GROUP ARTICLE PRESENTATIONS
MANAGEMENT 3000HW-04 – SPRING 2022

OVERVIEW: Reading articles that focus on management or business related topics are a great way to connect what you have learned in class with real world examples. Each student will be assigned to a group (typically four person group) for this assignment. Each group will be required to select two articles that relate to a class topic (select one topic, not two different ones) that we are covering in class the week of your presentation.

ARTICLE SELECTION: Articles should be selected from current reputable magazines or newspapers (Wall Street Journal, the Economist, etc.). Please note that **blog articles are not acceptable**. If you have any trouble locating articles, please meet with me.
* Articles must approved by me at least one week prior to your presentation date.

PRESENTATION: Each student group will provide a brief, 10-15 minute presentation. You may use PowerPoint (or something similar) or other visual aids if you think it will enhance your presentation. Presentations will take place at the beginning of the class for which you have been assigned.

The presentation should demonstrate how the articles you've selected apply to what we have been learning in class. Presentations should summarize the articles, relate it to a topic covered in class that week, review the academic topic for the class, and pose some discussion questions for your classmates.

GRADING CRITERIA: This assignment is worth 100 points. Along with peer evaluations of group members, your group will be evaluated using the following criteria:

- Presentations should include the following components – 50 pts:
    - A brief summary of the articles
    - A clear explanation of how the articles relate to the management topic.
    - A review of the course topic to which you are relating the articles.
    - Two discussion questions for the class.
- Time Limit (10-15 minutes) and organization of the presentation (introduction, body, and conclusion) – 5 pts
- Submission of articles and copy of your presentation – 15 pts
- Two-page write-up of your presentation - 30 pts

WHAT TO SUBMIT: Each group must submit the following to Canvas before the presentation:

1. Submit the two articles
2. Submit your presentation
3. Two-page write-up of your presentation highlighting the major points.
4. Completed peer evaluation form for each group member (found on Canvas).