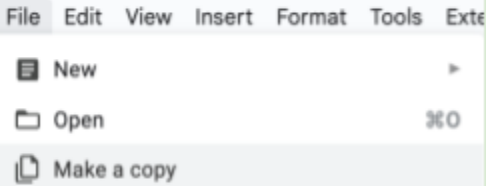


To use this template:

- 1. Copy it
- 2. Remove this banner
- 3. Delete example text



Readout: <Feature name>

Launched: Jul 14, 2022 , readout: Jul 14, 2022 . Thomas Shelley & Paul Koullick

Background

- Things used to be this way
- Then we made a change, now they are this new way
- This was our goal

Before	After
<insert screenshot>	<insert screenshot>

Summary of Results

- The feature had this effect; we accomplished/didn't accomplish the goal
- Going forward, the business/product has is now different in this way
- We think this happened because of these key factors

Next Steps

- We will look at more data
- - or - we will build this new thing
- - or - we will turn this off
- ...etc.

Details

- Include data points here that substantiate the conclusions in the summary, or otherwise add context and clarity to the problem space
- Data points should come with captions, or other short explanations of how this data is to be interpreted
- Graphs, testimonials, tables, figures, etc
 - Data with a source should link to the source when possible
 - Graphs should be screencapped when possible, don't make people follow links to see the results

Check-in Jul 14, 2022

- Does this feature need a check-in? Most experiments do
- Confirm that you'll be able to complete the full readout later, make a claim as to when that will be, and add the details here. Post a quick update in #monitoring
- Check that you can make the single most important funnel/graph that you need to answer the question: "did we accomplish the goal of this feature?". Specifically this means:
 - checking that experiment groups (test & control) are being assigned ~evenly
 - you know how to build the funnel
 - all of the requisite events are present and behaving as expected
-
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