



Iowa ASCD Curriculum Leadership Academy - April 22, 2016

Students as Partners: A Focus on Learning

Agenda for Friday, April 22

Twitter: Please use #iowaascd16

7:30 – 8:30 a.m.	<i>Registration Enjoy a Continental Breakfast & Networking Iowa Events Center</i>
<i>Break-out sessions</i>	<i><u>Keeping the Main Thing the Main Thing: AIW Targets High Quality Student Learning</u></i>
8:30 – 9:30 a.m.	<p><i>Hope Bossard & Nancy Port, Co-directors of the Iowa AIW Consortium</i></p> <p>Description: This session will discuss how Authentic Intellectual Work (AIW) clarifies the difference between teaching and learning. A main focus will be the importance of students' constructing their own knowledge, as well as how each and every student must be accountable for their own learning and that learning should have value beyond school.</p> <p>Bio: Hope Bossard and Nancy Port are currently Co-Directors of the Iowa Authentic Intellectual Work Consortium, a non-profit organization comprised of schools working together to benefit student learning through the vehicle of AIW (Authentic Intellectual Work). Collectively, Nancy and Hope have been educators for a total of 77 years, spending most of the last two decades as curriculum directors at their respective schools, Nevada and Gilbert.</p> <p><i>Presiding: Susan Pecinovsky, Iowa ASCD Board Member</i></p> <p><i>Hy-Vee Hall Room 101</i></p>

<p>Choose the one that best fits your needs.</p>	<p>Resources:</p> <ul style="list-style-type: none"> • <u>PowerPoint Presentation</u>
	<p><u>Our Kids: Prairie's Path to a COMMITed, Student-Focused School Culture</u></p> <p><i>Erik Anderson, Prairie High School Principal: College CSD</i></p> <p>Description: Over the past three years, Prairie High School has been on a journey from an adult-centered culture to a student-centered culture. This presentation will focus on the important steps through the journey, positive adjustments that impacted the culture, and how Prairie uses the acronym COMMIT to reinforce student ownership and excellence.</p> <p>Bio: Erik Anderson has been in education for 22 years, the last 7 as an administrator at Cedar Rapids Prairie. He has taught and coached in Council Bluffs, Pocahontas, and Cedar Rapids Prairie. Erik received his bachelors and masters from the University of Northern Iowa and is currently working toward his superintendency licensure and doctorate at the University of Northern Iowa. Erik's wonderfully supportive wife is a literacy consultant at Grant Wood Area Education Agency and his amazing daughter is finishing her sophomore year at Wartburg College.</p> <p>Presiding: <i>Jeff Watson, Iowa ASCD Board Member</i></p> <p>Hy-Vee Hall Room 102</p> <p>Resources:</p> <ul style="list-style-type: none"> o <u>Presentation PDF without pictures</u> o <u>Presentation PDF - Part I with pictures</u> o <u>Presentation PDF - Part II with pictures</u> o <u>Presentation PDF - Part III with pictures</u>
	<p><u>Student Driven Learning in a Primary Classroom</u></p> <p><i>Leka DeGroot, Elementary Teacher: Spirit Lake CSD</i></p> <p>Description: Empower students through opportunities to make decisions for their learning. When students find ownership, learning becomes more authentic and fun! Discover ways to incorporate technology and students' interests to support student-driven learning.</p> <p>Bio: Leka DeGroot is a first grade teacher at Spirit Lake Community School District. She is passionate about guiding young learners to drive their own learning and connecting her students with the world beyond the classroom</p>

walls using Google Hangout, blog and Twitter. Technology infused learning opportunities provide her students with global awareness, real life purpose for learning and authentic audience. She enjoys working with young children because of their curious minds and willingness to take risks.

Presiding: Kym Stein, Iowa ASCD Board Member

Hy-Vee Hall Room 103

Resources:

- [Presentation Link](#)

Tips on Creating a Balanced Assessment System that Supports Personalized Learning

***Tricia Kurtt, Gifted and Talented Teacher and Instructional Coach:
Norwalk CSD***

Description: Teachers can adjust their instructional approach and vary the learning experiences for their students when they have a solid understanding of the different types and purposes of data they have available to them. Come learn how a balanced assessment system can guide how educators use different types of data in order to respond to the unique and diverse needs of students.

