Community Notebook

Introduction

Win.co DAO is a decentralized autonomous organization dedicated to educating blockchain users and newbies, drive blockchain adoption, providing tools for traders and developers. Our mission is to onboard the next billion users into Web3 by lowering barriers to entry, fostering trustless collaboration, and empowering individuals with the knowledge and tools to thrive in a decentralized world.

Vision

Our vision is to become winning digital community in the world and serve as hub of products and service.

A space where blockchain technology is universally understood, accessible, and governed by its users. where anyone, regardless of background, can learn, build, and earn in Web3.

An ecosystem that is a hub of products that drives adoption of blockchain technology and add to use case and utilities of cryptocurrency.

Mission

Educating newcomers and experienced users through structured, interactive learning.

Accelerating blockchain adoption via community-driven content and real-world applications.

Providing tools for traders and developers to build, test, and deploy with confidence.

Products and applications

Win.co DAO is working/building a hub of products that will help the web 3 user to spend, trade and build comfortable. The producers ranges from:

Winket

Winremit

Winschool

Win.io

The Problem

Despite rapid innovation in blockchain and Web3, significant barriers remain:

Complexity**:** New users face with difficulty in understanding the complex technicality of the blockchain technology.

Tool are scartered and expensive: Developers and traders struggle with scattered, or expensive tool that limit their potential.

Centralization of web3 education: Most educational platforms are siloed and profit-driven, not community-owned.

The win.co DAO Solution

Win.co DAO addresses these challenges through the followings

Web3 Education: Structured curricula for beginners (Crypto 101) in simple and relatable language and pattern, traders (DeFi, Degen, NFTs), and developers (smart contracts, dApps).

Community Mentorship: Peer-led workshops, AMAs, Spaces from time to time to equiped the community.

Enhance access to tool: profit a toolkit in form of app that will interest the tool for trading and tool for developing in one app.

Team

This ecosystem is founded by team of 8 individuals that has practical leadership success and succeess in blockchain industry and passionate about making all community members winners.

Sir Talus and the other 7 co-founders

Tokenization

We are going to apply our signature in blockchain through 2 tokens, 1 meme coin to drive community interaction and 1 utility token for payment and subscription in our ecosystem products.

Wina (memecoin)

Winket(utility token)

Roadmap

September 2025

Opening of the community/ecosystem to the public.

Building community to hit benchmark of 1000 members

Lunching V1 website

October - December

Launching of memecoin

Meme contest

Partnership with kols

Partnership with other ecosystem

Start building of our first utility (Winket)

Launch v2 website that user will create account with win.co and login with their account

Expanding our ecosystem through partnership

1st quarter 2026

Conclusion

At its heart, Win.co DAO is all about making Web3 less intimidating and more accessible for everyone. We're tackling the confusion and high barriers to entry head-on by building a one-stop ecosystem for learning, building, and trading. Through clear education, supportive community mentorship, and practical tools, all wrapped into a single, user-friendly experience—we're empowering people to confidently navigate the decentralized world. Our goal is simple: to create a space where anyone, regardless of their background, can come to learn, connect, and ultimately succeed.