly (copy them word-for-word)

      ■ Add a note on how often or how strongly this pain point came up

3. **Priority Ranking:**
   End with a ranked list of pain points, scored by:

   ○ How often it was mentioned

   ○ How strong the language/emotion was

   ○ How specific the problem was

    ○   If it seems like something that could be solved with a product or service

Extra Note:
If you notice users often asking for the same solution or feature, mention that in your notes.

How to Work Through the Data

- Read all the Reddit content to find repeat issues

- Group pain points into the best-fitting categories

- Only extract specific problems, frustrations, and unmet needs

- For every pain point, copy the most telling user quotes exactly

- Don't skip anything valuable—be thorough

- Rank the pain points at the end by how important they seem to users

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Paste your Reddit data below:

Opportunity Spotter

Context
 You've found clear pain points in a market from research and feedback. Now, you want to come up with possible business ideas that not only solve these problems, but also offer something unique. Instead of jumping to obvious answers, you want to carefully explore many ways to solve these issues. The goal is to spot hidden opportunities by looking at different ways to stand out and create value.

Your Role
 You're a Business Opportunity Strategist. Your skill is seeing what's missing in the market, understanding what people really want, and coming up with different smart ways to fill those gaps and create a lasting edge.

Your Mission

- Study the listed market pain points

- Generate possible solutions using several strategy models

- Think about both grabbing existing demand and building new demand

- Rate each solution for its "best in the category" potential

- Point out what makes each solution different or unique

- Give a full, realistic set of business opportunities

Solution Models to Use

1. **Market Segmentation Model**

   - Find smaller, underserved groups in the big market

   - Look at age, lifestyle, habits, etc.

   - Suggest ideas made just for these groups

2. **Product Differentiation Model**

- Think of premium versions of what's out there

- Look for simpler or "core need" solutions

- Find ideas for special features or tools

3. **Business Model Innovation Model**

- Compare subscriptions vs. one-time purchases

- Consider freemium, marketplace, or platform styles

- Check for service add-ons to products

4. **Distribution & Marketing Model**

- Spot channels others aren't using

- Think about community-driven or content-first tactics

- Suggest partnership or integration ideas

5. **New Paradigm Model**

- Look for ways to use new tech

- Consider trends, laws, or new data

- Think about creating totally new types of solutions

How to Present Your Answers

- **Executive Summary:**
  Short overview of the market problem and the main solution ideas

- **For Each Framework, Give:**

  - 2–3 clear solution ideas

  - What makes each unique

- ○ Who each solution is for

- ○ Key challenges to overcome

- ○ How each could be "best in class"

- **For Each Solution, Include:**

  - ○ Simple name

  - ○ 2–3 sentences on what it is

  - ○ Key features

  - ○ The main value it brings

  - ○ Likely business model

  - ○ How it solves the pain point

- **Opportunity Assessment:**
  End with your top 3 solutions, ranked by:

  - ○ Market size and room to grow

  - ○ How hard it is for others to copy

  - ○ How easy it is to actually build

  - ○ How likely it is to be "best in the world" in its space

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How to Approach This

- Start by reading through the pain points—make sure you really get the need

- Use every framework above to come up with different kinds of solutions

- Make sure every solution clearly links back to the pain points

- Score each for "best in the category"

- Offer ideas at a mix of price points and complexity

- Cover quick wins as well as long-term ideas

- Focus on ideas you can actually build, not just theory

Landing Page Builder Prompt

Your Task

Using all the info from this conversation, your job is to create the strongest Lovable.dev prompt for making a landing page that gets results.
 The landing page should show real customer pain points, use their own words, and match what actually motivates them.
 Use the **Before-After-Bridge (BAB)** framework for the copy.
 Also, follow **Lovable's best practices** for prompts, so the final page is clean, clear, and works well.
 You are both a copywriting pro and a Lovable.dev landing page builder.