Bio: Tricia Kurtt is a 2015 ASCD Emerging Leader who currently serves as an Instructional Coach and high school Gifted and Talented teacher. During her 16 years in education she has taught at the elementary, middle and high school level in the states of Illinois, Alabama and Iowa. Tricia has a master's degree in elementary education from the University of Alabama at Birmingham as well as a master's degree in educational leadership from Iowa State University. She is a National Board Certified Teacher and loves to spend time with her husband and two children, ages 13 and 14.

Presiding: Leslie Moore, Iowa ASCD Board Member, Secretary

Hy-Vee Hall Room 104

Resources:

- [Presentation Link](#)

The Heart of Personalized Learning

***Allison Zmuda, Education Consultant: Virginia Beach, VA; Pernille Ripp,
Teacher and Creator of the Global Read Aloud Project: Oregon, WI;***

Diana Laufenberg, Executive Director of Inquiry Schools: West Central, WI

Description: What it is and how it can grow in your classrooms and schools.

Bio: As a full-time education consultant, Allison Zmuda works with educators to grow ideas on how to make learning for students challenging, possible and worthy of the attempt. Over the past fifteen years, Zmuda has shared curricular, assessment, and instructional ideas, shown illustrative examples, and offered practical strategies of how to get started. Allison Zmuda began as a public high school teacher in Newtown, Connecticut. Her passion for her students and her innovative spirit inspired the writing of her first book: *The Competent Classroom* (2001). Zmuda made the transition from classroom to consultant in 2002 — primarily specializing with a handful of long-term clients (PK-12) on multi-year projects to support learning as defined by school and community goals. She also continues to create and has gone on to write seven more books, including *Transforming Schools* (2004), *Breaking Free from Myths of Teaching and Learning* (2010), and her most recent books *Learning Personalized: The evolution of a contemporary classroom* (2015) and *Real Engagement* (2015). In addition, Zmuda launched and curates an online community Learning Personalized to share ideas, innovators, and accomplishments of students, parents, and educators.

Ripp helps students discover their superpower as a former 5th grade teacher, but now 7th grade teacher, in Oregon, Wisconsin. She opens up her educational practices and beliefs to the world on her blog www.fernillesripp.com and is also the creator of the Global Read Aloud Project, a global literacy initiative that since 2010 has connected more than 1,000,000 students. Her book "Passionate Learners - How to Engage and Empower Your Students" has been published by Routledge. Her second book "Empowered Schools, Empowered Students" was published by Corwin.

For 16 years Diana was been a secondary social studies teacher in Wisconsin, Kansas, Arizona and Pennsylvania. She most recently taught at the Science Leadership Academy in Philadelphia, an inquiry-driven, project-based high school focused on modern learning. Her practice has deep roots in experiential education, taking students from the classroom to the real world and back again. Prior to her work in Philadelphia, she was an active member of the teaching community in Flagstaff, AZ where she was named Technology Teacher of the Year for Arizona and a member of the Governor's Master Teacher Corps. Diana was featured on TED.com for her "How to Learn? From Mistakes" and recognized for earning National Board Certification. Her publications include a featured piece on the New York Times Learning blog, co-authoring a chapter in an educational leadership

