

Facebook in the classroom...where do I start?

What do you want your parents to know that you have tried sharing in the past, but they don't seem to be aware of?

What types of things would you like to share with parents, but haven't been able to with newsletters and other methods? (Facebook allows for photos, photo albums, video clips and weblinks)

What can you share to highlight the great things that are happening in your classroom?

How will you advertise your facebook page for parents and students?

How often do you want to update your class facebook page? Make a goal!

Do you have any students whose picture should NOT be shared on your facebook page?

Guide for Creating a School Facebook Page (modified from Mr. Flick)

***Note: If you do not already have an account for facebook (or have your own personal account) you will need to set up a teacher account, using your school email address before doing these steps.**

1. Go to www.facebook.com (if you are automatically logged in, you will need to log out so you go to the actual front page of Facebook.)
2. Click on the link "Create a page."
3. Click "Local Business" and then select "Education" from the pull-down menu.
4. Type in the name of your page, for example: Bethke Elementary School.
5. Click the checkbox that says you're the official representative for your school and you can do this.
6. Click the "Create Official Page."
7. The next screen will ask you to log into your Facebook account.
8. Fill out the appropriate information and upload some school photos (I wouldn't upload any photos of students, just shots of the school and teachers)
9. You now have a Facebook Page for you school.

Now make a link on your school website for people to go to your school's Facebook page and ask your parents to "like" your school on Facebook.

Later, when you want to edit your school's Facebook page just log into your Facebook account click on Accounts in the top right of the webpage and click "Manage Pages"

Now that you have your facebook page set up, make sure that you know how to:

- ☐ Login and go to your classroom page
- ☐ Create a status update
- ☐ Upload a photo with description
- ☐ Utilize the scheduling feature of status update (click on the clock on bottom left of status update box)
- ☐ Edit a scheduled update: from the top of the page click "Edit Page", select "Use Activity Log." Select the upside down carrot to change time, publish now or delete:

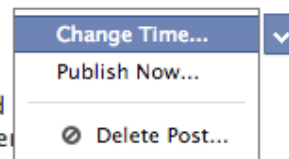
Scheduled Posts



Dodgeland Elementary School

Just a reminder that Parent/Teacher Conferences are being scheduled October 21 and Tuesday, October 22. Teachers have sent home confes please make sure to return yours if you haven't done so already.

Sunday, October 13, 2013 at 10:00am CDT (GMT-5) · 🌐



- ☐ Share with parents! Create a handout or add it to your next class newsletter to "like us on Facebook" and add the web address for them to find you. Let parents know how **you** plan to use the facebook page (i.e. reminders, daily homework, pictures, videos to help with homework, etc.). I would encourage you to let parents know that if they have any specific concerns to please contact you privately and not post on the facebook page as other parents and some of the students will be seeing this facebook page and you want to keep it for informational purposes.