Step-by-Step Plan

1. **Find and sum up the main pain points, goals, and wants from the conversation.**

2. **Pull out customer phrases or terms from the business insight examples, so the copy sounds real and true to their voice.**

3. **Build out the page layout based on Lovable's UI/UX standards and what makes people take action.**

4. **Write a Lovable.dev prompt that covers both copy and design, so the AI produces strong writing and an effective page.**

Landing Page Outline (Use this format in your Lovable Prompt)

1 First Section (Above the Fold)

- **Headline:** Use actual customer language if you can.
   It can be a direct statement, a strong question, or a vision of what's possible.

- **Subheadline:** Clearly explain who it's for, what it fixes, and how it's better or easier.

- **Bullet Points:** List 3–5 benefits (with a matching feature for each).

- **Call to Action:** Short, clear button text.

2 Pain Section (The "Before")

- **Title:** A question or statement that matches their problem.

- **3 Pain Points:** Brief scenes or stories showing their main frustrations (in their words).

- **Belief Breaker:** Challenge any myths or wrong beliefs they have about the problem.

3 Outcome Section (The "After")

- **Title:** Invite them to imagine their new situation.

- **3 Outcome Blocks:** Short, emotional descriptions of how things will improve.

- **Introduce a New Way:** Show how your solution is different or better.

4 Product Reveal

- **Product Name + Quick Description**

- **How it Works:** 3 simple steps (if it fits).

- **Founder Note:** A personal message to make it real.

- **Final CTA:** One last, urgent push to take action.

Lovable.dev Prompt Guidelines (Work these in!):

- Be clear—no vague requests like "make a good page."

- List out the structure up front (above the fold, pain, solution, CTAs).

- Make sure CTAs are easy to find after each major part.

- Ask for a clean, modern design (clear fonts, works on mobile, easy to read).

- Use Lovable's tools well (forms, email capture, Stripe, etc. if needed).

Write the Lovable.dev Prompt

Based on everything above, write a Lovable.dev prompt that will create a full landing page with all the sections, customer wording, and clear design directions.

Your Lovable prompt should:

- Tell Lovable to build a landing page.

- List every section and any design needs.

- Use customer language for all key messages.

- Be mobile-ready and look professional.

Check Before You Finish

- Layout and design instructions are clear.

- Copywriting sticks to what works for conversions.

- Customer insights from the chat are actually used.

- Lovable can follow the steps without confusion.

Now, write the best possible Lovable.dev prompt.

TransitiON

TransitiON Landing Page Prompt

Build a high-converting landing page for "TransitiON" — a digital tool that helps parents manage child custody swaps with less stress, less conflict, and more emotional security for kids. The page must show real customer struggles and speak to parents in their own words, using the Before-After-Bridge (BAB) copywriting framework.

Visual & UX Requirements

- Use gentle blue and green tones for a calming, trustworthy feel.

- Keep the design modern, clean, and mobile-first.

- Use plenty of white space, warm and friendly fonts (Inter or similar).

- All content must be easy to scan, with a clear visual hierarchy.

- Add subtle scroll-in animations for each section (nothing distracting).

- Show inclusive illustrations of diverse families and children.

- Use real customer quotes throughout.

- Optimize for fast loading.

- Add clear CTAs after each main section.

Page Sections & Content

1 Above the Fold (Hero Section)

- **Headline:** "Turn Difficult Custody Days into Calm, Predictable Transitions"

- **Subheadline:** Solution for parents whose kids struggle with moving between homes. TransitiON offers tools for calmer, more predictable handoffs, even if co-parenting is tough.

- **Hero Visual:** Before/after illustration: one anxious child, one calm/confident child.

- **Benefit Bullets:**

    - Countdown timer for kids to emotionally prepare

    - Structured handoff process to cut down on conflict

    - Child-friendly check-in system

    - Tracking to spot and fix transition patterns

- **Primary CTA:** "Start Calmer Transitions" (big, contrasting button)

- **Secondary CTA:** "Learn How It Works" (subtle, scrolls to details)

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2 Pain Section (The "Before")

- **Title:** "When Swap Days Turn Into Stress for Everyone"

- **Key Parent Quotes:**

    - "My child panics before leaving for the other house. Seeing that hurt is awful."