	<p>book, and an article in the Journal of Adolescent and Adult Literacy. In 2013, Diana Laufenberg partnered with Chris Lehmann to start Inquiry Schools, a new non-profit working to create and support student centered learning environments that are inquiry driven, project based and utilizing modern technology. She currently serves as the Executive Director for Inquiry Schools and lives in West-Central Wisconsin.</p> <p><i>Presiding:</i> Julie Graber, Curriculum Academy Planning Committee, and Kevin Videgar, Iowa ASCD Board Member, Past President</p> <p><i>Hy-Vee Hall Room 105</i></p> <p><i>Resources:</i></p> <ul style="list-style-type: none"> • Presentation Link • <i>Transcript of Presentation</i>
<i>9:30 – 9:45 a.m.</i>	<i>Break</i>
<i>Break-out sessions</i> <i>9:45 – 10:45 a.m.</i> <i>Choose the one that best fits your needs.</i>	<p><u>Using Technology to Individualize Formative Assessment</u></p> <p><i>Christine Mangrich, Coordinator of Instructional Services; Brian Unruh, Coordinator of Instructional Technology: Cedar Falls CSD</i></p> <p>Description: There is something for everyone from preschool through 12th grade in this session. We will model the use of technology tools that allow for individualized formative assessment and/or feedback for students. The goal of using these tools is to gather information from students that reflect authentic learning while providing data-driven information to guide instruction. Examples that will be shared include Seesaw, Goobric, Google Classroom, Flipgrid, Flubaroo, Socrative EdPuzzle, Quizizz, and Kahoot.</p> <p>Bio: Christine Mangrich is the PreK-12 Coordinator of Instructional Services for Cedar Falls Community Schools. She formerly was the Iowa Core Lead Consultant at AEA 267 and was an elementary teacher for Union Community Schools. Christine has a BA in Elementary Education with minors in literacy and social studies and a Master's Degree in Educational Leadership from the University of Northern Iowa.</p> <p>Brian Unruh is the PreK-12 Coordinator of Instructional Technology at Cedar Falls Community Schools. He formerly was an Instructional Technology Consultant for AEA 267. Prior to that, Brian served as a technology coordinator and third grade teacher. Brian has a BA in Elementary Education with Math and Science Minors and a Master's Degree in Educational Technology from the University of Northern Iowa.</p> <p><i>Presiding:</i> Randy Peters, Iowa ASCD Board Member</p>

<p>Break-out sessions</p> <p>(continued)</p> <p>9:45 – 10:45 a.m.</p>	<p><i>Hy-Vee Hall Room 101</i></p> <p><i>Resources:</i></p> <ul style="list-style-type: none"> • <i>Presentation Link</i>
	<p><u><i>Classroom Partnerships, a Journey Connecting Content and Careers</i></u></p> <p><i>Shelly Vanyo, STEM Department Head and Teacher: Boone CSD</i></p> <p><i>Students: Leah Ray, Makenzie Parrish, Hailee Davidson, Benjamin Clark & Connor Peterson</i></p> <p>Description: The focus of my presentation will be creating inquiry based classroom allowing students to relate content to career. I will be discussing my journey from a teacher led classroom to a progressive, student focused classroom. I will demonstrate the steps we have taken to connect content to career and allow student choice to guide instruction over the last few years. Students will share first-hand, their stories and the effects of this classroom model on both their educational and career path.</p> <p>Bio: Shelly Vanyo is a 15 year veteran who has taught all science areas 6-12. She currently is the STEM Chair and instructor at Boone High School. Mrs. Vanyo has received numerous awards but is most proud of the accomplishments of her students as they leave high school and enter STEM Careers.</p> <p>Presiding: Veta Thode, Iowa ASCD Board Member</p>
	<p><i>Hy-Vee Hall Room 102</i></p> <p><i>Resources:</i></p> <p><u><i>Differentiation in an Intensive Summer Reading Program</i></u></p> <p><i>Sandy Klaus, Elementary Principal; Patty Briggs, Director of School Improvement: Starmont CSD</i></p> <p>Description: Guidelines for the Intensive Summer Reading Program will be reviewed. A sample schedule will be shared as well as evidence-based interventions that differentiate learning for individual needs.</p> <p>Bio: Sandy Klaus has taught in the classroom and in the Title I program. She served on the task force that put together the guidelines and criteria for the Intensive Summer Reading Program. She is currently the elementary principal at Starmont.</p>

Patty Briggs has been a strong middle school and elementary school teacher in Texas and Iowa. She was a literacy consultant for Grant Wood AEA and is currently the Director of School Improvement at Starmont Schools.

