Anticoagulant Rodenticide Working Group Charter

PURPOSE

To run a campaign to ban the public and private use of SGARs (Second Generation Anticoagulant Rodenticides) and FGARS (First Generation Anticoagulant Rodenticides). The campaign will be comprised of three parts:

- 1. Working with town and school officials for a municipal ban
- 2. Educating residents and local pest control vendors
- 3. Passing a Home Rule Petition at a future Acton Town Meeting (likely 2027) for a private ban

A special charter is needed because running a successful campaign requires ongoing communications with the public, town boards and committees, and other local organizations. We need the ability to react rapidly to events and feedback. The standard Green Acton process of running statements and actions through a monthly committee meeting, then the monthly GA meeting, and/or the Communications Committee is too time-consuming. The intent is to create a 'one-stop' campaign entity that can act (and react) nimbly, with the support of the directors.

STRUCTURE

The SGARs Working Group will comprise a minimum of three Green Acton members, including one director. The campaign will act within the norms, practices, goals, and policies of Green Acton. The Communications Committee (currently consisting of one person) would either be part of the working group or be available at short notice to vet and potentially edit statements, as well as create visuals, posts, and other public-facing materials. The group will choose a campaign "manager" who will be responsible for making sure decisions and actions of the group are made in a timely way, and documented in a way that GA directors can follow.

PROCESS & PROTOCOL

The group will make decisions by consensus and will meet in person or electronically, as directed by the project manager. It may also make decisions via email, provided that they are made by a quorum of group members and documented by the manager. Written advocacy communications to the public and to other groups will be vetted by the Communications Committee. The working group will write monthly reports, and a working group member will answer questions at the monthly GA meetings, as other committees already do. The group will obtain and use the standard set of Green Acton committee email aliases for communications. The working group will still need to go through the standard Green Acton process for a formal recommendation of the Warrant Article after the article is finalized for the Warrant.

BUDGET

The working group will start with a budget of \$100, allocated from otherwise unbudgeted GA funds or from the Biodiversity Committee's budget. Additional fiscal requests may be made to the directors as needed. Initial expenses might include producing flyers, lawn signs, or paying for a monthly subscription to Mailchimp.