

Example Short Form Copy

DIC Examples

Disrupt is highlighted in Yellow

Intrigue is highlighted in Blue

Click is highlighted in Green

Email

Subject Line: Maximize your output.

You're stuck in a circle of wanting to work online but you're also being stuck in your own head.

Why is it that every time you go to sit down to get work done, you simply can't?

Now you're afraid that you'll be stuck in a never ending cycle.

You say "today is the day I'm going to do it" and it never happens.

You sit there, staring at your screen, at the wall, and do nothing. Brain fog takes over your life.

But now after you started taking this blend of focus ingredients.

All the gears in your brain are finally working together.

Your productivity is now running over the competition like an angry bull.

[Click here to unlock your potential.](#)

PAS Examples

Pain/Desire is highlighted in Yellow

Amplify is highlighted in Blue

Solution is highlighted in Green

Subject Line: Destroy distractions and employ focus.

You want to become financially free, start a business online but there's one big problem.

You can't focus, you can't lock in, you're not productive.

You're looking at the screen, staring, with nothing to offer.

Is it because you're lazy? Is it because you truly don't want it?

Maybe this is why you're stuck in a never ending cycle of misery and mediocracy.

You'll have to make a serious change or you'll be stuck forever.

If you have it takes to become a person with laser like focus and with blazing hot speed.

[Then click here to unlock the secrets to productivity.](#)

HSO Examples

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

Subject Line: Acquiring laser like focus.

I can either try or I can quit, those two choices were mine to make.

Working at a retail store, making minimum wage, dealing with horrendous customers.

That's not the life I thought I'd have.

"Well this it, this is the peak of my life. Nothing more then a typical retail worker."

Even though those were my thoughts, my heart was telling me otherwise.

It always felt like I could've achieved something better in life.

But when I get home, sit on the couch, it seems like everything is forgotten momentarily.

And when I get home and say "todays the day I start!"

I can't even focus, can't get locked in, I'm fatigued.

I drink coffee, it doesn't work. I drink energy drinks, it doesn't work.

I was thinking these things will help but nope, nothing.

But then I ran into an article talking about how to achieve maximum productivity and focus.

"I have nothing to lose" I thought, why not give it a go.

The results were day and night.

Finally I was able to focus, work on my online business, and make a living that way.

You have the same struggle to, I understand where you're coming from.

This method to razor sharp productivity will change your life.

It's not energy drinks, coffee, and it's not some expensive supplement.

[Click here to access the secrets of maximum focus.](#)