

# Dr. Karla Ariel Maddox

Visiting Assistant Professor of Rhetoric  
Writing Excellence  
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Eckerd College  
4200 54th Avenue South St.  
Saint Petersburg, FL 33711

Holds a strong teaching background with 17 years of experience creating and implementing English Literature, Language, and Writing curriculum. Advances inclusive pedagogical practices by integrating disparate views, voices, and identities, while prioritizing and disseminating content, diagnosing communication problems, and illustrating solutions. Coordinates with collegial and department chairs in order to adapt and manage content and curriculum to accommodate students' learning levels and styles using a variety of learning platforms.

## Education

Ph.D., Rhetoric and Composition, University of South Florida \* Spring 2023

Graduate Certificate Awarded in Professional and Technical Communication \* Spring 2015

M.A., English Literature, University of South Florida \* Spring 2014

B.A., Literature, Judy Genshaft Honors College at University of South Florida \* Spring 2006  
Honors in the Major; Honors Thesis: "The Social Implications of Health and Science within Sylvia Plath's *The Bell Jar*," directed by Dr. Silvia Fiore

## Experience

**Visiting Assistant Professor of Rhetoric**, Writing Center Director, Eckerd College, (2018 – present)

- Directed Eckerd's Writing Portfolio as the Portfolio Coordinator in Spring of 2023
  - Writes instructive portfolio letters to aid students in the resubmission process of their Eckerd Writing Portfolio, which is a graduation requirement
- Creates new course content through innovative course proposals such as "Making Waves: Conservation and Activism in Florida" and "Writing Ecological Resilience"
- Introduced new texts and creates meaningful learning objectives that complement the college's existing culture and curriculum
- Hold consistent office hours to counsel students' writing, working to encourage high expectations and engagement with both coursework as well as student writing portfolios
- Advocate for student success, health, and welfare through the use of the college's resources including mentors, intervention teams, counseling, outreach, and health services

**Cambridge Instructor**, AS Literature, A Language, General Paper, Sarasota High School, (2016 – 2018)

- Created and implemented Cambridge content for both A.S. Level Literature (9565) and A. Level Language (9093) under Sarasota High’s A.I.C.E. program
- Aided students in obtaining Florida Bright Futures through the A.I.C.E program
- Provided meaningful feedback aimed at improving form, content, and overall scores of writing samples
- Achieved 100% passing rate for students testing in Literature (9565)

**Dual Enrollment Instructor**, Manatee School for the Arts/ State College of Florida, (2014 – 2016)

- Composed original content and implemented college level curriculum while students earned college credit through The State College of Florida
- Aligned state standards to performance-based learning while infusing the arts
- Maintained a webpage for each of three classes that aggregated content and highlighted outstanding student success
- Guided and aided students eligible for The Golden Herald Award with preparations and revisions

**Instructor, Writing Center Consultant**, University of South Florida (2011- 2014)

Courses taught: ENC 1101, ENC 1102, ENC 2210: Communication for Health Sciences

- Introduced students to common forms of communication in The Health Sciences including case studies, oral presentations, and backgrounders
- Developed and launched course materials including syllabi, reading schedule, major projects, and outcomes and objectives
- Collaborated with First Year Composition (FYC) to construct, review, and alter curriculum to meet student needs while valuing high standards
- Provided substantive and detailed feedback throughout the revision process for three documents while utilizing USF’s My Reviewers system
- Aided graduate and undergraduate students in research, revising, and organization in assignments ranging from short narratives, seminar/term papers, to theses and dissertations
- Designed and presented a workshop on Constructing Receptive Feedback for USF’s Writing Center and FYC Tutor and Teaching Orientation
- Participation and collaboration with FYC: Rhetoric in Action Day, Remediation Day, Celebrate Student Success (2013)
- Collaborated with First Year Composition (FYC) to construct, review, and alter curriculum to meet student needs while valuing high standards

**K-12 English Teacher**, Manatee County (2007-2010)

- Produced and implemented Humanities curriculum utilizing differentiated instruction • Facilitated student achievement in an ESE integrated classroom
- Monitored students gains throughout individual reading assessment and instruction
- Co-Creator of “Horizons Local,” a newspaper dedicated to students’ writing and art
- Curriculum Construction, Adaptation, and Implementation for grades 6-8

## **Professional Service**

Writing Center Director (Fall 2024)

Writing Portfolio Coordinator (Spring 2023)

CCCC's National Convention (Spring 2022)

Writing Excellence Portfolio Evaluation Committee (2018 – Present)

Led a Session on Constructive Feedback Practices for USF's Writing Center (2014)

Encouragement and aid in the display of my student's art, "Love through the Fence," at The University of South Florida's Writing Center (2012)

Facilitation of the production and publication of my student's play, "My Lucky Hat," by Florida Studio Theatre (2009)

Co-Creator of "Horizons Local," a newspaper dedicated to students' writing and art, Horizons Academy, (2008)

## **Professional Development**

CCC Convention (2022)

ESOL Endorsed Educator with 300 hours across five areas of specialty (2020)

Completed IRB training "Humanities Responsible Conduct of Research" (2019)

SWD "Managing Challenging Behaviors: SB 1108" (2019)

Florida Educators "Managing Disruptive Behaviors" (2018)

Florida Educators "Identifying and Reporting Child Abuse and Neglect" (2017)

Cambridge International AS and A Level Literature in English: 9695 (2016)

Cambridge International AS and A Level Language in Literature: 9093 (2016)

Writing Center Evaluation by director Kate Pantelides (2013)

Teaching Observation and Evaluation by Dr. Dianne Donnelly, Director of Composition at USF (2012)

Presented at EGSA in the "Pain and Healing Colloquium" (2012)

Professional Educator's Certificate holder through the State of Florida in English 6-12 (2010-present)

Trained in testing Student Oral Language Observation Matrix: SOLOM (2008)

Manatee Core Curriculum Middle School Summer Institute (2008)

Project CRISS (Creating Independence through Student-owned Strategies) Workshop (2007)

Participated in The University of Cambridge's Study Abroad "Term I" Program (2005)

Designed an independent Honors College art exhibit entitled "Imaginative Gravity" (2004)

## **Academic Awards and Honors**

Nominated for EGSA Excellence in Teaching Award (2012)

George Walter and Violet Edmonds Scholarship, University of South Florida, (2005-2006)

Evalyn Underwood Rogers Endowed Scholarship, University of South Florida, (2004-2006)

Eric Turner Siemers Memorial Scholarship, (2003-2006)

Florida Bright Futures Scholarship, (2002-2006)

Power Hour Tutor Scholarship Recipient, Palmetto Elementary School, (2002)

Power Hour Leadership Award, (2002)

Golden Herald Nominee, (2002)

# **Professional Memberships**

Conference on College Composition and Communication

University of Cambridge Alumni

National Council of Teachers of English

The Department of English Honors

English Graduate Student Association

National Education Association

Manatee Education Association

National Society of Collegiate Scholars

Modern Language Association

Florida Education Association

Golden Key International Honor Society