



SOCIAL MEDIA TOOLKIT

Boarding School Survivors • Tribal Officials • Tribal Leaders • Organizations • Influencers • Individuals

Biden's Apology for U.S. Government's Role in Indian Boarding Schools

On Friday, October 25, in response to President Biden's historic apology to Indigenous Peoples for the boarding school system—developed and operated by the federal government for nearly 200 years and designed to strip Indigenous children and future generations of their families, cultures, identities, and languages – NDN Collective released the following statement:

“While Biden's apology is significant because it marks the first time the federal government has formally acknowledged their role in the generations of harm caused by the abusive and deadly, mandatory residential schools, the president's words ring hollow without action.

“The pain caused by residential schools is immeasurable – all Indigenous Peoples of the U.S. and Canada are survivors of that brutal system, as it was used to collectively strip us of our languages, cultures, strong family structures, and community wellbeing. We all continue to navigate the residual impacts of such an aggressive assault on our Nations and lifeways.

“Apologies must include meaningful action to repair the harm done – otherwise, they are just manipulative tools giving the semblance of care to distract from continued wrongdoing.

Biden should take action before the end of his Presidency, according to Indigenous Organizations – [NDN Collective](#) and [Remembering the Children](#).

To learn about our FIVE DEMANDS to Biden, read our [Toolkit](#).

NDN Collective held a [LIVE Press Conference](#) immediately after Biden's official apology to speak on and answer questions about the five demands. Speakers included boarding school survivors, as well as representatives from NDN Collective and Remembering the Children.

#NoApologyWithoutAction

Download Graphics

Overview

Below, you will find graphics you may share and post across your social media platforms. The use of these graphics are for boarding school survivors, Tribal Officials, Tribal Leaders, organizations, influencers, and individuals.

Why limit yourself to social media? Do more!

We encourage our communities to amplify these demands and call for action by printing flyers or postcards, including it in your email newsletters, placing an ad in your local newspaper or billboard, or holding a vigil with and for boarding school survivors, survivor's children, and grandchildren in your community.

Available Graphics



[Click Here To Download Graphics Here](#)

Caption for our Relatives


Overview

Below, you will find a caption for your social post. Created for our relatives, whether you are a boarding school survivor, Tribal Official, Tribal Leader, organization, influencer, or individual. This caption is for you!

This is a sample caption, we encourage you to edit your captions to fit your voice, your thoughts, and your lived experiences to support our relatives and community.

Caption for Relatives

In honor of our relatives who are boarding school survivors and in memory of the thousands of children who never made it home, I support NDN Collective and Remembering the Children on their five demands to protect our Indigenous communities.

I continue to pray, smug, offer good medicine, and be there to protect our relatives who survived boarding schools and continue to carry the scars of the harm they experienced at the hands of this brutal system. Always remember the beautiful lives of those children who never got to return home, who were taken from their families too soon. 

HERE ARE 5 WAYS WE CAN TAKE ACTION TO ENSURE THEY TAKE ACCOUNTABILITY:

1.) Sign & Share our Sign-on Letter on Action Network

<https://ndnco.cc/letternoapologywithoutaction>

2.) Read & Share Statement from NDN Collective

<https://ndnco.cc/psbanbs>

3.) Watch & Share our LIVES on YouTube

<https://ndnco.cc/youtubelive>

4.) Share, Download, Post, & Distribute our Graphics

<https://ndnco.cc/tkgbanbs>

5.) Share our Toolkit

<https://ndnco.cc/noapologywithoutaction>

Our relatives across Turtle Island deserve and demand an apology with action!

#NoApologyWithoutAction

Caption for Allies & Accomplices


Overview

Below, you will find a caption for allies and accomplices, whether you're a government official, leader, organization, influencer, or individual. This caption is for you!

This is a sample caption, we encourage you to edit your captions to fit your voice, your thoughts, and your lived experiences to support Indigenous Peoples.

Caption for Allies & Accomplices

In honor of Native boarding school survivors and in memory of the thousands of children who never made it home, I support NDN Collective and Remembering the Children on their five demands to protect our Indigenous Peoples.

I continue to pray and advocate for those who survived boarding schools and who continue to carry the scars of the harm they experienced at the hands of this brutal system. We also remember the beautiful lives of those children who never got to return home, who were taken from their families too soon. 

HERE ARE 5 WAYS WE CAN TAKE ACTION TO SUPPORT OUR INDIGENOUS PEOPLES:

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5.) Share our Toolkit

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Our Indigenous People deserve an apology with action!

#NoApologyWithoutAction

Helpful Tips & Resources

Overview

Below are helpful tips and resources to ensure your social media post has all the adequate and supporting information to amplify our collective message.

Helpful Tips & Resources

- Use Hashtag: #NoApologyWithoutAction
- Tag and mention
 - NDN Collective
 - [Facebook](#) - @ndncollective
 - [Instagram](#) - @ndncollective
 - [LinkedIn](#) - @ndncollective
 - [Threads](#) - @ndncollective
 - [Twitter](#) - @ndncollective
 - [TikTok](#) - @ndncollective
 - [YouTube](#) - @ndncollective
 - Remembering the Children
 - [Facebook](#) - @SiouxSanLands
 - [Instagram](#) - @rtc_memorial

- Please include our call to actions in the captions:

“ HERE ARE 5 WAYS YOU CAN TAKE ACTION TO SUPPORT OUR INDIGENOUS PEOPLES:

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THANK YOU FOR YOUR SUPPORT!

In partnership with

