

## **Teacher's Personal Profile**

1. Name of the Teacher : Jisha Mary James
2. Department : Department of Commerce (Self Finance)
3. Residential Address : Pazhoor House, Venkuringi P.O Manipuzha.
4. Date of Birth :19/04/1994
5. PAN Number :BNPPJ7264J
6. Adhar Number :4017 6940 0809
7. Mobile No. : 9605230600
8. Email Id : jishamary45@gmail.com
9. Academic Qualification

Examination passed	Board/University	Subjects	Year	Division/Merit. etc
SSLC	Board of Public Examination, Kerala		2009	80%
Bachelor's Degree	MGU	Commerce		
		B.Com Computer Application	2014	87%
		B.Com Co-operation	2018	86%
Master's Degree	MGU	Commerce	2016	84%
M.Phil				
Ph.D				
NET				
Other Degree/ Diploma/ Certificates				

**Scanned copies/Photographs of certificates M.Phil, Ph.D, NET and other Degrees should be attached. (Soft copies in pdf format)**

10. Date of joining service : 27/06/2016

11. Date of joining in this institution : 01/10/2021

12. Total Years of service completed : 5

13. Details of previous service in any other sector/ industrial experience (if any):

14. Refresher/Orientation Programmes attended:

Sl. No	Name of the Programme	Name of the institute	Date	Duration
1	Faculty development programme on “Teaching and Learning Skill Development” organized by MES Training academy (2018).	MES Training Academy	14/03/2018	1 Day

15. Details of Seminars/Workshops/Symposia attended

Sl. No	Name of the Programme	Organized by	Venue	Date
1	International webinar on “Application of SPSS and Statistical Data Analysis	Eudoxia Research Centre, India		29 <sup>th</sup> and 30 <sup>th</sup> April 2020
2	International Webinar on “Art of reviewing the Literature by integrating technology”	Internal Quality Assurance Cell, MES College Erumely		17 <sup>th</sup> July 2020
3	Participated in “Insights into Research avenues in Higher education”	PG Department of Commerce , Saintgits College of Applied Sciences Kottayam.		14 <sup>th</sup> August 2020
4	Participated in an online training program on “Moodle Platform”	Standing committee for MES Self-financing and Parallel Colleges and IQAC,MES College Erumely		18 <sup>th</sup> July 2020
5	UGC Sponsored webinar on “ Outcome based education”	IQAC,MES College Marampally		28 <sup>th</sup> May 2020
6	Participated in National five day online FDP on “Effective research writing”	Antonios Service Goa in Association with Christ (Deemed to be University),		22 <sup>nd</sup>

7	Participated in “Research and publication strategy for an academic career”	Banglore  PG Department of Commerce, Christ College (Autonomous) Irinjalakkuda	February-26 <sup>th</sup> February 2021
8	Participated in two day FDP on “Outcome based education”	MES College Erumely in collaboration with the Kerala State Higher Education Council	5 <sup>th</sup> February 2021
9	Digital marketing- Emerging trends	Ahalia School of Management	5 <sup>th</sup> to 6 <sup>th</sup> March 2021
10	National webinar on NAAC Criterion III Research, Innovations and Extension	IQAC and PG Department of Commerce	23 <sup>rd</sup> February 2021
11	Econometrics for Beginners	Department of Economics, Bishop Moore College, Mavelikara, Kerala	30 <sup>th</sup> December 2020
12	Analytics for Business Decisions	IQAC and Department of Commerce, MES College Erumely	22 <sup>nd</sup> September 2020
13	National webinar on “ The outbreak of corona virus and its impact on the education sector in India”	IQAC and Department of Economics, MES College Erumely	5 <sup>th</sup> September 2020
14	Startup opportunities in E-Waste Management	IQAC and Innovation and Entrepreneurship Development Cell (IEDC) MES College Erumely.	27 <sup>th</sup> August 2020
15	Opportunities of IT in Pandemic Era	IQAC and IT Department, MES College Erumely	22 <sup>nd</sup> August 2020
16	Impact of Covid 19 on Spending pattern in India	IQAC and PG Department of Commerce, MES College Erumely	24 <sup>th</sup> July 2020
17	Covid 19- Pandemic explosion in India	IQAC and Unnat Bharat Abhiyan, MES College	22 <sup>nd</sup> July 2020

		Erumely		15 <sup>th</sup> July 2020
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16. Details of Papers presented Seminars/Workshops/Symposia

Sl. No	Title of Presentation	Name of the Programme	Venue	Date
1	Impact of Electronic Customer Relationship Management on loyalty and satisfaction in scheduled private sector Banks	National Conference on Emerging Trends in Commerce and Management	SRM Institute of Science and Technology ,Ramapuram Campus, Chennai	13 <sup>th</sup> December 2019

**Scanned copies/Photographs of certificates of attendance/paper presentation should be attached. (Soft copies in pdf format)**

17. Details of Seminars/Workshops organized:(as Convener, committee member etc.)

18. Details of publications

A. Books/Chapters in Books: (Give Details)

B. Articles in Research Journals /Seminar Proceedings

Sl. No	Title of Article	Journal	Publisher	Citation index	Year	ISBN/ISSN ...
1	Impact of Electronic Customer Relationship Management on loyalty and satisfaction in scheduled private sector Banks	Journal of the Gujarat Research Society	SRM Institute of Science and Technology	Volume 21,PP 769-775,	2019	ISSN

**Scanned copies/Photographs of publications should be attached. (Soft copies in pdf format)**

19. Other Research Activities: Ongoing Ph.D./Summer Fellowship/Instructional Schools etc. (Give Details) :

**Scanned copies/Photographs of registration/attendance should be attached. (Soft copies in pdf format)**

20. Details of Guideship, if applicable :

**Scanned copies/Photographs of order should be attached. (Soft copies in pdf format)**

21. Details of Awards/Honors received :

**Scanned copies/Photographs of certificate should be attached. (Soft copies in pdf format)**

16. Details of Major /minor projects:

**Scanned copies/Photographs of letter of grant should be attached. (Soft copies in pdf format)**

17. Whether availed FIP? : No Period :

18. Details of any other Grants received :

**Scanned copies/Photographs of letter of grant should be attached. (Soft copies in pdf format)**

19. Membership in Academic bodies of Universities/Autonomous institutes (Give details) :

**Scanned copies/Photograph of letter of appointment should be attached. (Soft copies in pdf format)**

20. Membership in Professional bodies:

21. Membership in Subject Expert Panel, Exam Vigilance Squad and similar other bodies:

**Scanned copies/Photograph of letter of appointment should be attached. (Soft copies in pdf format)**

22. Area of Consultancy (if any) :

23. Membership in

National Committees :  
International Committees :  
Editorial Boards :

24. Details of Overseas assignments :

25. Participation in Institutional Social Responsibility (ISR) & Extension Activities (Resource Person for seminars, classes in Schools, Colleges, other institutions etc.. last three years)

26. Offices held in the institution (such as Teacher-in-charge of NSS, Women's Cell, HRD, STOPP, CASC.../ member of various bodies in last three years):

Sl. No	Office	Position	Period

27. Contributions to Curriculum Development :

Whether Resource Person/participant to curriculum workshops?

If yes, give details :

**Scanned copies/Photographs of letter of participation should be attached. (Soft copies in pdf format)**

28. Examiner ship details including autonomous institutions:(Last Three years)

Sl. No	Name of Programmes including Semester	Additional/Chief/Chairman	Year

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29. Whether served as external examiner/Question Paper Setter/? If so give details :

30. Any other relevant information :