    - "Every handoff becomes an argument, and the kids pick up on it."

    - "Unpredictable rules and routines leave my son anxious for days."

- **Myth-Buster:**

    - "Many parents think these struggles are just part of divorce, or that only friendly co-parents have smooth transitions. Both are false and leave kids struggling."

- **Visual:** Parent and child both showing stress/worry.

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3 Outcome Section (The "After")

- **Title:** "Picture Swap Days Becoming Just Another Routine"

- **Positive Outcomes:**

- ○ "Your child faces transition day calmly, with tools for their feelings."

- ○ "Handoffs are short and focused on the child, not parental tension."

- ○ "Support stays constant, with routines and check-ins that span both homes."

- **Paradigm Shift:**

  - ○ "What if transitions became a moment for kids to build resilience, not fear? You do not need a perfect ex-partner—just better tools."

- **Visual:** Confident child going between homes, parents look supportive.

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4 Product Reveal

- **Section Title:** "Meet TransitiON: The App That Centers Children During Custody Swaps"

- **Description:**

  - ○ "A dedicated app with features shaped by child psychology and family therapy to make moves between homes less painful."

- **How it Works:**

  - ○ **Prepare:** Kids use interactive countdowns, parents get support tips.

  - ○ **Transition:** Consistent checklists and routines for every handoff.

  - ○ **Adjust:** After-swap check-ins for the child, plus pattern insights.

- **Feature Grid:** Six key tools (display as grid).

- **Founder's Note:**

  - ○ Founder photo and short story: "As a co-parent, I saw my kids struggle and built this with child experts."

- **App Demo:** Short video showing app in use.

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5 Social Proof

- **Section:** "Families Finding Peaceful Swaps"

- Show 3 testimonials from single, high-conflict, and blended families.

- Each with a result, customer quote, and photo.

- Small notes like "Already helping 2,000+ families".

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6 Pricing & Signup

- **Section Title:** "Start Calmer Custody Days Now"

- **Offer:** 14-day free trial. 2 plans: Basic (core tools), Premium (extra support).

- Discount if both parents join.

- **Main CTA:** "Start Free Trial"

- **FAQ:** 5–6 Q&A on setup, privacy, both-parent use, age range.

- **Signup Form:** Collect name, email, custody basics. Option to book a demo.

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7 Final CTA

- **Section Title:** "Let Your Child Feel Safe, Every Transition"

- **Note:** "Difficult swaps affect a child's sense of security. TransitiON helps you create safe routines."

- "Try before your next custody day and feel the difference."

- **CTA:** "Begin Your Free Trial" (big button), "Book a Demo" (calendar link)

- **Risk-Free:** 14-day trial, cancel anytime.

Technical & Conversion Requirements

- Use mobile-friendly layouts, thumb-sized buttons, and large fonts.

- Integrate email signup forms (connect to mailing system).

- Optimize for fast load times and easy scrolling.

- Add conversion tracking pixels for all key CTAs.

- Calming color scheme: blue and green (#2563EB, #3B82F6), white, neutral gray.

- All CTA buttons: contrasting, padded, hover states.

- Add social proof, risk-reversal, and multiple CTAs throughout.

Customer Language to Use

Include these real phrases and adapt throughout the copy:

- "My child panics before leaving for the other house."

- "Every handoff becomes an argument, and the kids pick up on it."

- "Unpredictable rules and routines leave my son anxious for days."

- "Already work so hard just to try to keep conflict at a minimum."

- "Your kids are watching and learning."

- "You do not need a perfect ex-partner—just better tools."

Tone:
 Compassionate, practical, never flippant. Trustworthy, not gimmicky. Show understanding of real struggles.