

100 Pushups: <https://rumble.com/v45h59b-advanced-copy-aikido-submission.html>

Context: My client, a respected and devout young Muslim Teacher and is renowned for his beautiful Quran recitation and having memorized it entirely. His reputation in the local community is substantial, mirrored by a significant online following of 25,000 on Instagram. Recognizing his talent, many have sought him for private Quran lessons, leading to his interest in online teaching. The strategy is to leverage his local and online credibility in Quran knowledge, enhancing his personal brand. This development will begin locally and then expand globally, setting him apart in the market and enabling higher service rates. Thus, he won't be competing with low-cost Quran lessons, but instead, offer a unique value based on his expertise and reputation.

1. Who am I talking to? Who is reading this copy? Where are they now? Emotionally, Mentally, What problems are they dealing with? Challenges? Dreams?

(Middle-Class Muslim Parents (45 Years Old with 2-3 Children Aged 7+)

- **AVATAR CREATION:**

- Avatar Creation:



- **Name:** Ahmad Khan
- **Age:** 45

Background and Life History: Ahmad grew up in a moderately religious family. He values his cultural and religious heritage, especially since moving to a Western country for better career opportunities. He's always tried to balance modern living with his religious beliefs.

Family Situation: Married with two children aged 10 and 12. He feels a strong responsibility to pass on his religious and cultural values to them.

Occupation: IT Project Manager

Day in a Life: Ahmad spends most of his day at work. Evenings are family time, but he often feels guilty that he can't provide more guidance in his children's religious education.

Values:

- **Most Important:** Preserving his religious and cultural heritage in his family.
- **Despises:** The feeling of inadequacy in fulfilling his role as a religious guide for his children.
- **Pride:** Professional accomplishments and being able to provide for his family.
- **Aspirations:** Ahmad dreams of his children excelling in their religious studies, becoming role models in the community.

Values and Beliefs:

- **Matters Most:** His children's religious education and upbringing.
- **Thoughts:** Constantly thinking about balancing work, life, and religious responsibilities.
- **Worries:** Concerned about his children losing touch with their cultural and religious roots.
- **Outside Forces:** Influence of media and secular schooling systems.

Social pressures from the other muslim parents, from his wife for not being a good father, his parents, his grandparents all of them looking at how he

Current State

- **Painful/Frustrating:** Feels like he's failing as a parent in providing religious education. He worries that his kids might get lost in this secular society. He believes that memorizing and being close to the Quran will protect them. It will make Allah protect them from the challenges of this world and make them successful.
- **Perception by Others:** Worries that others see him as a poor father. Social pressures from the other muslim parents, from his wife for not being a good father, his parents, his grandparents all of them looking at how he
- **Lack of Status:** Feels embarrassed about his children not being as proficient in religious studies as their peers.

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Dream State:

- **Ideal Life:** His children are well-versed in the Quran and respected in the community. They lead taraweeh, are very well respected by others in their community. They see the parents as very successful.
- **New Experiences:** Enjoying community events where his children are recognized for their religious knowledge.
- **Perception by Others:** Seen as a successful and responsible father.
- **Self-Perception:** Proud and fulfilled in his parental role, feeling proud that his children are better than other children, parents are looking at him as a role model for success. He enjoys that others are envious of his children. He perceives himself as a successful father that was able to raise his kids and make them successful in both secular and Quran education.

2. What action/ objective do I want them to achieve?

Want them to subscribe to our Online Quran class, which will allow them to achieve their dream state of having a child that is proficient at reading the Quran. The child will also be able to memorize the entire Quran.

3. What are the steps they need to experience (Think, hear, imagine, believe) in order to take this action?

Middle-Class Muslim Parents

1. **Think:** They need to recognize the value of this opportunity in improving their children's Quranic education and understand that a tailored, high-quality program can address their specific concerns about progress and engagement.
2. **Hear:** Parents need to hear testimonials or success stories from other parents whose children have benefited from similar programs. They should also hear assurances about the credibility and effectiveness of your teaching methods.
3. **Imagine:** Encourage them to envision the potential progress and success their child could achieve with the right guidance. They should be able to picture their child becoming more proficient and confident in Quran recitation and understanding.
4. **Believe:** They must believe that this initial assessment is a step towards fulfilling their religious responsibilities as parents. They need to trust that this program will provide a more personalized and effective learning experience than they've encountered before.