Presiding: Sara Oswald, Iowa ASCD Board Member

Hy-Vee Hall Room 103

Resources:

Challenging the Assumptions that Hold Our Schools in Their Orbit: Iowa BIG

Dr. Trace Pickering, Associate Superintendent; Troy Miller, Director of Strategic Partnerships, Iowa Big and Iowa BIG Students: Cedar Rapids CSD & Iowa BIG

Description: Iowa BIG is in its 3rd year of passion-driven, project-based, and community-infused learning. We actively challenge the traditional notions of time, space, curriculum, and assessment to help learn what the future can hold for education. In this session we will share our successes and setbacks and how we are fundamentally denying old assumptions for new, more future-relevant ones.

Bio: Trace and his co-creator Shawn Cornally, along with 50 community members, 3 Iowa BIG team members and 175 students have created, iterated on and advanced Iowa BIG. Iowa BIG is committed to exploring the outer bounds of what it means to be “competency-based” and what a truly transformed educational experience might look like. Troy joined Iowa BIG as its first Director of Strategic Partners and has successfully brought business and community to the Iowa BIG table in ways that drive powerful learning experiences and provide business and community benefit. Troy and Trace brought a few students with them today to help share their story – Names will be provided to Ottie.

Presiding: Ottie Maxey, Iowa ASCD Board Member

Hy-Vee Hall Room 104

Resources:

- [***PowerPoint - Part I***](#)
- [***PowerPoint - Part II***](#)

Personalized Learning: Putting the Unique Pieces Together for All Students

Dr. Theron J. Schutte, Superintendent; Jennifer Like, Instructional Technology Coordinator: Bettendorf CSD

Description: Bettendorf Superintendent Dr. Theron Schutte was one of ten superintendents from across the country to be chosen in the first cohort for a Lexington Institute Fellowship on Personalized Learning in 2015. Through the fellowship work, the Bettendorf Community School District has developed a personalized learning statement to support their district vision & mission and has taken necessary steps to begin building capacity amongst staff, with the support of teacher leadership, to implement more effective differentiated & personalized learning approaches in classrooms throughout the district. This presentation will provide an overview of the steps the District has taken to build capacity around personalized and blended learning approaches in an effort to develop a framework for the potential of future large scale implementation. Teachers from elementary, middle and high school will share examples of personalized and blended learning approaches being implemented within their classrooms.

Bio: Theron is completing his 31st year as an educator having served as teacher, coach, team leader, assistant principal, principal and superintendent within three medium to large-sized Iowa school districts (Clinton, Boone & Bettendorf). He was one of ten superintendents from across the country in 2015 to receive a Lexington Institute Fellowship on personalized and blended learning. Theron has thoroughly enjoyed learning and growing with his Bettendorf colleagues in an effort to more effectively differentiate & personalize students' learning experiences in order to best ensure all students graduate college and career ready and positioned to successfully pursue their goals and dreams.

Jennifer Like, the K-12 Instructional Technology Coordinator for Bettendorf Community School District, has a passion for innovative learning strategies and actively works to share and collaborate with teachers, parents, and community members in order to improve the quality of education. She develops and implements school- and district-level professional development on technology integration, Google tools, and personalized learning. Jennifer believes in meaningful tech integration and innovation in schools, helping teachers reach their professional goals with technology and improving the way students experience learning.

Presiding: Katy Evenson, Iowa ASCD Board Member/Curriculum Academy Planning Committee

