

PRIVACY POLICY

Charles Chacon Realty Group

Effective Date: Jan 1, 2024

Charles Chacon Realty Group (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information.

1. Information We Collect

We may collect the following information when you interact with our website, forms, or services:

- Name, email address, and phone number
 - Property preferences and real estate inquiries
 - Event registrations or RSVPs
 - Information submitted through contact forms
 - Website usage data (such as IP address, browser type, and pages visited)
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2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide real estate services
 - Send updates about listings, open houses, and market trends
 - Communicate about events, promotions, or opportunities
 - Improve our website and marketing efforts
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3. Sharing Your Information

We do not sell your personal information.

We may share your information with:

- Service providers (CRM systems, email platforms, marketing tools)
 - Vendors involved in a transaction (lenders, escrow, inspectors)
 - Legal authorities if required by law
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4. Text Messaging & Communications

By providing your phone number, you consent to receive calls and text messages from Charles Chacon Realty Group.

- Message and data rates may apply
 - You can opt out at any time by replying “STOP”
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5. Cookies & Tracking Technologies

Our website may use cookies and similar technologies to enhance your experience and analyze website traffic.

6. Data Security

We take reasonable steps to protect your information. However, no system is completely secure.

7. Your Rights

You may request to:

- Access, update, or delete your personal information
 - Opt out of marketing communications
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8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their content or privacy practices.

9. Updates to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

10. Contact Information

Charles Chacon Realty Group

Website: <https://www.charleschacon.com>

Email: cj@charleschacon.com

Phone: 951-595-4772

Charles Chacon Realty Group SMS Terms & Conditions

1. Charles Chacon Realty Group may send text messages regarding real estate inquiries, property updates, appointment reminders, open house notifications, transaction updates,

market information, customer service communications, and other real estate-related services requested by you.

2. You can cancel the SMS service at any time. Just text "STOP". After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time, and we will start sending SMS messages to you again.
3. If you are experiencing issues with the messaging program, you can reply with the keyword "HELP" for more assistance, or you can get help directly at cj@charleschacon.com or (951) 595-4772.
4. Carriers are not liable for delayed or undelivered messages.
5. Message and data rates may apply for any messages sent to you from us and to us from you. Message frequency varies based on your inquiries, transactions, and requested services. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.
6. If you have any questions regarding privacy, please read our Privacy Policy at <https://docs.google.com/document/d/1kAUuwreixQOd9iPldcQ44ouTEbuDa5Kr4xUP8g2MKTg/edit?tab=t.0>

Privacy Policy

1. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties, excluding aggregators and providers of the Text Message services.
2. Text messaging originator opt-in data and consent will not be shared with any third parties, excluding aggregators and providers of the Text Message services.

Just to confirm, Charles Chacon Realty Group may send automated texts related to your inquiry, property search, transaction updates, appointment scheduling, and real estate services. Message frequency may vary. Message and data rates may apply depending on your mobile carrier plan.

Terms of Service are available at:

<https://docs.google.com/document/d/1kAUuwreixQOd9iPldcQ44ouTEbuDa5Kr4xUP8g2MKTg/edit?tab=t.0>

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Do we have your consent to send text messages regarding your inquiry and real estate services?