Course Information Sheet

Course Name: Graphic Design and Illustration I

Instructional Material: Learning Graphic Design and Illustration - Student Edition

First Semester:

Week	Topic
Week 1	Foundations of Graphic Design
Week 2	The Elements of Design
Week 3	The Principles of Design
Week 4	Color Theory
Week 5	Typography
Week 6	Introduction to Vector Graphics
Week 7	Creating a Logo
Week 8	Brochure Design
Week 9	Raster Graphics
Week 10	Photo Editing & Manipulation
Week 11	Digital Illustration
Week 12	Creating a Poster
Week 13	Introduction to Branding
Week 14	Packaging Design
Week 15	Advertising Design
Week 16	Infographic Design
Week 17	Digital Portfolio
Week 18	First Semester Project Showcase

Second Semester:

Week	Topic
Week 19	Advanced Illustration
Week 20	Publication Design
Week 21	Web Design Fundamentals
Week 22	Creating Web Mockups
Week 23	Social Media Graphics
Week 24	Introduction to Motion Graphics
Week 25	Animated Banner Ads
Week 26	Apparel Design
Week 27	Environmental Graphics
Week 28	Professionalism & Ethics
Week 29	Final Project Brainstorming
Week 30	Final Project: Production Phase 1
Week 31	Final Project: Production Phase 2
Week 32	Final Project: Review & Refine
Week 33	Building a Professional Portfolio
Week 34	Resume & Cover Letter Workshop
Week 35	Mock Interview Prep
Week 36	Final Project Presentation & Showcase