	<p><i>Hy-Vee Hall Room 105</i></p> <p>Resources:</p> <ul style="list-style-type: none"> • <i>Presentation Link</i>
10:45 – 11:00 a.m.	<i>Break and Networking</i>
11:00 a.m. – 12:00 p.m. Break-out sessions Choose the one that best fits your needs.	<p><u><i>Leveraging Your Business Community for Innovative Learning Experiences</i></u></p> <p><i>Russ Goerend, APEX Teacher: Waukee CSD</i></p> <p><i>Students - Brandon Vacco, Katie Jurgenson, Zoey Clark, Tanner Neilsen, Luke Reese, Mason Statten, Morgan Loecke, Madalyn McCartan, Megan Schad</i></p> <p>Description: Nine Waukee APEX associates describe the projects and experience in the APEX program. Projects range from a single-owner small business to Hy-Vee and Iowa State University. Learn about how these high schools students work hand-in-hand with professionals in the business world.</p> <p>Bio:</p> <p><i>Presiding: Pam Vogel, ASCD Board Member</i></p> <p><i>Hy-Vee Hall Room 101</i></p> <p>Resources: <i>Presentation Link</i></p> <p><u><i>Blending Instruction to Meet Our Students' Needs</i></u></p> <p><i>Gregory O'Connell, Elementary Principal; Mary Blocker, 4th Grade Teacher; Nick Lang, 4th Grade Teacher; Kristy Russ, 4th Grade Teacher; Amy Evans, Instructional Design Strategist: Coolidge Elementary, Cedar Rapids CSD</i></p> <p>Description: In this session, hear from fourth grade teachers from Coolidge Elementary in Cedar Rapids, Iowa. They have spent the last two years learning strategies and implementing structures that blend technology into their classroom routines. The ultimate goal of this journey is to move toward personalized learning and high engagement with students.</p> <p>Bio: This dynamic 4th grade team has been working to personalize learning in their classrooms over the past 2 years. They have worked in conjunction with GWAEA who provided some intense training from the ALVO Institute out of California. Many coaches have helped with supporting the work of</p>

this collaborative team. Their Instructional Design Strategist, PD Technology Integrationist, Principal and other supports from GWAEA have supported their work. This group has collaborated for five years to individualize instruction and to motivate student learning with a blended learning model.

Presiding: Diane Campbell, Iowa ASCD Board Member

Hy-Vee Hall Room 102

Resources:

- [***Presentation PDF***](#)

Ensuring Learning for ALL: How MTSS and Differentiation Can Guide Advanced and Gifted Services

Tricia Kurt, Gifted and Talented Teacher and Instructional Coach; Amy Gage, Secondary Director of Teaching and Learning: Norwalk CSD

Description: Differentiation is a philosophy that is embedded within a Multi-Tiered System of Support. Come learn how data can guide the changing of policies, practices, and programs to ensure personalized learning for advanced and gifted learners.

Bio: Tricia Kurtt is a 2015 ASCD Emerging Leader who currently serves as an Instructional Coach and high school Gifted and Talented teacher. During her 16 years in education she has taught at the elementary, middle and high school level in the states of Illinois, Alabama and Iowa. Tricia has a master's degree in elementary education from the University of Alabama at Birmingham as well as a master's degree in educational leadership from Iowa State University. She is a National Board Certified Teacher and loves to spend time with her husband and two children, ages 13 and 14.

Amy Gage serves as the Secondary Director of Teaching and Learning for Norwalk Community Schools. In her 11th year as an educator, Amy has taught various grades at the middle and high school levels in the areas of English/Language Arts and Reading for both Des Moines Public Schools and Ankeny Schools. Most recently, Amy served as a Secondary Instructional Coach before moving into administration. Amy holds a Masters in Teaching and a Masters in Educational Leadership, both from Drake University. Amy lives in Ankeny with her husband and their two young children, ages 7 and 9.

Presiding: Kevin Vidergar, Iowa ASCD Board Member

	<p><i>Hy-Vee Hall Room 103</i></p> <p><i>Resources:</i></p> <ul style="list-style-type: none"> • <i>Presentation Link</i>
<p><i>Break-out sessions</i></p> <p>11:00 a.m. to 12:00 p.m. (continued)</p>	<p><u>Systematizing Reading Instruction with the Cognitive Model</u></p> <p><i>Laura Medberry, Elementary Principal; Holly Becker, Kindergarten Teacher; Kylee Hayes, Instructional Coach: Prairie Crest Elementary, College CSD</i></p> <p>Description: In order to make time for the implementation of personalized learning, some aspects of teaching foundational skills will have to be systematic. Teachers at Prairie Crest are working toward the adoption of the cognitive model of reading instruction to streamline both instructional time with students and professional learning time. Teachers convene every three weeks to efficiently review student progress, determine new groups, and plan instruction with the goal of advancing each individual student's literacy skills along a research-based continuum.</p> <p>Bio: Laura is the principal at Prairie Crest Elementary and has been a school administrator for eleven years. Kylee is Crest's instructional coach and this is her first year in this position. She previously taught fourth grade. Holly teaches Kindergarten at Prairie Crest and this is her second year with the district.</p> <p>Presiding: <i>Susan Pecinovsky, Iowa ASCD Board Member</i></p> <p><i>Hy-Vee Hall Room 104</i></p> <p><i>Resources:</i></p> <ul style="list-style-type: none"> • <i>Presentation Link</i> <p><u>Personalized Learning Made Easy</u></p> <p><i>Julie Graber, Instructional Technology Consultant: Prairie Lakes AEA</i></p> <p>Description: What does personalized learning look like in classrooms? In the diverse and ever-changing world of education, the term "personalized learning" seems to be everywhere, though it seems like there are various interpretations of personalized learning. Join me for an engaging, hands-on, discussion-oriented session where we begin to build common learning by having educators analyze lessons and performance tasks in various content</p>