**4. List of Reader's Roadblocks and the mechanism that will solve those roadblocks.
What they need to do and how they will do it?**

Middle-Class Muslim Parents

1. **Logistical Constraints:** Challenges with transporting children to and from in-person classes, especially if living far from a mosque or Islamic center.
 - Solution: Online Classes
2. **Balancing Priorities:** Difficulty in managing their children's secular and religious education, especially in non-Muslim-majority countries.
3. **Concerned about Program Effectiveness and Track Record:**
 - Solution: Proficient, Native Arabic Speaking Teacher: Showcases the program's effectiveness through the teacher's qualifications, enhancing trust and credibility.
4. **Teacher's Credibility and Experience, Limited access to Quality Teachers:**
 - Struggling to find trustworthy and skilled Quran teachers, especially ones who offer engaging, high-quality online classes.
 - Solution: Transformative Learning with a Master of Tajweed: Emphasizes Sheikh Teacher 1 extensive experience and teaching style, addressing concerns about teacher credibility.
5. **Cost Concerns and Justification:**
 - Solution: Your Investment in Their Future: Articulates the value of the program, justifying the cost as an investment in long-term educational and spiritual benefits.
6. **Child Engagement and Motivation:**
 - Solution: Tarteel AI Subscription & Interactive Learning Approach: Incorporates engaging technology and interactive teaching methods to maintain high levels of child engagement and motivation.
7. **Safety and Learning Environment:**
 - Solution: Secure Zoom Classes: Ensures the safety and quality of the online learning environment.
8. **Flexibility and Accessibility:**

- Solution: Class Scheduling: Details about class timings address flexibility and fit with family routines.

9. Parental Involvement (Effort and Sacrifice from the parents):

- Solution: Direct Whatsapp Customer Support & Regular Progress Reports: Minimizes parental involvement in troubleshooting and keeps them informed about their child's progress.

10. Personalized Attention:

- Concerns about large class sizes in in-person settings, leading to limited individual attention and a lack of personalized learning.
- Solution: Small Class Size & Personalized Initial Assessment: Guarantees individual attention to each student, ensuring tailored learning experiences.

11. Technology Requirements and Support:

- Solution: Online Resources & Support Systems: Provides clarity on technological needs and assures support for online learning.

12. Program Structure and Content:

- Solution: Class Objectives & Curriculum Details: Offers a clear understanding of what is included in the program and its alignment with broader Islamic education goals.

Below is the poster we will share with the link to sign up.

Online Quran Classes




Image of Teacher

1- FREE BONUS CLASS

- ✓ AGES: 7+
- ✓ Max 5 Students per Class
- ✓ Detailed Initial Assessment Report
- ✓ Quran Memorization & Reading With Tajweed

**CLICK LINK BELOW TO
REGISTER**

Sales Page:

WHO is Sh. Teacher 1?

Sheikh Teacher 1 brings a wealth of experience and a heart full of passion for teaching the Quran. His commitment to excellence has illuminated the path for many, each embarking on their own unique journey towards Quranic mastery.

Main Goal of the Quran Mastery Program

Welcome to an enriching path where your child's Quranic journey unfolds with clarity and spiritual growth. Under the guidance of Sheikh Teacher 1, a revered Hafiz and Tajweed expert, we offer a program tailored to nurture your child's ability to recite and memorize the Quran with precision and beauty.

What do we do with your child?

Step 1: Check the exits and quality of the Arabic letters

Step 2: Understand the Tajweed Rules

Step 3: Semi-annual or Annual memorization plan for each student based on their capabilities.

What our Program Offers:

Custom Memorization Plan– A roadmap to success, providing clear steps and measurable goals to ensure you achieve your goal in the fastest possible route.

Weekly Progress Reports: Stay informed of your child's progress with detailed weekly updates, assuring you of genuine advancement and peace of mind.

Monthly Progress Report: Witness your child's growing mastery with monthly evaluations that celebrate their achievements and guide their next steps.

Small Class Sizes: Personal attention is our promise, ensuring your child's questions never go unanswered and their learning is always supported.

Direct WhatsApp Support: Have a question or concern? Our direct line is always open, offering you the support you need when you need it.

Exclusive Online Resources: Enhance your child's learning with additional tools for practice and self-study, available exclusively to our students.

Completion Certification: Upon completion, your child will receive a Certification, a testament to their dedication and our commitment to authentic and recognized Quranic education.

How much does it cost? When are the Classes?

Enrollment Open: Limited to 5 Students per Class for Personalized Attention.

Class Schedule: Thursdays 6-7 PM and Sundays 12-1 PM.

Secure Learning: All sessions conducted via Secure Zoom.

Price: \$100/month for a transformative educational experience.

Special Enrollment Bonuses:

Bonus 1: Personalized Initial Assessment

- Tailored insights into your child's starting point, setting the stage for a focused and efficient learning experience.

Bonus 2: Premium Tarteel AI Subscription

- Cutting-edge technology to make memorization engaging, turning it into a game that rewards progress and perfection.

Every Student receives a detailed initial assessment to check:

- Makharij
- Tajweed Rules

Once these two are mastered

- We offer a memorization plan based on his ability and individual pace.

Hear From Our Students

Marzooq 9

He was an amazing teacher, he helped me memorize quicker, he read the surah to me and he memorized it quickly. I was able to reach page 33 of baqarah. He is one of my favorite teachers.

Mifzal 7

He is a good teacher.

Afnan 7

He is good, he is kind, his voice is good, he reads good. He reads like mishary, teaches a lot good. That is it.

Ready to Begin?

Your child's potential is limitless, and their journey to Quranic mastery is just a click away. Secure their spot in Sheikh Teacher 1's next class and watch as they grow, not just in knowledge, but in spirit and character.

[Register Now]