

**To use this template, download a copy to your computer and then update the customizable sections:**

Date [CURRENT DATE]

Recipient name (if known)

Intro and closing: [name]



[CURRENT DATE]

Re: Mark it **Read!**

Hello!

My name is [name] and I'm writing on behalf of Dyslexia Canada, a national charity supporting students and adults who have dyslexia.

**Did you know that October 8th is Dyslexia Awareness Day?**

Dyslexia is a brain-based learning difference that makes learning to read, write and spell more difficult, affecting 10% to 20% of children in every classroom across Canada. With early identification and the right support, children with dyslexia can develop the literacy skills needed to reach their full potential.

This year, Dyslexia Canada invites you to join them in raising awareness during their annual **Mark it Read for Dyslexia** campaign. Will you help shine a light on the issues facing kids with dyslexia who need our help by **wearing RED on Wednesday, October 8th?**

Spread the word, take photos of participants wearing **red** and post to social media using **#markitreadfordyslexia**. Together, we can help ensure that those with dyslexia aren't left behind.

Thank you for your support!

[name]