	<p>areas and grade levels to know how to make shifts to these instructional tasks so that they are more student-centered.</p> <p>Bio: Julie is a passionate educator who is most interested in seeing teachers and administrators improve learning opportunities for students. Deeper thinking with technology, student engagement, authentic learning, and curriculum design are Julie's areas of expertise. A former high school teacher turned education consultant and soon-to-be author, her current consulting work with Jay McTighe and Defined Learning focusing on Understanding by Design and performance tasks provides educators learning that allows their students to be engaged in deeper learning and authentic experiences. Julie is an instructional technology consultant for Prairie Lakes AEA and an authentic intellectual work (AIW) coach. She has served on several state leadership teams including the Design Team for the Iowa Competency Based Education Collaborative and is a regular local, state, and national presenter focusing on student centered learning, authentic work, performance tasks, and project based learning.</p> <p>Presiding: <i>Kym Stein, Iowa ASCD Board Member</i></p> <p>Hy-Vee Hall Room 105</p> <p>Resources:</p> <ul style="list-style-type: none"> • Presentation Link
12:00 – 1:00 p.m.	<i>Buffet Lunch and Networking</i>
Keynote	<u>Personalized Learning: Exemplars and Pitfalls</u>
1:00 – 2:30 p.m.	<p><i>Dr. Scott McLeod, Director of Learning, Teaching, and Innovation: Prairie Lakes AEA</i></p> <p>Description: We now have over 500 'deeper learning' schools across the United States. This session will feature numerous examples of personalized learning in practice. Bring your thinking caps as we discuss both exemplars and pitfalls.</p> <p>Bio: Scott McLeod, J.D., Ph.D., is widely recognized as one of the nation's leading experts on K-12 school technology leadership issues. After 14 years as an Educational Leadership professor, Dr. McLeod currently serves as the Director of Learning, Teaching, and Innovation for Prairie Lakes Area Education Agency in Iowa. He also is the Founding Director of the UCEA Center for the Advanced Study of Technology Leadership in Education (CASTLE), the nation's only academic center dedicated to the technology needs of school administrators, and was a co-creator of the wildly popular</p>

	<p>video series, <i>Did You Know? (Shift Happens)</i>. He has received numerous national awards for his technology leadership work, including recognitions from the cable industry, Phi Delta Kappa, the National School Boards Association, and the Center for Digital Education. In 2011 he was a Visiting Canterbury Fellow at the University of Canterbury in New Zealand. In 2013 he received the Technology Leadership Award for the state of Iowa. Dr. McLeod blogs regularly about technology leadership issues at <i>Dangerously Irrelevant</i> and is a frequent keynote speaker and workshop facilitator at regional, state, national, and international conferences. He also is the co-editor of the book, <i>What School Leaders Need to Know About Digital Technologies and Social Media</i>.</p> <p><i>Presiding:</i> <i>Becky Martin, Iowa ASCD Board Member, President</i></p> <p><i>Community Choice Convention Center Ballroom</i></p> <p><i>Resources:</i></p> <ul style="list-style-type: none"> • Dangerously ! Irrelevant - Website of Scott McLeod • Presentation Link for Iowa ASCD Presentation
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