

VIDEO PRODUCTION

Course Description

Video Production is an entry-level course that will focus mostly on the genre of short films made by youth in the 21st century. Short films are often created for screening at film festivals, they are experimental and unconventional in style. During this class each student will develop a basic understanding of camera operations, framing a moving image, recording, and editing audio and video for story telling. To gather inspiration and develop the language of video and film we will watch critically analyze short films and videos created by artists in the world of art, contemporary youth and the commercial world. The goal is to expand knowledge, understanding, and appreciation for video production and art of making it.

GOALS

- Develop a basic understanding and language for video production and creative concepts with it.
- Demonstrate basic [Technical and Conceptual Skills](#) (Assessment Rubrics)
- Make a 3-5 min short in the genre and aesthetic of their choice.
- Engage in critical and constructive dialogue, analysis, and feedback when viewing video art.
- Present/ screen their video work in front of a wider audience.

ELEMENTS OF THE CLASS

- **Critical Thinking** - Watching and discussing short films
- **Generating Ideas and Planning** - Sketchbook, calendar, weekends, etc.
- **Creating and Sharing** (*on assigned due dates)
- **Asking for help** / Stepping up for others - Collaboration and Teamwork is what video production is all about.

GRADING POLICY - [Technical & Conceptual Skills Rubric](#) + [Process Rubric](#)

- **Bi-Weekly** - based on your level of experience and skills you will in collaboration with the teacher will identify variations of the class rubric categories to set personal goals and objectives for yourself. As you advance and grow the rubric will change to provide more challenge and rigor to your creative process.
- **Bi-Weekly** - your self-reflection rubric + teacher feedback rubric will result as your grade in the class.
- Completion of all assignments will be credited for being completed and submitted on time.
- ASSIGNMENTS (20%) and 80% Process & Performance (technical/conceptual)

TOOLS/RESOURCES

- [DSLR Camera with video capabilities](#) and Tripod
- 8-16GB SD Cards and External hard drives
- [Adobe Premier in Photo Studio](#) and it can be downloaded on your laptop (ask me)
- [Auto sync external mic audio with video](#)
- [Audacity for Sound Editing](#)
- [Composition/ Framing/ Storytelling](#)
- [Video Production Best Practice](#)
- [Free Open Source Video and Sound](#)
- [Deconstructing Visual Images and Video](#)

INSPIRATIONS

[The Case for Video Art](#) - the Artist Project PBS

[Lumier Brothers, First Films, 1895](#)

[The History of Moving Picture](#)

[More to things to watch...](#)