

Privacy Policy for Appr

Effective Date: September 20, 2025

This policy describes how Appr handles your information. Your privacy is important to us, and our policy is simple: **Appr does not collect any of your personal data.**

Information We Do Not Collect

We do not collect, store, or have access to any personal information, analytics data, or usage statistics. The app is designed to be a private space for your ideas, and we have no interest in seeing what you create.

How Your Data is Handled

You, the user, are in complete control of the content you create within Appr. Here is how that data is stored and managed:

- **On-Device Storage:** All the content you create—including your ideas, planning details, sketches, and images—is stored locally on your device using Apple's SwiftData framework.
 - **iCloud Sync:** To allow you to access your ideas across multiple devices, Appr uses Apple's CloudKit service. Your data is automatically synced to your **personal, private iCloud account**. We, the developers of Appr, do not have access to this data. Your content is secured by your Apple ID and subject to Apple's own privacy policy. Synchronization is an optional feature that can be disabled by turning off iCloud for Appr in your device's Settings app.
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Deleting Your Data

You can delete your data at any time.

- Individual ideas, plans, and images can be deleted from within the app.
 - All of your app-related data can be permanently deleted by using the **"Delete All App Data"** button in the Settings screen. This action is irreversible.
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Children's Privacy

We do not knowingly collect personally identifiable information from children. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from children without verification of parental consent, we will take steps to remove that information.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

 **Email:** samuelattwood@icloud.com