

SL : skin and mind in a state of equilibrium

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Hi Dina,

Compliment:

The product descriptions for your (product) are written very well,

Hook:

Have you thought about driving even more engagement through your instagram page?

Solution:

Consistent and specifically written ads could drive more sales from specifically attracting more ideal customers ,

in post or story form

Dream outcome:

you'd attract an even bigger following leading to more sales and ideally returning customers!

Your brand caught my eye because not only do you focus on skincare itself, but also your customers' emotional wellbeing.

I saw that you don't post very much on your page

To save you time, I could put together a free sample of re-written posts you've already put together.

Would you like to see?