

Template

Description of Course Unit according to the ECTS User's Guide 2015

Course unit title	Organizational Communication
Course unit code	KOM6312
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Bachelor
Year of study when the course unit is delivered (if applicable)	2021
Semester/trimester when the course unit is delivered	3
Number of ECTS credits allocated	6 ECTS
Name of lecturer(s)	Prof. Dr. Suranto, M.Pd., M.Si.
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Students have an understanding of the basic concepts of communication and are able to apply them in organizations. 2. Students understand the theory and principles of communication, and are able to study the communication problems that occur in an organization. 3. Students are able to plan media and technology to improve the success of organizational communication. 4. Students are able to design research activities on organizational communication.
Mode of delivery (face-to-face, distance learning)	Distance learning
Prerequisites and co-requisites (if applicable)	-
Course content	This course gives an overview of communication theories, concepts, principles, and applications in the context of an organization. In addition, this course provides an understanding, application of approaches, processes, and research in organizational communication. The course materials include the definition and theory of communication, the relationship between communication and performance, information flow, communication media, communication technology, organizational communication ethics, and its application in organizational activities.
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. Suranto Aw. 2019. <i>Komunikasi Organisasi</i>. Bandung: Remaja Rosdakarya. 2. Suranto Aw. 2010. <i>Komunikasi Sosial Budaya</i>. Yogyakarta: Graha Ilmu.

	<ol style="list-style-type: none"> 3. Dedy mulyana, 2000. <i>Ilmu komunikasi suatu pengantar</i>. Bandung: PT remaja rosda karya. 4. Kitty O. Locker. 2004. <i>Business and administrative communication</i>. Ohio: McGraw-Hill. 5. Onong Uchjana Efendi. 2003. <i>Ilmu Teori dan Filsafat Komunikasi</i>. Bandung: PT Citra Adidtya Bakti.
Planned learning activities and teaching methods	Presentation, Discussion, Problem Solving, and Q and A
Language of instruction	Indonesian
Assessment methods and criteria	<p>Methods: Written and oral tests, observation</p> <p>Criteria: St. participation in the lecture, assignments, mid-semester and final examination</p>